

Behavioral Rehabilitation Market Report by Type of Behavioral Disorder (Anxiety Disorder, Mood Disorder, Substance Abuse Disorder, Personality Disorder, Attention Deficit Disorder), Healthcare Setting (Outpatient, Inpatient, Residential), Treatment Method (Counselling, Medication, Support Services, and Others), and Region 2024-2032

<https://marketpublishers.com/r/B1EC1B412EB7EN.html>

Date: March 2024

Pages: 139

Price: US\$ 3,899.00 (Single User License)

ID: B1EC1B412EB7EN

Abstracts

The global behavioral rehabilitation market size reached US\$ 255.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 364.5 Billion by 2032, exhibiting a growth rate (CAGR) of 4% during 2024-2032.

Behavioral rehabilitation refers to a psychotherapeutic technique used for the treatment of specific learned behaviors that are detrimental to the wellbeing of an individual. It involves the administration of counseling, medication and various support services, such as reinforcement, punishment and modeling, to alter the psychological conditioning of the individual and minimize the occurrence of self-destructive and unhealthy behaviors. It aids in the identification and resolution of patterns related to irritability, inappropriate actions, substance abuse, depression, anxiety, impulsivity, aggression, hyperactivity and grief. Behavioral rehabilitation enables the individual to effectively manage their emotions and actions and treat personality, mood and attention deficit disorders.

Behavioral Rehabilitation Market Trends:

The increasing prevalence of anxiety, dementia, depression and other psychological disorders among the masses is one of the key factors driving the market growth. Moreover, the rising preference for partial hospitalization programs (PHPs) among the

patients is providing a thrust to the market growth. These multi-day programs are run by rehabilitation centers and hospitals to facilitate emotional regulation, conflict resolution, anger management and treat substance abuse. In line with this, various government and non-government organizations also organize camps to provide behavioral rehabilitation to individuals suffering from post-traumatic stress disorder (PTSD) and drug addiction, which is contributing to the growth of the market. Additionally, the availability of online counseling services is acting as another growth-inducing factor. Due to the onset of the coronavirus (Covid-19) pandemic, individuals are widely adopting online platforms for obtaining timely treatment and recovery support. Other factors, including the increasing acceptance for behavioral rehabilitation among the masses, along with the implementation of favorable government policies to create awareness regarding mental health, are anticipated to drive the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global behavioral rehabilitation market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type of behavioral disorder, healthcare setting and treatment method.

Breakup by Type of Behavioral Disorder:

- Anxiety Disorder
- Mood Disorder
- Substance Abuse Disorder
- Personality Disorder
- Attention Deficit Disorder

Breakup by Healthcare Setting:

- Outpatient
- Inpatient
- Residential

Breakup by Treatment Method:

- Counselling
- Medication
- Support Services
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Acadia Healthcare, American Addiction Centers, Aurora Behavioral Health System, Behavioral Health Group, Haven Behavioral Healthcare Inc., Magellan Health Inc., Niznik Behavioral Health, Promises Behavioral Health, Springstone Inc. and Universal Health Services Inc.

Key Questions Answered in This Report

1. What was the size of the global behavioral rehabilitation market in 2023?
2. What is the expected growth rate of the global behavioral rehabilitation market during 2024-2032?
3. What are the key factors driving the global behavioral rehabilitation market?

4. What has been the impact of COVID-19 on the global behavioral rehabilitation market?
5. What is the breakup of the global behavioral rehabilitation market based on the type of behavioral disorder?
6. What is the breakup of the global behavioral rehabilitation market based on the healthcare setting?
7. What is the breakup of the global behavioral rehabilitation market based on the treatment method?
8. What are the key regions in the global behavioral rehabilitation market?
9. Who are the key players/companies in the global behavioral rehabilitation market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL BEHAVIORAL REHABILITATION MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE OF BEHAVIORAL DISORDER

- 6.1 Anxiety Disorder
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Mood Disorder
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Substance Abuse Disorder

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 Personality Disorder
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Attention Deficit Disorder
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast

7 MARKET BREAKUP BY HEALTHCARE SETTING

- 7.1 Outpatient
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Inpatient
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Residential
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY TREATMENT METHOD

- 8.1 Counselling
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Medication
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Support Services
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
- 8.4 Others
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 North America

- 9.1.1 United States
 - 9.1.1.1 Market Trends
 - 9.1.1.2 Market Forecast
- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy

- 9.3.4.1 Market Trends
- 9.3.4.2 Market Forecast
- 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
- 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
- 9.3.7 Others
 - 9.3.7.1 Market Trends
 - 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast

10 SWOT ANALYSIS

- 10.1 Overview
- 10.2 Strengths
- 10.3 Weaknesses
- 10.4 Opportunities
- 10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTERS FIVE FORCES ANALYSIS

- 12.1 Overview

- 12.2 Bargaining Power of Buyers
- 12.3 Bargaining Power of Suppliers
- 12.4 Degree of Competition
- 12.5 Threat of New Entrants
- 12.6 Threat of Substitutes

