

# Bio Vanillin Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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# **Abstracts**

#### Market Overview:

The global bio vanillin market size reached US\$ 178.9 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 267.0 Million by 2028, exhibiting a growth rate (CAGR) of 6.7% during 2023-2028.

Bio vanillin is prepared from natural and renewable raw materials, such as rice, wheat, plants, vegetables, coffee seeds, and tea leaves. It produces less carbon dioxide (CO2) emissions than conventional vanillin synthesized from crude oil. At present, it is widely utilized as a vital ingredient in various food products as it has high antioxidant levels, which provide several health benefits, such as reducing the risk of developing chronic diseases. Nowadays, manufacturers are using biotech processes, such as microbial conversion, plant tissue culture, and fermentation, to retain the nutritional content and natural flavor of vanillin.

## Bio Vanillin Market Trends:

Bio vanillin is employed in the food and beverage (F&B) industry as a natural flavoring agent to improve the aroma and shelf-life of various food products. Therefore, the increasing demand for natural ingredients due to the rising consumer awareness about the negative health impact of artificial flavors present in food items represents one of the key factors influencing the market positively. This can also be attributed to the introduction of stringent regulatory policies regarding the clean labeling of food products. Apart from this, bio vanillin is used as a chemical intermediate in the production of medicines and syrups for adults as well as children. This, in confluence with the escalating need for prescribed drugs on account of the growing prevalence of



chronic diseases, is augmenting the utilization of bio vanillin in the pharmaceutical industry. Besides this, as bio vanillin is colorless and has a wide pH range, thermal stability, and aromatic properties, it is gaining traction as natural fragrances in the cosmetics and personal care industries. Furthermore, the emerging trend of label-free cosmetics is driving the adoption of bio vanillin as organic preservatives that can be easily blended with other ingredients in different cosmetic and personal care products.

# Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global bio vanillin market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on source and application.

Breakup by Source:

Rice Bran

Wood

Others

Breakup by Application:

Food and Beverages

Pharmaceutical

Fragrance

Others

Breakup by Region:

North America

**United States** 

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia



Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

## Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Advanced Biotech, Apple Flavor & Fragrance Group Co. Ltd, Archer-Daniels-Midland Company, BASF SE, Borregaard AS, Camlin Fine Sciences Ltd., Evolva Holding SA, Liaoning Shixing Pharmaceutical & Chemical Co. Ltd., Oamic Biotech Co. Ltd., Prinova Group LLC (Nagase America LLC), Solvay S.A., Sulzer Ltd. and Symrise AG.

## Key Questions Answered in This Report

- 1. How big is the global bio vanillin market?
- 2. What is the expected growth rate of the global bio vanillin market during 2023-2028?
- 3. What are the key factors driving the global bio vanillin market?
- 4. What has been the impact of COVID-19 on the global bio vanillin market?
- 5. What is the breakup of the global bio vanillin market based on the application?
- 6. What are the key regions in the global bio vanillin market?
- 7. Who are the key players/companies in the global bio vanillin market?



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