

Big Data Software Market Report by Software Type (Database, Data Analytics and Tools, Data Management, Data Applications, Core Technologies), Deployment Type (On-Premise, Cloud), Industry (Banking, Discrete Manufacturing, Professional Services, Process Manufacturing, Federal/Central Government, and Others), End-Use (Large Enterprises, SMEs), and Region 2024-2032

<https://marketpublishers.com/r/BE4D262B6890EN.html>

Date: March 2024

Pages: 138

Price: US\$ 3,899.00 (Single User License)

ID: BE4D262B6890EN

Abstracts

The global big data software market size reached US\$ 191.8 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 410.5 Billion by 2032, exhibiting a growth rate (CAGR) of 8.6% during 2024-2032.

Big data software refers to a type of software that is used to collect, host, and analytically process the dynamic and disparate volume of data created by people, tools, or machines. It focuses on providing efficient analytics for extremely large datasets that assist the organization in gaining deep insight by converting the data into high-quality information, pertaining to the business situation. Furthermore, the software also helps in discovering hidden patterns, unknown correlation, market trends, consumer preferences, and other useful information from a wide variety of data sets.

Over the years, there has been a rise in the demand for big data software owing to the significant amount of data being generated by sensors from the Internet of Things (IoT). Moreover, the growth of artificial intelligence/machine learning (ML) as an innovative technology within data management and analytics software, coupled with the rapid digitalization across emerging nations, is bolstering the market demand globally.

Furthermore, the increasing significance of data in modern enterprises backed by the rising investments in technology, resulting in deep assessments of current business practices will continue to stimulate the market growth in the upcoming times.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global big data software market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on software type, deployment type, industry and end-use.

Breakup by Software Type:

- Database
- Data Analytics and Tools
- Data Management
- Data Applications
- Core Technologies

Breakup by Deployment Type:

- On-Premise
- Cloud

Breakup by Industry:

- Banking
- Discrete Manufacturing
- Professional Services
- Process Manufacturing
- Federal/Central Government
- Others

Breakup by End-Use:

- Large Enterprises
- SMEs

Breakup by Region:

North America

United States

Canada

Europe

United Kingdom

Germany

Italy

Spain

France

Russia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Vietnam

Others

Latin America

Brazil

Mexico

Argentina

Colombia

Chile

Others

Middle East and Africa

Saudi Arabia

United Arab Emirates

South Africa

Others

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being AWS, Cloudera, Hortonworks, IBM, Informatica, Microsoft, Oracle, Palantir, SAP, SAS, and Splunk.

Key Questions Answered in This Report

1. What was the size of the global big data software market in 2023?
2. What is the expected growth rate of the global big data software market during 2024-2032?
3. What are the key factors driving the global big data software market?
4. What has been the impact of COVID-19 on the global big data software market?
5. What is the breakup of the global big data software market based on the software type?
6. What is the breakup of the global big data software market based on the deployment type?
7. What is the breakup of the global big data software market based on the industry?
8. What is the breakup of the global big data software market based on the end-use?
9. What are the key regions in the global big data software market?
10. Who are the key players/companies in the global big data software market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BIG DATA SOFTWARE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY SOFTWARE TYPE

- 6.1 Database
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Data Analytics and Tools
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Data Management

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Data Applications
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Core Technologies
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY DEPLOYMENT TYPE

- 7.1 On-Premise
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Cloud
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY INDUSTRY

- 8.1 Banking
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Discrete Manufacturing
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Professional Services
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Process Manufacturing
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
- 8.5 Federal/Central Government
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast
- 8.6 Others
 - 8.6.1 Market Trends
 - 8.6.2 Market Forecast

9 MARKET BREAKUP BY END-USE

9.1 Large Enterprises

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 SMEs

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Europe

10.2.1 United Kingdom

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Germany

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 Italy

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 Spain

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 France

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Russia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

- 10.2.7.2 Market Forecast
- 10.3 Asia Pacific
 - 10.3.1 China
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 Japan
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 India
 - 10.3.3.1 Market Trends
 - 10.3.3.2 Market Forecast
 - 10.3.4 Vietnam
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
 - 10.3.5 Australia
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
 - 10.3.6 South Korea
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
 - 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Argentina
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
 - 10.4.4 Colombia
 - 10.4.4.1 Market Trends
 - 10.4.4.2 Market Forecast
 - 10.4.5 Chile
 - 10.4.5.1 Market Trends
 - 10.4.5.2 Market Forecast