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

- 14.1 Market Structure
- 14.2 Key Players
- 14.3 Profiles of Key Players
 - 14.3.1 Acadia Healthcare
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.2 American Addiction Centers
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.3 Aurora Behavioral Health System
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 Behavioral Health Group
 - 14.3.4.1 Company Overview
 - 14.3.4.2 Product Portfolio
 - 14.3.5 Haven Behavioral Healthcare Inc.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.6 Magellan Health Inc.
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 Financials
 - 14.3.6.4 SWOT Analysis
 - 14.3.7 Niznik Behavioral Health
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.8 Promises Behavioral Health
 - 14.3.8.1 Company Overview

14.3.8.2 Product Portfolio

14.3.9 Springstone Inc.

14.3.9.1 Company Overview

14.3.9.2 Product Portfolio

14.3.10 Universal Health Services Inc.

14.3.10.1 Company Overview

14.3.10.2 Product Portfolio

14.3.10.3 Financials

14.3.10.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Behavioral Rehabilitation Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Behavioral Rehabilitation Market Forecast: Breakup by Type of Behavioral Disorder (in Million US\$), 2024-2032

Table 3: Global: Behavioral Rehabilitation Market Forecast: Breakup by Healthcare Setting (in Million US\$), 2024-2032

Table 4: Global: Behavioral Rehabilitation Market Forecast: Breakup by Treatment Method (in Million US\$), 2024-2032

Table 5: Global: Behavioral Rehabilitation Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 6: Global: Behavioral Rehabilitation Market: Competitive Structure

Table 7: Global: Behavioral Rehabilitation Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Behavioral Rehabilitation Market: Major Drivers and Challenges

Figure 2: Global: Behavioral Rehabilitation Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Behavioral Rehabilitation Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 4: Global: Behavioral Rehabilitation Market: Breakup by Type of Behavioral Disorder (in %), 2023

Figure 5: Global: Behavioral Rehabilitation Market: Breakup by Healthcare Setting (in %), 2023

Figure 6: Global: Behavioral Rehabilitation Market: Breakup by Treatment Method (in %), 2023

Figure 7: Global: Behavioral Rehabilitation Market: Breakup by Region (in %), 2023

Figure 8: Global: Behavioral Rehabilitation (Anxiety Disorder) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 9: Global: Behavioral Rehabilitation (Anxiety Disorder) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 10: Global: Behavioral Rehabilitation (Mood Disorder) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Behavioral Rehabilitation (Mood Disorder) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Behavioral Rehabilitation (Substance Abuse Disorder) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Behavioral Rehabilitation (Substance Abuse Disorder) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Behavioral Rehabilitation (Personality Disorder) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Behavioral Rehabilitation (Personality Disorder) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Behavioral Rehabilitation (Attention Deficit Disorder) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Behavioral Rehabilitation (Attention Deficit Disorder) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Behavioral Rehabilitation (Outpatient) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Behavioral Rehabilitation (Outpatient) Market Forecast: Sales Value

(in Million US\$), 2024-2032

Figure 20: Global: Behavioral Rehabilitation (Inpatient) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Behavioral Rehabilitation (Inpatient) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Behavioral Rehabilitation (Residential) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Behavioral Rehabilitation (Residential) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Behavioral Rehabilitation (Counselling) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Behavioral Rehabilitation (Counselling) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Behavioral Rehabilitation (Medication) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Behavioral Rehabilitation (Medication) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Behavioral Rehabilitation (Support Services) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Behavioral Rehabilitation (Support Services) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Behavioral Rehabilitation (Other Treatment Methods) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: Behavioral Rehabilitation (Other Treatment Methods) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: North America: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: North America: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: United States: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: United States: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Canada: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Canada: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Asia-Pacific: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Asia-Pacific: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: China: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: China: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: Japan: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: Japan: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: India: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: India: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: South Korea: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: South Korea: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: Australia: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: Australia: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Indonesia: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Indonesia: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: Others: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: Others: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: Europe: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: Europe: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Germany: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Germany: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: France: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018

& 2023

Figure 59: France: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: United Kingdom: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: United Kingdom: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Italy: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Italy: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Spain: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Spain: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: Russia: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: Russia: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: Others: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: Others: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Latin America: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Latin America: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Brazil: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Brazil: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Mexico: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: Mexico: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 76: Others: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 77: Others: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 78: Middle East and Africa: Behavioral Rehabilitation Market: Sales Value (in Million US\$), 2018 & 2023

Figure 79: Middle East and Africa: Behavioral Rehabilitation Market: Breakup by Country (in %), 2023

Figure 80: Middle East and Africa: Behavioral Rehabilitation Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 81: Global: Behavioral Rehabilitation Industry: SWOT Analysis

Figure 82: Global: Behavioral Rehabilitation Industry: Value Chain Analysis

Figure 83: Global: Behavioral Rehabilitation Industry: Porter's Five Forces Analysis

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