

Biodegradable Diapers Market Report by Raw Material (Cotton/Wood pulp, Bamboo, Starch, and Others), End-User (Babies, Adults), Distribution Channel (Pharmacies, Supermarkets and Hypermarkets, Convenience Stores, Online, and Others), and Region 2024-2032

<https://marketpublishers.com/r/BC08FC1DA857EN.html>

Date: March 2024

Pages: 147

Price: US\$ 3,899.00 (Single User License)

ID: BC08FC1DA857EN

Abstracts

The global biodegradable diapers market size reached US\$ 4.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 8.0 Billion by 2032, exhibiting a growth rate (CAGR) of 7.8% during 2024-2032. The growing geriatric population, increasing awareness about personal health and hygiene, and the rising prevalence of urinary incontinence represent some of the key factors driving the market.

Rising Prevalence of Urinary Incontinence Augmenting Market Growth

The rising prevalence of urinary incontinence currently represents one of the primary drivers resulting in the increasing sales of biodegradable diapers. This is also resulting in the increase demand for biodegradable diapers, especially among the geriatric population. Moreover, the rising preference for biodegradable diapers to maintain personal hygiene among adults suffering from this disorder is bolstering the growth of the market.

Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. The market structure is fragmented with a large number of small and medium-sized players operating in the industry. The volume of new entrants is

moderate in the biodegradable diapers industry on account of the low entry barriers and product differentiation in the market. However, consumers have loyalty towards specific brands which increases the threat of new entrants in the market.

What are Biodegradable Diapers?

Biodegradable diapers refer to absorbent items that are designed to defecate and urinate without going to the toilet. They are manufactured from various biodegradable fibers, such as cotton, bamboo, wood pulp, and starch, and widely available in different sizes, shapes, colors, and designs. They are easily decomposed in the environment and can be flushed for the purpose of composting. They are convenient, cost-effective, recyclable, environmentally friendly, and have hypoallergenic and antibacterial properties. As they assist in reducing the risk of infection, skin irritation, rashes, and itching among babies and adults, the demand for biodegradable diapers is increasing around the world.

COVID-19 Impact:

The COVID-19 pandemic outbreak caused a severe problem for the biodegradable diapers industry and imposed unprecedented challenges on numerous countries. The imposition of the lockdown has forced manufacturers to halt or temporarily shut down their operations. There was a shortage of labor and raw materials due to the fear of the widespread coronavirus. In addition to this, restrictions on cross-border movements have hampered the export and import of biodegradable diapers across the globe. Governing agencies of various countries imposed stringent policies that caused serious supply chain disruptions in the biodegradable diapers industry. Apart from this, the demand for biodegradable diapers declined as consumers were focused on purchasing essential items rather than buying these diapers. Additionally, the rapid spread of COVID-19 has resulted in decreased disposable income of individuals around the world, which affected the purchase of branded baby or adult hygiene biodegradable diapers. However, post-pandemic, governing agencies of various countries have reopened the lockdown, which is projected to increase the sales of biodegradable diapers in the coming years. Moreover, the rising awareness among consumers about utilizing natural and organic products currently is positively influencing the biodegradable diaper market.

Biodegradable Diapers Market Trends:

At present, the increasing awareness about maintaining personal hygiene among individuals around the world represents one of the major factors impelling the growth of

the market. Moreover, the escalating demand for biodegradable diapers due to rising environmental concerns among the masses worldwide is strengthening the growth of the market. Apart from this, the growing prevalence of urinary incontinence disorder among individuals across the globe is offering a positive market outlook. In addition to this, the rising number of geriatric populations, along with the increasing demand for natural and organic solutions that are chemical free, is contributing to the growth of the market. Besides this, governing agencies of various countries are supporting the utilization of biodegradable diapers to reduce the waste in landfills and decrease carbon footprint around the world is offering lucrative growth opportunities to industry investors. Additionally, the rising demand for biodegradable diapers among babies, as they prevent rashes and itching, is bolstering the growth of the market. In line with this, the wide availability of biodegradable diapers through various distribution channels, such as pharmacies, supermarkets, hypermarkets, and convenience and online stores, is propelling the growth of the market. Furthermore, key players are introducing innovative biodegradable baby diapers with non-chlorine, latex, and dye-free materials, which is supporting the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global biodegradable diapers market report, along with forecasts at the global and regional level from 2024-2032. Our report has categorized the market based on raw material, end-user and distribution channel.

Raw Material Insights:

Cotton/Wood pulp

Bamboo

Starch

Others

The report has provided a detailed breakup and analysis of the biodegradable diapers market based on the raw material. This includes cotton/wood pulp, bamboo, starch, and others. According to the report, cotton/wood pulp represented the largest segment due to the rising awareness among individuals about maintaining hygiene. In addition, cotton or wood pup diapers are made from natural materials that do not harm the skin and prevent rashes or itching.

