

Biodegradable Sanitary Napkins Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global biodegradable sanitary napkins market size reached US\$ 1,694.0 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5,572 Million by 2028, exhibiting a growth rate (CAGR) of 22.13% during 2023-2028.

A sanitary napkin is an absorbent item used by a woman during her menstruation. They are either made of non-biodegradable cellulosic fiber and plastics or biodegradable materials such as banana fibre, bamboo corn, organic cotton etc. that do not contain any synthetic or chemical-based raw materials.

The use of hazardous chemicals and raw materials in ordinary sanitary napkins has propelled the interest of female population towards the use of biodegradable sanitary napkins. Increasing awareness to protect the environment is also driving the adoption of biodegradable raw materials in sanitary pads. Factors such as increasing population of working women, growing awareness about female hygiene, and increasing health issues such as skin irritation and rashes are also contributing to the growth of the biodegradable sanitary napkins market across the globe. Non-biodegradable sanitary napkins use chemicals like dioxins, furans, chlorines and fragrances which causes skin problems and create a negative impact on the environment. On the other hand, biodegradable sanitary napkins use materials such as banana fiber, corn starch, water hyacinth, organic cotton, etc. which are comfortable, hygienic, cost-effective, and has a good capacity to absorb blood adequately. Some of the other factors driving this market include increasing awareness levels, government schemes and programmes, improving distribution networks, etc.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global biodegradable sanitary napkins market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on material type and distribution channel.

Breakup by Material Type

Bamboo-Corn
Cotton
Banana Fibre
Others.

Cotton currently dominates the market, holding the largest share.

Breakup by Distribution Channel

Supermarkets and Hypermarkets
Organic Stores
Pharmacies
Online
Others.

Amongst these, supermarkets and hypermarkets currently hold the largest share.

Breakup by Region

North America
Europe
Asia- Pacific
Latin America
Middle east and Africa.

Amongst these, North America is the leading market, accounting for the major share.

Competitive Landscape:

The report has also examined the competitive landscape of the market and provides the profiles of the key players operating in the industry.

Key Questions Answered in This Report

1. What was the size of the global biodegradable sanitary napkins market in 2022?
2. What is the expected growth rate of the global biodegradable sanitary napkins market during 2023-2028?
3. What are the key factors driving the global biodegradable sanitary napkins market?
4. What has been the impact of COVID-19 on the global biodegradable sanitary napkins market?
5. What is the breakup of the global biodegradable sanitary napkins market based on the material type?
6. What is the breakup of the global biodegradable sanitary napkins market based on the distribution channel?
7. What are the key regions in the global biodegradable sanitary napkins market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BIODEGRADABLE SANITARY NAPKINS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Material Type
- 5.5 Market Breakup by Distribution Channel
- 5.6 Market Breakup by Region
- 5.7 Market Forecast
- 5.8 SWOT Analysis
 - 5.8.1 Overview
 - 5.8.2 Strengths
 - 5.8.3 Weaknesses
 - 5.8.4 Opportunities
 - 5.8.5 Threats
- 5.9 Value Chain Analysis

- 5.9.1 Overview
- 5.9.2 Inbound Logistics
- 5.9.3 Sanitary Napkin Manufacturers
- 5.9.4 Outbound Logistics
- 5.9.5 Marketing and Sales
- 5.9.6 Service
- 5.10 Porters Five Forces Analysis
 - 5.10.1 Overview
 - 5.10.2 Bargaining Power of Buyers
 - 5.10.3 Bargaining Power of Suppliers
 - 5.10.4 Degree of Competition
 - 5.10.5 Threat of New Entrants
 - 5.10.6 Threat of Substitutes
- 5.11 Price Analysis
 - 5.11.1 Price Indicators
 - 5.11.2 Price Structure
 - 5.11.3 Margin Analysis
- 5.12 Key Success and Risk Factors

6 MARKET BREAKUP BY MATERIAL TYPE

- 6.1 Banana-Fibre
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Cotton
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Bamboo-Corn
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 6.4 Others
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast

7 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 7.1 Supermarkets and Hypermarkets
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast

7.2 Organic Stores

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Online Channels

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Pharmacies

7.4.1 Market Trends

7.4.2 Market Forecast

7.5 Others

7.5.1 Market Trends

7.5.2 Market Forecast

8 MARKET BREAKUP BY REGION

8.1 North America

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Europe

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Asia Pacific

8.3.1 Market Trends

8.3.2 Market Forecast

8.4 Middle East and Africa

8.4.1 Market Trends

8.4.2 Market Forecast

8.5 Latin America

8.5.1 Market Trends

8.5.2 Market Forecast

9 COMPETITIVE LANDSCAPE

9.1 Market Structure

9.2 Key Players

9.3 Profiles of Key Players

List Of Tables

LIST OF TABLES

Table 1: Global: Biodegradable Sanitary Napkins Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Biodegradable Sanitary Napkins Market Forecast: Breakup by Material Type (in Million US\$), 2023-2028

