

# **Bioactive Ingredients Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028**

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## **Abstracts**

The global bioactive ingredients market size reached US\$ 45.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 69.9 Billion by 2028, exhibiting a growth rate (CAGR) of 7.1% during 2023-2028.

Bioactive ingredients are nutritional components which are naturally present in small amounts within various food items such as cereals, nuts, tea, vegetables and fruits. They are endowed with goodness of anti-oxidants, anti-inflammation and anti-microbial traits that help to enhance health and build a strong immunity system.

One of the primary factors catalysing the growth of the global bioactive ingredients market is the growing health consciousness among the consumers which has resulted in a surge in the demand of healthcare products. Further, increasing health care expenses, rise in lifestyle diseases, insufficient nutrition, are some of the proactive factors responsible for the growth of the global bioactive ingredients market. Moreover, these ingredients are beneficial for improving endothelial function as well as overall health. This acts as another factor facilitating the demand for bioactive ingredients.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the global bioactive ingredients market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on ingredients type and application.

**Breakup by Ingredients Type:**

## Fibers

Vitamins

Omega-3 PUFA

Minerals

Carotenoids and Antioxidants

Probiotics

Plant Extracts

Others

Based on ingredients type, the market has been segmented as fibers, vitamins, omega-3 PUFA, minerals, carotenoids and antioxidants, probiotics, plant extracts and others. Currently, fibers dominate the market, holding the largest share.

## Breakup by Application:

Dietary Supplements

Functional Beverages

Personal Care

Animal Nutrition

On the basis of application, dietary supplements represent the largest segment. Other major segments include functional beverages, personal care and animal nutrition.

## Breakup by Region:

Asia Pacific

North America

Europe

Middle East and Africa

Latin America

Region-wise, the market has been segmented into Asia Pacific, North America, Europe, Middle East and Africa, and Latin America. Amongst these, Asia Pacific is the leading market, accounting for the majority of the market share.

## Competitive Landscape:

The competitive landscape of the market has also been examined with some of the key players being Archer Daniel Midland, Cargill, BASF SE, AJINOMOTO CO, Arla Foods, FMC Corporation, Ingredion Incorporated, Mazza Innovation Ltd., Roquette and

Sabinsa Corporation.

This report provides a deep insight into the global bioactive ingredients market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the bioactive ingredients industry in any manner.

#### Key Questions Answered in This Report

1. What was the size of the global bioactive ingredients market in 2022?
2. What is the expected growth rate of the global bioactive ingredients market during 2023-2028?
3. What are the key factors driving the global bioactive ingredients market?
4. What has been the impact of COVID-19 on the global bioactive ingredients market?
5. What is the breakup of the global bioactive ingredients market based on the ingredients type?
6. What is the breakup of the global bioactive ingredients market based on the application?
7. What are the key regions in the global bioactive ingredients market?
8. Who are the key players/companies in the global bioactive ingredients market?

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