

Bicycle Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

<https://marketpublishers.com/r/B0C7A93D2458EN.html>

Date: May 2022

Pages: 147

Price: US\$ 2,499.00 (Single User License)

ID: B0C7A93D2458EN

Abstracts

The global bicycle market reached a value of around US\$ 58 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 80 Billion by 2027, exhibiting a CAGR of 5.6% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic. These insights are included in the report as a major market contributor.

A bicycle is a pedal-driven vehicle with two wheels, pedals, brakes, seat, carrier, drive chain, and handlebar. It helps the rider in decreasing stress levels and body fat levels, improving posture and coordination, strengthening bones, preventing and managing several diseases, and reducing anxiety and depression. Besides this, it also increases cardiovascular fitness, muscle strength, flexibility, and joint mobility. As a result, it acts as a widely preferred form of vehicle for traveling to nearby places.

Bicycle Market Trends:

A significant increase in the prevalence of chronic diseases has resulted in the growing adoption of bicycles around the world to ensure a healthy life. Apart from this, due to the growing traffic congestion and reducing the availability of parking space, especially in metropolitan cities, there is an increase in the overall sales of bicycles. Additionally, with the rising environmental concerns, governing agencies of various countries are undertaking numerous initiatives to minimize carbon emissions that are released from vehicles. As a result, they are focusing on improving the existing infrastructure to support bicycle commutation, which is contributing to the market growth. Furthermore, the growing trend of dockless bicycle-sharing systems that are embedded with global positioning systems (GPS) and can operate on a smartphone application is creating a favorable market outlook. Moreover, the introduction of electric bicycles that offer higher capacities and longer life despite their smaller size compared to their conventional

counterparts is acting as another growth-inducing factor. Besides this, the rising cases of coronavirus disease (COVID-19) are positively influencing the sales of bicycles. This can be attributed to a considerable need to avoid public transportation to prevent the spread of the disease.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global bicycle market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on type, technology, price, distribution channel and end user.

Breakup by Type:

- Road Bicycle
- Mountain Bicycle
- Hybrid Bicycle
- Others

Breakup by Technology:

- Electric
- Conventional

Breakup by Price:

- Premium
- Mid-Range
- Low-Range

Breakup by Distribution Channel:

- Online Stores
- Offline Stores

Breakup by End User:

- Men
- Women
- Kids

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Accell Group N.V., Avon Cycles Ltd., Benno Bikes LLC, Cerv?lo (Pon Holdings B.V.), Dorel Industries Inc., Giant Manufacturing Co. Ltd., Kona Bicycle Company, Merida Industry Co. Ltd., Olympus Bikes, SCOTT Sports SA (Youngone Corporation), Specialized Bicycle Components Inc. and Trek Bicycle Corporation (Roth Distributing Co. Inc.).

Key Questions Answered in This Report:

How has the global bicycle market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global bicycle market?

- What are the key regional markets?
- What is the breakup of the market based on the type?
- What is the breakup of the market based on the technology?
- What is the breakup of the market based on the price?
- What is the breakup of the market based on the distribution channel?
- What is the breakup of the market based on the end user?
- What are the various stages in the value chain of the industry?
- What are the key driving factors and challenges in the industry?
- What is the structure of the global bicycle market and who are the key players?
- What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BICYCLE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Road Bicycle
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Mountain Bicycle
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Hybrid Bicycle

6.3.1 Market Trends

6.3.2 Market Forecast

6.4 Others

6.4.1 Market Trends

6.4.2 Market Forecast

7 MARKET BREAKUP BY TECHNOLOGY

7.1 Electric

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Conventional

7.2.1 Market Trends

7.2.2 Market Forecast

8 MARKET BREAKUP BY PRICE

8.1 Premium

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Mid-Range

8.2.1 Market Trends

8.2.2 Market Forecast

8.3 Low-Range

8.3.1 Market Trends

8.3.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

9.1 Online Stores

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Offline Stores

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY END USER

10.1 Men

- 10.1.1 Market Trends
- 10.1.2 Market Forecast
- 10.2 Women
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Kids
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast

11 MARKET BREAKUP BY REGION

- 11.1 North America
 - 11.1.1 United States
 - 11.1.1.1 Market Trends
 - 11.1.1.2 Market Forecast
 - 11.1.2 Canada
 - 11.1.2.1 Market Trends
 - 11.1.2.2 Market Forecast
- 11.2 Asia-Pacific
 - 11.2.1 China
 - 11.2.1.1 Market Trends
 - 11.2.1.2 Market Forecast
 - 11.2.2 Japan
 - 11.2.2.1 Market Trends
 - 11.2.2.2 Market Forecast
 - 11.2.3 India
 - 11.2.3.1 Market Trends
 - 11.2.3.2 Market Forecast
 - 11.2.4 South Korea
 - 11.2.4.1 Market Trends
 - 11.2.4.2 Market Forecast
 - 11.2.5 Australia
 - 11.2.5.1 Market Trends
 - 11.2.5.2 Market Forecast
 - 11.2.6 Indonesia
 - 11.2.6.1 Market Trends
 - 11.2.6.2 Market Forecast
 - 11.2.7 Others
 - 11.2.7.1 Market Trends

- 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
 - 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
 - 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
 - 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
 - 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
 - 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Market Trends
 - 11.5.2 Market Breakup by Country
 - 11.5.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
 - 16.3.1 Accell Group N.V.
 - 16.3.1.1 Company Overview
 - 16.3.1.2 Product Portfolio
 - 16.3.1.3 Financials
 - 16.3.2 Avon Cycles Ltd.
 - 16.3.2.1 Company Overview
 - 16.3.2.2 Product Portfolio
 - 16.3.3 Benno Bikes LLC
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
 - 16.3.4 Cerv?lo (Pon Holdings B.V.)
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
 - 16.3.5 Dorel Industries Inc.