Table 3: Global: Biodegradable Sanitary Napkins Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 4: Global: Biodegradable Sanitary Napkins Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 5: Global: Biodegradable Sanitary Napkins Market Structure

Table 6: Global: Biodegradable Sanitary Napkins Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Biodegradable Sanitary Napkins Market: Major Drivers and Challenges
- Figure 2: Global: Biodegradable Sanitary Napkins Market: Sales Value (in Million US\$), 2017-2022
- Figure 3: Global: Biodegradable Sanitary Napkins Market: Breakup by Material Type (in %), 2022
- Figure 4: Global: Biodegradable Sanitary Napkins Market: Breakup by Distribution Channel (in %), 2022
- Figure 5: Global: Biodegradable Sanitary Napkins Market: Breakup by Region (in %), 2022
- Figure 6: Global: Biodegradable Sanitary Napkins Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 7: Global: Biodegradable Sanitary Napkins Industry: SWOT Analysis
- Figure 8: Global: Biodegradable Sanitary Napkins Industry: Value Chain Analysis
- Figure 9: Global: Biodegradable Sanitary Napkins Industry: Porter's Five Forces Analysis
- Figure 10: Global: Biodegradable Sanitary Napkins Market (Banana-Fibre): Sales Value (in Million US\$), 2017 & 2022
- Figure 11: Global: Biodegradable Sanitary Napkins Market Forecast (Banana-Fibre): Sales Value (in Million US\$), 2023-2028
- Figure 12: Global: Biodegradable Sanitary Napkins Market (Cotton): Sales Value (in Million US\$), 2017 & 2022
- Figure 13: Global: Biodegradable Sanitary Napkins Market Forecast (Cotton): Sales Value (in Million US\$), 2023-2028
- Figure 14: Global: Biodegradable Sanitary Napkins Market (Bamboo-Corn): Sales Value (in Million US\$), 2017 & 2022
- Figure 15: Global: Biodegradable Sanitary Napkins Market Forecast (Bamboo-Corn): Sales Value (in Million US\$), 2023-2028
- Figure 16: Global: Biodegradable Sanitary Napkins Market (Other Material Types): Sales Value (in Million US\$), 2017 & 2022
- Figure 17: Global: Biodegradable Sanitary Napkins Market Forecast (Other Material Types): Sales Value (in Million US\$), 2023-2028
- Figure 18: Global: Biodegradable Sanitary Napkins Market: Sales through Supermarkets and Hypermarkets (in Million US\$), 2017 & 2022
- Figure 19: Global: Biodegradable Sanitary Napkins Market Forecast: Sales through

Supermarkets and Hypermarkets (in Million US\$), 2023-2028

Figure 20: Global: Biodegradable Sanitary Napkins Market: Sales through Organic Stores (in Million US\$), 2017 & 2022

Figure 21: Global: Biodegradable Sanitary Napkins Market Forecast: Sales through Organic Stores (in Million US\$), 2023-2028

Figure 22: Global: Biodegradable Sanitary Napkins Market: Sales through Online Channels (in Million US\$), 2017 & 2022

Figure 23: Global: Biodegradable Sanitary Napkins Market Forecast: Sales through Online Channels (in Million US\$), 2023-2028

Figure 24: Global: Biodegradable Sanitary Napkins Market: Sales through Pharmacies (in Million US\$), 2017 & 2022

Figure 25: Global: Biodegradable Sanitary Napkins Market Forecast: Sales through Pharmacies (in Million US\$), 2023-2028

Figure 26: Global: Biodegradable Sanitary Napkins Market: Sales through Other Distribution Channels (in Million US\$), 2017 & 2022

Figure 27: Global: Biodegradable Sanitary Napkins Market Forecast: Sales through Other Distribution Channels (in Million US\$), 2023-2028

Figure 28: North America: Biodegradable Sanitary Napkins Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: North America: Biodegradable Sanitary Napkins Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Europe: Biodegradable Sanitary Napkins Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Europe: Biodegradable Sanitary Napkins Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Asia Pacific: Biodegradable Sanitary Napkins Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Asia Pacific: Biodegradable Sanitary Napkins Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Middle East and Africa: Biodegradable Sanitary Napkins Market: Sales Value (in Million US\$), 2017 & 2022

Figure 35: Middle East and Africa: Biodegradable Sanitary Napkins Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 36: Latin America: Biodegradable Sanitary Napkins Market: Sales Value (in Million US\$), 2017 & 2022

Figure 37: Latin America: Biodegradable Sanitary Napkins Market Forecast: Sales Value (in Million US\$), 2023-2028

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