

Betaine Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global betaine market size reached US\$ 3.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 5.3 Billion by 2028, exhibiting a growth rate (CAGR) of 5.2% during 2023-2028.

Betaine refers to an organic nitrogenous compound that is used for preventing the build-up of amino acid in blood vessels. It is naturally found in microorganisms, plants and animals, including seafood, wheat, spinach and sugar beets, and can be chemically synthesized using chemical agents and intermediates. It aids in metabolizing homocysteine to ensure the normal functioning of the bones, eyes, heart, muscles and nerves and minimizing the risks of cardiovascular diseases and stroke, along with improving digestion, liver functioning and muscle growth.

Significant growth in the pharmaceutical, nutraceutical and food and beverage industries is one of the key factors driving the growth of the market. Owing to the rising health consciousness among the masses, there is an increasing preference for dietary supplements and nutritional products, such as protein powders and energy supplements, that are a rich source of betaine. The widespread adoption of betaine as an anti-stress agent in animal feed is also providing a boost to the market growth. Betaine is used in various feed additives to improve the metabolism in farm animals and minimize the risks of visual abnormalities and developmental delays that are associated with its deficiencies. Additionally, increasing utilization of betaine for the manufacturing of numerous industrial products, such as paints, detergents, coatings and plastics, is creating a positive impact on the market growth. Other factors, including the utilization of betaine as an emulsifier, surfactant and emollient in personal care products, along

with rapid industrialization, are projected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global betaine market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on source, product type and end-use industry.

Breakup by Source:

Synthetic

Natural

Breakup by Product Type:

Betaine Anhydrous

Betaine Monohydrate

Betaine HCl

Cocamidopropyl Betaine

Others

Breakup by End-Use Industry:

Food Industry

Feed Industry

Personal Care Industry

Others

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being United Sugars Corporation, AMINO GmbH, Associated British Foods plc, BASF SE, The Dow Chemical Company, Evonik Industries AG, Kao Group, Merck KGaA, Nutreco N.V., Solvay SA, and Stepan Company.

Key Questions Answered in This Report:

How has the global betaine market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global betaine market?

What is the breakup of the market based on the source?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the end-use industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global betaine market and who are the key players?

What is the degree of competition in the industry?

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