- 16.3.5.1 Company Overview
- 16.3.5.2 Product Portfolio
- 16.3.6 Giant Manufacturing Co. Ltd.
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio
 - 16.3.6.3 Financials
- 16.3.7 Kona Bicycle Company
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
- 16.3.8 Merida Industry Co. Ltd.
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
 - 16.3.8.3 Financials
- 16.3.9 Olympus Bikes
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
- 16.3.10 SCOTT Sports SA (Youngone Corporation)
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
- 16.3.11 Specialized Bicycle Components Inc.
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
- 16.3.12 Trek Bicycle Corporation (Roth Distributing Co. Inc.)
 - 16.3.12.1 Company Overview
 - 16.3.12.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Bicycle Market: Key Industry Highlights, 2021 and 2027

Table 2: Global: Bicycle Market Forecast: Breakup by Type (in Million US\$), 2022-2027

Table 3: Global: Bicycle Market Forecast: Breakup by Technology (in Million US\$), 2022-2027

Table 4: Global: Bicycle Market Forecast: Breakup by Price (in Million US\$), 2022-2027

Table 5: Global: Bicycle Market Forecast: Breakup by Distribution Channel (in Million US\$), 2022-2027

Table 6: Global: Bicycle Market Forecast: Breakup by End User (in Million US\$), 2022-2027

Table 7: Global: Bicycle Market Forecast: Breakup by Region (in Million US\$), 2022-2027

Table 8: Global: Bicycle Market: Competitive Structure

Table 9: Global: Bicycle Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Bicycle Market: Major Drivers and Challenges

Figure 2: Global: Bicycle Market: Sales Value (in Billion US\$), 2016-2021

Figure 3: Global: Bicycle Market Forecast: Sales Value (in Billion US\$), 2022-2027

Figure 4: Global: Bicycle Market: Breakup by Type (in %), 2021

Figure 5: Global: Bicycle Market: Breakup by Technology (in %), 2021

Figure 6: Global: Bicycle Market: Breakup by Price (in %), 2021

Figure 7: Global: Bicycle Market: Breakup by Distribution Channel (in %), 2021

Figure 8: Global: Bicycle Market: Breakup by End User (in %), 2021

Figure 9: Global: Bicycle Market: Breakup by Region (in %), 2021

Figure 10: Global: Bicycle (Road Bicycle) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 11: Global: Bicycle (Road Bicycle) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 12: Global: Bicycle (Mountain Bicycle) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 13: Global: Bicycle (Mountain Bicycle) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 14: Global: Bicycle (Hybrid Bicycle) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 15: Global: Bicycle (Hybrid Bicycle) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 16: Global: Bicycle (Other Types) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 17: Global: Bicycle (Other Types) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 18: Global: Bicycle (Electric) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 19: Global: Bicycle (Electric) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 20: Global: Bicycle (Conventional) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 21: Global: Bicycle (Conventional) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 22: Global: Bicycle (Premium) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 23: Global: Bicycle (Premium) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 24: Global: Bicycle (Mid-Range) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 25: Global: Bicycle (Mid-Range) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 26: Global: Bicycle (Low-Range) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 27: Global: Bicycle (Low-Range) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 28: Global: Bicycle (Online Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 29: Global: Bicycle (Online Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 30: Global: Bicycle (Offline Stores) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 31: Global: Bicycle (Offline Stores) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 32: Global: Bicycle (Men) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 33: Global: Bicycle (Men) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 34: Global: Bicycle (Women) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 35: Global: Bicycle (Women) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 36: Global: Bicycle (Kids) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 37: Global: Bicycle (Kids) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 38: North America: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 39: North America: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 40: United States: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 41: United States: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 42: Canada: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 43: Canada: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 44: Asia-Pacific: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 45: Asia-Pacific: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 46: China: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 47: China: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 48: Japan: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 49: Japan: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 50: India: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 51: India: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 52: South Korea: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 53: South Korea: Bicycle Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 54: Australia: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 55: Australia: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 56: Indonesia: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 57: Indonesia: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 58: Others: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 59: Others: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 60: Europe: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 61: Europe: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 62: Germany: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 63: Germany: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 64: France: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 65: France: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 66: United Kingdom: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 67: United Kingdom: Bicycle Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 68: Italy: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 69: Italy: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 70: Spain: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 71: Spain: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 72: Russia: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 73: Russia: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 74: Others: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 75: Others: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 76: Latin America: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 77: Latin America: Bicycle Market Forecast: Sales Value (in Million US\$),
2022-2027

Figure 78: Brazil: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 79: Brazil: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 80: Mexico: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 81: Mexico: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 82: Others: Bicycle Market: Sales Value (in Million US\$), 2016 & 2021

Figure 83: Others: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 84: Middle East and Africa: Bicycle Market: Sales Value (in Million US\$), 2016 &

2021

Figure 85: Middle East and Africa: Bicycle Market: Breakup by Country (in %), 2021

Figure 86: Middle East and Africa: Bicycle Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 87: Global: Bicycle Industry: SWOT Analysis

Figure 88: Global: Bicycle Industry: Value Chain Analysis

Figure 89: Global: Bicycle Industry: Porter's Five Forces Analysis

I would like to order

Product name: Bicycle Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

Product link: <https://marketpublishers.com/r/B0C7A93D2458EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B0C7A93D2458EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