End-User Insights:

Babies

Adults

A detailed breakup and analysis of the biodegradable diapers market based on the end-user has also been provided in the report. This includes babies and adults. According to the report, babies accounted for the largest market share, as biodegradable baby diapers are manufactured from waterproof and sustainable fabrics that are skin friendly for babies. Moreover, the rising demand for biodegradable baby diapers, as they are convenient, easy to use, and cost-effective is positively influencing the market.

Distribution Channel Insights:

Pharmacies

Supermarkets and Hypermarkets

Convenience Stores

Online

Others

A detailed breakup and analysis of the biodegradable diapers market based on the distribution channel has also been provided in the report. This includes pharmacies, supermarkets and hypermarkets, convenience stores, online, and others. According to the report, pharmacies accounted for the largest market share, as they are in and around residential areas and are a convenient point of purchase for consumers. Additionally, there is a rise in the preference for buying biodegradable diapers from pharmacists, as they provide extra advice about the product.

Regional Insights:

North America

Europe

Asia- Pacific

Latin America

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America, Europe, Asia Pacific, Latin America, and the Middle East and Africa. According to the report, North America was the largest market for biodegradable diapers. Some of the factors driving the North America biodegradable diapers market included the growing geriatric population, rising awareness about

maintaining hygiene, and increasing prevalence of adult urinary incontinence. In addition, governing agencies in the region are encouraging the adoption of eco-friendly products, which is contributing to the growth of the market.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global biodegradable diapers market. Some of the companies covered in the report include:

Earth's Best (Hain Celestial)

Bamboo Nature

Seventh Generation

Kimberely-Clark

GroVia

Naty AB

The Honest Company

Ontex Group

Babyganics

Unicharm

Pamper

Flip Diaper

Bumkins Company

Please note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global biodegradable diapers market in 2023?
2. What is the expected growth rate of the global biodegradable diapers market during 2024-2032?
3. What are the key factors driving the global biodegradable diapers market?
4. What has been the impact of COVID-19 on the global biodegradable diapers market?
5. What is the breakup of global biodegradable diapers market based on the raw material?
6. What is the breakup of global biodegradable diapers market based on the end-user?
7. What is the breakup of global biodegradable diapers market based on the distribution channel?
8. What are the key regions in the global biodegradable diapers market?

9. Who are the key players/companies in the global biodegradable diapers market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BIODEGRADABLE DIAPERS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Raw Material
- 5.5 Market Breakup by End-User
- 5.6 Market Breakup by Distribution Channel
- 5.7 Market Breakup by Region
- 5.8 Market Forecast
- 5.9 SWOT Analysis
 - 5.9.1 Overview
 - 5.9.2 Strengths
 - 5.9.3 Weaknesses
 - 5.9.4 Opportunities
 - 5.9.5 Threats

5.10 Value Chain Analysis

5.10.1 Overview

5.10.2 Research and Development

5.10.3 Raw Material Procurement

5.10.4 Manufacturing

5.10.5 Marketing

5.10.6 Distribution

5.10.7 End-Use

5.11 Porters Five Forces Analysis

5.11.1 Overview

5.11.2 Bargaining Power of Buyers

5.11.3 Bargaining Power of Suppliers

5.11.4 Degree of Competition

5.11.5 Threat of New Entrants

5.11.6 Threat of Substitutes

5.12 Price Analysis

5.12.1 Price Indicators

5.12.2 Price Structure

5.12.3 Margin Analysis

6 MARKET BREAKUP BY RAW MATERIAL

6.1 Cotton/ Wood Pulp

6.1.1 Market Trends

6.1.1 Market Forecast

6.2 Bamboo

6.2.1 Market Trends

6.2.2 Market Forecast

6.3 Starch

6.3.1 Market Trends

6.3.2 Market Forecast

6.4 Others

6.4.1 Market Trends

6.4.2 Market Forecast

7 MARKET BREAKUP BY END-USER

7.1 Babies

7.1.1 Market Trends

- 7.1.2 Market Forecast
- 7.2 Adults
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

- 8.1 Pharmacies
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Supermarkets and Hypermarkets
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Convenience Stores
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Online
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Others
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Europe
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Asia Pacific
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends

9.5.2 Market Forecast

10 BIODEGRADABLE DIAPERS MANUFACTURING PROCESS

10.1 Product Overview

10.2 Raw Material Requirements

10.3 Manufacturing Process

10.4 Key Success and Risk Factors

11 COMPETITIVE LANDSCAPE

11.1 Market Structure

11.2 Key Players

11.3 Profiles of Key Players

11.3.1 Earth's Best (Hain Celestial)

11.3.2 Bamboo Nature

11.3.3 Seventh Generation

11.3.4 Kimberly-Clark

11.3.5 GroVia

11.3.6 Naty AB

11.3.7 The Honest Company

11.3.8 Ontex Group

11.3.9 Babyganics

11.3.10 Unicharm

11.3.11 Pampers

11.3.12 Flip Diaper

11.3.13 Bumkins Company

List Of Tables

LIST OF TABLES

Table 1: Global: Biodegradable Diapers Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Biodegradable Diapers Market Forecast: Breakup by Raw Material (in Billion US\$), 2024-2032

