Market Publishers
+44 20 8123 2220
info@marketpublishers.com

Beer Packaging Market by Material Type (Glass, Metal, Polyethylene Terephthalate (PET)), Packaging Type (Can, Bottle, Keg, and Others), Form (6-Pack, 4-Pack, 12-Pack), and region 2023-2028

https://marketpublishers.com/r/B650DF63F717EN.html
Date: February 2023
Pages: 143
Price: US$ 2,499.00 (Single User License)
ID: B650DF63F717EN

Abstracts

The global beer packaging market size reached US$ 24.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 30.0 Billion by 2028, exhibiting a growth rate (CAGR) of 3.5% during 2023-2028. The increasing demand for convenient packaging solutions, the rising demand for premium quality beers and changing lifestyle of consumers represent some of the key factors driving the market growth.

Beer packaging refers to a protective covering used to store, preserve, and transport beers to their desired location without affecting the taste or quality. Bottles, cans, and kegs are some of the commonly used beer packaging solutions. These products are manufactured using materials, such as metal, polyethylene terephthalate (PET), and glass. Beer packaging is widely used to prevent spillage, retain quality, provide protection against moisture and contamination, and prevent vital nutrients. As compared to other traditional packaging, beer packaging is hygienic, aesthetically pleasant, and exhibits higher insulation, durability, cost-effectiveness, and good barrier properties. Besides this, several breweries utilize manual filling processes for beer packing, whereas machine-controlled packaging lines are used in massive breweries.

Beer Packaging Market Trends:
The increasing demand for convenient packaging solutions across the globe is one of the key factors driving the market. Beer packaging solution is widely used to preserve flavors, increase shelf life and prevent damage. In line with this, the rising demand for beer among the young population due to the growing social interactions, celebrations,

and cultural gatherings is favoring the market growth. Additionally, the widespread adoption of beer packaging solutions, owing to their easy transportation and handling, is acting as another growth-inducing factor. Apart from this, the introduction of innovative packaging that is aesthetically pleasing and aids in increasing brand visibility is providing an impetus to the market growth. Moreover, the launch of new and attractive packaging solutions in alcoholic drinks packaging, such as ceramic glass bottles and recyclable cans, is facilitating the market growth. Furthermore, the rising demand for various sizes of beer packaging solutions, such as pint, half liter, and liter glass bottles, is positively influencing the market growth. Along with this, the changing lifestyle of consumers and rising brand consciousness for imported and premium beers are propelling the market growth. In addition to this, manufacturers are focusing on the development of flexible plastic packaging, which, in turn, is creating a positive outlook for the market. Other factors, including the rising expenditure capacities of consumers, the increasing demand for high-quality and premium beers, significant expansion in the e-commerce industry, and the escalating demand for glass bottles as they are recycled, are supporting the market growth.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each segment of the global beer packaging market, along with forecasts at the global, regional, and country level from 2023-2028. Our report has categorized the market based on material type, packaging type, and form.

Material Type Insights:

Glass
Metal
Polyethylene Terephthalate (PET)

The report has provided a detailed breakup and analysis of the beer packaging market based on the type. This includes glass, metal, and polyethylene terephthalate (PET). According to the report, glass represented the largest segment.

Packaging Type Insights:

Can
Bottle
Keg
Others

A detailed breakup and analysis of the beer packaging market based on the packaging type has also been provided in the report. This includes can, bottle, keg, and others. According to the report, can accounted for the largest market share.

Form Insights:

6-Pack
4-Pack
12-Pack

The report has provided a detailed breakup and analysis of the beer packaging market based on the form. This includes 6-pack, 4-pack, and 12-pack. According to the report, 6-pack represented the largest segment.

Regional Insights:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico

Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, North America was the largest market for beer packaging. Some of the factors driving the North America beer packaging market included the introduction of innovative packaging solutions, rising expenditure capacities, and the increasing demand for beer among the young population.

Competitive Landscape:
The report has also provided a comprehensive analysis of the competitive landscape in the global beer packaging market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Amcor plc, Ardagh Group S.A., Ball Corporation, Berlin Packaging, Carlsberg A/S, Crown Holdings Inc., Nampak Ltd., O-I Glass Inc., Plastipak Holdings Inc., Smurfit Kappa Group plc, Verallia, WestRock Company, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the global beer packaging market performed so far and how will it perform in the coming years?
What are the drivers, restraints, and opportunities in the global beer packaging market?
What are the key regional markets?
Which countries represent the most attractive beer packaging markets?
What is the breakup of the market based on the material type?
What is the breakup of the market based on the packaging type?
What is the breakup of the market based on the form?
What is the competitive structure of the global beer packaging market?
Who are the key players/companies in the global beer packaging market?

+44 20 8123 2220
info@marketpublishers.com

Contents

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

+44 20 8123 2220
info@marketpublishers.com

Kindly, note that this only represents a partial list of companies, and the complete list has been provided in the report.

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

List Of Figures

LIST OF FIGURES

I would like to order

Product name: Beer Packaging Market by Material Type (Glass, Metal, Polyethylene Terephthalate (PET)), Packaging Type (Can, Bottle, Keg, and Others), Form (6-Pack, 4-Pack, 12-Pack), and region 2023-2028

Product link: https://marketpublishers.com/r/B650DF63F717EN.html

Price: US$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/B650DF63F717EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature ______________________________

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970