

Biodegradable Sanitary Napkins Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global biodegradable sanitary napkins market size reached US\$ 1,694.0 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5,572 Million by 2028, exhibiting a growth rate (CAGR) of 22.13% during 2023-2028.

A sanitary napkin is an absorbent item used by a woman during her menstruation. They are either made of non-biodegradable cellulosic fiber and plastics or biodegradable materials such as banana fibre, bamboo corn, organic cotton etc. that do not contain any synthetic or chemical-based raw materials.

The use of hazardous chemicals and raw materials in ordinary sanitary napkins has propelled the interest of female population towards the use of biodegradable sanitary napkins. Increasing awareness to protect the environment is also driving the adoption of biodegradable raw materials in sanitary pads. Factors such as increasing population of working women, growing awareness about female hygiene, and increasing health issues such as skin irritation and rashes are also contributing to the growth of the biodegradable sanitary napkins market across the globe. Non-biodegradable sanitary napkins use chemicals like dioxins, furans, chlorines and fragrances which causes skin problems and create a negative impact on the environment. On the other hand, biodegradable sanitary napkins use materials such as banana fiber, corn starch, water hyacinth, organic cotton, etc. which are comfortable, hygienic, cost-effective, and has a good capacity to absorb blood adequately. Some of the other factors driving this market include increasing awareness levels, government schemes and programmes, improving distribution networks, etc.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global biodegradable sanitary napkins market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on material type and distribution channel.

Breakup by Material Type

- Bamboo-Corn
- Cotton
- Banana Fibre
- Others.

Cotton currently dominates the market, holding the largest share.

Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Organic Stores
- Pharmacies
- Online
- Others.

Amongst these, supermarkets and hypermarkets currently hold the largest share.

Breakup by Region

- North America
- Europe
- Asia- Pacific
- Latin America
- Middle east and Africa.

Amongst these, North America is the leading market, accounting for the major share.

Competitive Landscape:

The report has also examined the competitive landscape of the market and provides the profiles of the key players operating in the industry.

Key Questions Answered in This Report

1. What was the size of the global biodegradable sanitary napkins market in 2022?
2. What is the expected growth rate of the global biodegradable sanitary napkins market during 2023-2028?
3. What are the key factors driving the global biodegradable sanitary napkins market?
4. What has been the impact of COVID-19 on the global biodegradable sanitary napkins market?
5. What is the breakup of the global biodegradable sanitary napkins market based on the material type?
6. What is the breakup of the global biodegradable sanitary napkins market based on the distribution channel?
7. What are the key regions in the global biodegradable sanitary napkins market?

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