

# Behavioral Rehabilitation Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global behavioral rehabilitation market size reached US\$ 244.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 323.6 Billion by 2028, exhibiting a growth rate (CAGR) of 4.4% during 2023-2028.

Behavioral rehabilitation refers to a psychotherapeutic technique used for the treatment of specific learned behaviors that are detrimental to the wellbeing of an individual. It involves the administration of counseling, medication and various support services, such as reinforcement, punishment and modeling, to alter the psychological conditioning of the individual and minimize the occurrence of self-destructive and unhealthy behaviors. It aids in the identification and resolution of patterns related to irritability, inappropriate actions, substance abuse, depression, anxiety, impulsivity, aggression, hyperactivity and grief. Behavioral rehabilitation enables the individual to effectively manage their emotions and actions and treat personality, mood and attention deficit disorders.

### Behavioral Rehabilitation Market Trends:

The increasing prevalence of anxiety, dementia, depression and other psychological disorders among the masses is one of the key factors driving the market growth. Moreover, the rising preference for partial hospitalization programs (PHPs) among the patients is providing a thrust to the market growth. These multi-day programs are run by rehabilitation centers and hospitals to facilitate emotional regulation, conflict resolution, anger management and treat substance abuse. In line with this, various government and non-government organizations also organize camps to provide behavioral rehabilitation to individuals suffering from post-traumatic stress disorder (PTSD) and drug addiction, which is contributing to the growth of the market. Additionally, the

availability of online counseling services is acting as another growth-inducing factor. Due to the onset of the coronavirus (Covid-19) pandemic, individuals are widely adopting online platforms for obtaining timely treatment and recovery support. Other factors, including the increasing acceptance for behavioral rehabilitation among the masses, along with the implementation of favorable government policies to create awareness regarding mental health, are anticipated to drive the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global behavioral rehabilitation market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type of behavioral disorder, healthcare setting and treatment method.

#### Breakup by Type of Behavioral Disorder:

- Anxiety Disorder
- Mood Disorder
- Substance Abuse Disorder
- Personality Disorder
- Attention Deficit Disorder

#### Breakup by Healthcare Setting:

- Outpatient
- Inpatient
- Residential

#### Breakup by Treatment Method:

- Counselling
- Medication
- Support Services
- Others

#### Breakup by Region:

- North America
- United States
- Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Acadia Healthcare, American Addiction Centers, Aurora Behavioral Health System, Behavioral Health Group, Haven Behavioral Healthcare Inc., Magellan Health Inc., Niznik Behavioral Health, Promises Behavioral Health, Springstone Inc. and Universal Health Services Inc.

#### Key Questions Answered in This Report

1. What was the size of the global behavioral rehabilitation market in 2022?
2. What is the expected growth rate of the global behavioral rehabilitation market during 2023-2028?
3. What are the key factors driving the global behavioral rehabilitation market?
4. What has been the impact of COVID-19 on the global behavioral rehabilitation market?
5. What is the breakup of the global behavioral rehabilitation market based on the type of behavioral disorder?
6. What is the breakup of the global behavioral rehabilitation market based on the

healthcare setting?

7. What is the breakup of the global behavioral rehabilitation market based on the treatment method?

8. What are the key regions in the global behavioral rehabilitation market?

9. Who are the key players/companies in the global behavioral rehabilitation market?

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