- 10.4.6 Others
 - 10.4.6.1 Market Trends
 - 10.4.6.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Saudi Arabia
 - 10.5.1.1 Market Trends
 - 10.5.1.2 Market Forecast
 - 10.5.2 United Arab Emirates
 - 10.5.2.1 Market Trends
 - 10.5.2.2 Market Forecast
 - 10.5.3 South Africa
 - 10.5.3.1 Market Trends
 - 10.5.3.2 Market Forecast
 - 10.5.4 Others
 - 10.5.4.1 Market Trends
 - 10.5.4.2 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

- 12.1 Overview
- 12.2 Inbound Logistics
- 12.3 Operations
- 12.4 Outbound Logistics
- 12.5 Marketing and Sales
- 12.6 Service

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers

- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 AWS
 - 14.3.2 Cloudera
 - 14.3.3 Hortonworks
 - 14.3.4 IBM
 - 14.3.5 Informatica
 - 14.3.6 Microsoft
 - 14.3.7 Oracle
 - 14.3.8 Palantir
 - 14.3.9 SAP
 - 14.3.10 SAS
 - 14.3.11 Splunk

List Of Tables

LIST OF TABLES

Table 1: Global: Big Data Software Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Big Data Software Market Forecast: Breakup by Software Type (in Million US\$), 2024-2032

Table 3: Global: Big Data Software Market Forecast: Breakup by Deployment Type (in Million US\$), 2024-2032

Table 4: Global: Big Data Software Market Forecast: Breakup by Industry (in Million US\$), 2024-2032

Table 5: Global: Big Data Software Market Forecast: Breakup by End-Use (in Million US\$), 2024-2032

Table 6: Global: Big Data Software Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 7: Global: Big Data Software Market: Competitive Structure

Table 8: Global: Big Data Software Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Big Data Software Market: Major Drivers and Challenges

Figure 2: Global: Big Data Software Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Big Data Software Market: Breakup by Software Type (in %), 2023

Figure 4: Global: Big Data Software Market: Breakup by Deployment Type (in %), 2023

Figure 5: Global: Big Data Software Market: Breakup by Industry (in %), 2023

Figure 6: Global: Big Data Software Market: Breakup by End-Use (in %), 2023

Figure 7: Global: Big Data Software Market: Breakup by Region (in %), 2023

Figure 8: Global: Big Data Software Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 9: Global: Big Data Software (Database) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 10: Global: Big Data Software (Database) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 11: Global: Big Data Software (Data Analytics and Tools) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Big Data Software (Data Analytics and Tools) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Big Data Software (Data Management) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Big Data Software (Data Management) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Big Data Software (Data Applications) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Big Data Software (Data Applications) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Big Data Software (Core Technologies) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Big Data Software (Core Technologies) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Big Data Software (On-Premise) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Big Data Software (On-Premise) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Big Data Software (Cloud) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Big Data Software (Cloud) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Big Data Software (Banking) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Big Data Software (Banking) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Big Data Software (Discrete Manufacturing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Big Data Software (Discrete Manufacturing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Big Data Software (Professional Services) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Big Data Software (Professional Services) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Big Data Software (Process Manufacturing) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Big Data Software (Process Manufacturing) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Big Data Software (Federal/Central Government) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Big Data Software (Federal/Central Government) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Big Data Software (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Big Data Software (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Global: Big Data Software (Large Enterprises) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Global: Big Data Software (Large Enterprises) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Global: Big Data Software (SMEs) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Global: Big Data Software (SMEs) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: North America: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 40: North America: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: United States: Big Data Software Market: Sales Value (in Million US\$), 2018

& 2023

Figure 42: United States: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Canada: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Canada: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Europe: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Europe: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: United Kingdom: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: United Kingdom: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Germany: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Germany: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Italy: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Italy: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Spain: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Spain: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: France: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: France: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: Russia: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: Russia: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Others: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Others: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Asia-Pacific: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Asia-Pacific: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: China: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: China: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Japan: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Japan: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: India: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: India: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: Vietnam: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: Vietnam: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Australia: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Australia: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: South Korea: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: South Korea: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Others: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Others: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Latin America: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Latin America: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 79: Brazil: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 80: Brazil: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 81: Mexico: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 82: Mexico: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 83: Colombia: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 84: Colombia: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 85: Argentina: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 86: Argentina: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 87: Chile: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 88: Chile: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 89: Others: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 90: Others: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 91: Middle East and Africa: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 92: Middle East and Africa: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 93: Saudi Arabia: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 94: Saudi Arabia: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 95: United Arab Emirates: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 96: United Arab Emirates: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 97: South Africa: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 98: South Africa: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 99: Others: Big Data Software Market: Sales Value (in Million US\$), 2018 & 2023

Figure 100: Others: Big Data Software Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 101: Global: Big Data Software Industry: SWOT Analysis

Figure 102: Global: Big Data Software Industry: Value Chain Analysis

Figure 103: Global: Big Data Software Industry: Porter's Five Forces Analysis

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