

# **Bicycle Market Report by Type (Road Bicycle, Mountain Bicycle, Hybrid Bicycle, and Others), Technology (Electric, Conventional), Price (Premium, Mid-Range, Low-Range), Distribution Channel (Online Stores, Offline Stores), End User (Men, Women, Kids), and Region 2023-2028**

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## **Abstracts**

The global bicycle market size reached US\$ 61.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 83.8 Billion by 2028, exhibiting a growth rate (CAGR) of 5.41% during 2022-2028.

A bicycle is a pedal-driven vehicle with two wheels, pedals, brakes, seat, carrier, drive chain, and handlebar. It helps the rider in decreasing stress levels and body fat levels, improving posture and coordination, strengthening bones, preventing and managing several diseases, and reducing anxiety and depression. Besides this, it also increases cardiovascular fitness, muscle strength, flexibility, and joint mobility. As a result, it acts as a widely preferred form of vehicle for traveling to nearby places.

### **Bicycle Market Trends:**

A significant increase in the prevalence of chronic diseases has resulted in the growing adoption of bicycles around the world to ensure a healthy life. Apart from this, due to the growing traffic congestion and reducing the availability of parking space, especially in metropolitan cities, there is an increase in the overall sales of bicycles. Additionally, with the rising environmental concerns, governing agencies of various countries are undertaking numerous initiatives to minimize carbon emissions that are released from vehicles. As a result, they are focusing on improving the existing infrastructure to support bicycle commutation, which is contributing to the market growth. Furthermore,

the growing trend of dockless bicycle-sharing systems that are embedded with global positioning systems (GPS) and can operate on a smartphone application is creating a favorable market outlook. Moreover, the introduction of electric bicycles that offer higher capacities and longer life despite their smaller size compared to their conventional counterparts is acting as another growth-inducing factor. Besides this, the rising cases of coronavirus disease (COVID-19) are positively influencing the sales of bicycles. This can be attributed to a considerable need to avoid public transportation to prevent the spread of the disease.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global bicycle market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, technology, price, distribution channel and end user.

#### Breakup by Type:

- Road Bicycle
- Mountain Bicycle
- Hybrid Bicycle
- Others

#### Breakup by Technology:

- Electric
- Conventional

#### Breakup by Price:

- Premium
- Mid-Range
- Low-Range

#### Breakup by Distribution Channel:

- Online Stores
- Offline Stores

#### Breakup by End User:

Men

Women

Kids

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accell Group N.V., Avon Cycles Ltd., Benno Bikes LLC, Cerv?lo (Pon Holdings B.V.), Dorel Industries Inc., Giant Manufacturing Co. Ltd., Kona Bicycle Company, Merida Industry Co. Ltd., Olympus Bikes, SCOTT Sports SA (Youngone Corporation), Specialized Bicycle Components Inc. and Trek Bicycle Corporation (Roth Distributing Co. Inc.).

### Key Questions Answered in This Report:

How has the global bicycle market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global bicycle market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the technology?

What is the breakup of the market based on the price?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the end user?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global bicycle market and who are the key players?

What is the degree of competition in the industry?

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