Table 3: Global: Biodegradable Diapers Market Forecast: Breakup by End-User (in Billion US\$), 2024-2032

Table 4: Global: Biodegradable Diapers Market Forecast: Breakup by Distribution Channel (in Billion US\$), 2024-2032

Table 5: Global: Biodegradable Diapers Market Forecast: Breakup by Region (in Billion US\$), 2024-2032

Table 6: Biodegradable Diapers Industry: Raw Material Requirements

Table 7: Global: Biodegradable Diapers Market Structure

Table 8: Global: Biodegradable Diapers Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Biodegradable Diapers Market: Major Drivers and Challenges

Figure 2: Global: Biodegradable Diapers Market: Production Value (in Billion US\$), 2018-2023

Figure 3: Global: Biodegradable Diapers Market: Breakup by Raw Material (in %), 2023

Figure 4: Global: Biodegradable Diapers Market: Breakup by End-User (in %), 2023

Figure 5: Global: Biodegradable Diapers Market: Breakup by Distribution Channel (in %), 2023

Figure 6: Global: Biodegradable Diapers Market: Breakup by Region (in %), 2023

Figure 7: Global: Biodegradable Diapers Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 8: Global: Biodegradable Diapers Industry: SWOT Analysis

Figure 9: Global: Biodegradable Diapers Industry: Value Chain Analysis

Figure 10: Global: Biodegradable Diapers Industry: Porter's Five Forces Analysis

Figure 11: Global: Biodegradable Diapers (Cotton/Wood Pulp) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 12: Global: Biodegradable Diapers (Cotton/Wood Pulp) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 13: Global: Biodegradable Diapers (Bamboo) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 14: Global: Biodegradable Diapers (Bamboo) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 15: Global: Biodegradable Diapers (Starch) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 16: Global: Biodegradable Diapers (Starch) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 17: Global: Biodegradable Diapers (Others) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 18: Global: Biodegradable Diapers (Others) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 19: Global: Biodegradable Diapers (Babies) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 20: Global: Biodegradable Diapers (Babies) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 21: Global: Biodegradable Diapers (Adults) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 22: Global: Biodegradable Diapers (Adults) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 23: Global: Biodegradable Diapers (Pharmacies) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 24: Global: Biodegradable Diapers (Pharmacies) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 25: Global: Biodegradable Diapers (Supermarkets and Hypermarkets) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 26: Global: Biodegradable Diapers (Supermarkets and Hypermarkets) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 27: Global: Biodegradable Diapers (Convenience Stores) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 28: Global: Biodegradable Diapers (Convenience Stores) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 29: Global: Biodegradable Diapers (Online Sales) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 30: Global: Biodegradable Diapers (Online Sales) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 31: Global: Biodegradable Diapers (Other Distribution Channels) Market: Production Value (in Billion US\$), 2018 & 2023

Figure 32: Global: Biodegradable Diapers (Other Distribution Channels) Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 33: North America: Biodegradable Diapers Market: Production Value (in Billion US\$), 2018 & 2023

Figure 34: North America: Biodegradable Diapers Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 35: Europe: Biodegradable Diapers Market: Production Value (in Billion US\$), 2018 & 2023

Figure 36: Europe: Biodegradable Diapers Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 37: Asia Pacific: Biodegradable Diapers Market: Production Value (in Billion US\$), 2018 & 2023

Figure 38: Asia Pacific: Biodegradable Diapers Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 39: Latin America: Biodegradable Diapers Market: Production Value (in Billion US\$), 2018 & 2023

Figure 40: Latin America: Biodegradable Diapers Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 41: Middle East and Africa: Biodegradable Diapers Market: Production Value (in

Billion US\$), 2018 & 2023

Figure 42: Middle East and Africa: Biodegradable Diapers Market Forecast: Production Value (in Billion US\$), 2024-2032

Figure 43: Biodegradable Diapers Manufacturing: Process Flow

I would like to order

Product name: Biodegradable Diapers Market Report by Raw Material (Cotton/Wood pulp, Bamboo, Starch, and Others), End-User (Babies, Adults), Distribution Channel (Pharmacies, Supermarkets and Hypermarkets, Convenience Stores, Online, and Others), and Region 2024-2032

Product link: <https://marketpublishers.com/r/BC08FC1DA857EN.html>

Price: US\$ 3,899.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/BC08FC1DA857EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970