

Black Pepper Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global black pepper market size reached US\$ 4.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5.5 Billion by 2028, exhibiting a growth rate (CAGR) of 4.3% during 2023-2028.

Black pepper, also known as ground black peppercorn, is a highly consumed commodity that is used as an ingredient in the culinary world. It is a pungent, hot-tasting powder spice that is produced from unripe drupes of the pepper plant. The drupes are cooked, cleaned and dried through which black pepper oil, spirit and spice is obtained. The spirit is used in medicinal and beauty products, the oil is used to manufacture ayurvedic supplements, and the spice is used for culinary purposes. It is also rich in vitamin A and C, carotenes, flavonoids and other antioxidants which are used to cure neuralgia, scabies, stomach infections, bronchitis and vitiligo.

Black Pepper Market Trends:

A thriving food and beverage industry across the globe is the key factor driving the growth of the market. Increasing consumption of bakery and confectionery products along with ready-to-eat and fried foods has significantly enhanced the product demand. Garlic bread, cakes and chocolates are some of the key products in which black pepper is used to give a distinctive flavor. The trend of adding natural flavor enhancers to food products has also catalyzed the market growth. Additionally, the growth of the cosmetics industry is also positively impacting the black pepper market. Due to its antibacterial and antioxidant properties, it is extensively used in the manufacturing of skin care products. Moreover, there has been an increase in health consciousness and awareness about the benefits of black pepper among consumers, which has led to its incorporation in the daily diet. Black pepper oil is also used by smokers to combat the excessive smoking habit as it aids in managing the nicotine cravings. Other factors such

as increasing manufacturing of essential oils, black pepper sprays and fragrances are further expected to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global black pepper market report, along with forecasts at the global and country level from 2023-2028. Our report has categorized the market based on product, source, form, distribution channel and application.

Breakup by Product:

- Brazilian Black Pepper
- Lampung Black Pepper
- Malabar Black Pepper
- Sarawak Black Pepper
- Talamanca Black Pepper
- Tellicherry Black Pepper
- Vietnamese Black Pepper

Breakup by Source:

- Organic
- Inorganic

Breakup by Form:

- Ground Black Pepper
- Rough Cracked Black Pepper
- Whole Black Pepper

Breakup by Distribution Channel:

- Offline
- Online

Breakup by Application:

- Food and Beverages
- Pharmaceuticals

Personal Care

Others

Breakup by Region:

Vietnam

Indonesia

India

Brazil

Malaysia

Others

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Baria Pepper, McCormick, Everest Spices, Olam International Limited, British Pepper and Spice, Catch, MDH, Vietnam Spice Company, Agrifood Pacific, Webb James, Brazil Trade Business, Visimex, Indian Valley Foods Pvt. Ltd., DM AGRO and Pacific Production, etc.

IMARC Group's latest report provides a deep insight into the global black pepper market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the black pepper market in any manner.

Key Questions Answered in This Report

1. What was the size of the global black pepper market in 2022?
2. What is the expected growth rate of the global black pepper market during 2023-2028?
3. What are the key factors driving the global black pepper market?
4. What has been the impact of COVID-19 on the global black pepper market?
5. What is the breakup of the global black pepper market based on the source?
6. What is the breakup of the global black pepper market based on the form?
7. What is the breakup of the global black pepper market based on the application?
8. What are the key regions in the global black pepper market?
9. Who are the key players/companies in the global black pepper market?

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