

# Battlefield Management Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global battlefield management market size reached US\$ 11.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 13.7 Billion by 2028, exhibiting a growth rate (CAGR) of 3.4% during 2023-2028. The escalating need for real-time situational awareness during warfare, rapidly changing modern battle strategies, and the increasing complexity of military operations represent some of the key factors driving the market.

A battlefield management system (BMS) is a military command and control system that provides situational awareness to commanders in the battlefield. It functions by integrating a wide range of battlefield sensors, communication networks, and data management tools, which manage and process large amounts of information generated by communication networks deployed in the battlefield. BMS enables commanders to track the location of both friendly and enemy forces and to monitor the progress of ongoing operations. The system provides a common operational picture (COP) that is crucial for enabling commanders to respond quickly to changing situations and make informed decisions based on real-time information. The primary objective of a BMS is to enhance the decision-making capabilities of military personnel, improve mission effectiveness, and reduce the risks faced by personnel on the battlefield. BMS is designed to be scalable and flexible, with the capability to be customized to meet the specific requirements of different military units. Some of the key advantages of a BMS include improved decision-making capabilities, reduced risks, enhanced mission effectiveness, improved communication, and cost-effectiveness.

## Battlefield Management Market Trends:

The escalating need for real-time situational awareness during warfare is a significant factor driving the market. This can be attributed to the rapidly changing modern battle strategies leading to the rising adoption of network-centric warfare. The increasing complexity of military operations is resulting in the growing need for consolidated information from data generated by multiple sources, thereby fueling the market. In line with this, the rising investments by government bodies of several countries in the modernization of defense systems is resulting in a higher product uptake. Moreover, continual technological advancements such as artificial intelligence, machine learning, and the Internet of Things (IoT) enabling the development of more sophisticated and capable BMS is propelling the market. Additionally, the increasing demand for unmanned systems such as drones, unmanned ground vehicles (UGVs), and unmanned underwater vehicles (UUVs) in modern warfare is propelling the demand for battlefield management systems. The market is further driven by an enhanced focus on soldier safety and security to enhance their situational awareness, protection, and firepower. Apart from this, the growing need for interoperability for effective military operations involving multiple units and countries is leading to rapid adoption of BMS. Some of the other factors contributing to the market include the growing asymmetrical threats such as terrorism, insurgency, and cyber attacks, rising focus on border security, rapid urbanization, and extensive research and development (R&D) activities.

## Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global battlefield management market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on platform, component, system and application.

## Platform Insights:

Vehicle

Headquarter

Soldier

The report has provided a detailed breakup and analysis of the battlefield management

market based on the platform. This includes vehicle, headquarter and soldier. According to the report, vehicle represented the largest segment.

Component Insights:

Wireless Communication Devices

Imaging Devices

Computer Software

Tracking Devices

Wired Communication Devices

Computer Hardware Devices

Night Vision Devices

Display Devices

Others

The report has provided a detailed breakup and analysis of the battlefield management market based on the component. This includes wireless communication devices, imaging devices, computer software, tracking devices, wired communication devices, computer hardware devices, night vision devices, display devices, and others. According to the report, computer hardware devices represented the largest segment.

System Insights:

Navigation and Imaging System

Communication and Networking System

Computing System

The report has provided a detailed breakup and analysis of the battlefield management market based on the system. This includes navigation and imaging system,

communication and networking system, and computing system. According to the report, computing system represented the largest segment.

#### Application Insights:

Army

Air Force

Navy

A detailed breakup and analysis of the battlefield management market based on the application has also been provided in the report. This includes army, air force, and navy. According to the report, army accounted for the largest market share.

#### Regional Insights:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for battlefield management. Some of the factors driving the North America battlefield management market included the growing asymmetrical threats, such as terrorism, insurgency, and cyber attacks, rising focus on border security, presence of several key players, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in

the global battlefield management market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Aselsan A.S., BAE Systems plc, Cobham Limited, Elbit Systems Ltd., General Dynamics Corporation, Indra Sistemas S.A., Israel Aerospace Industries, L3harris Technologies Inc., Leonardo SpA, Raytheon Technologies Corporation, Rheinmetall AG, Rolta India Limited, RUAG Group, Thales Group., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

### Key Questions Answered in This Report

1. What was the size of the global battlefield management market in 2022?
2. What is the expected growth rate of the global battlefield management market during 2023-2028?
3. What has been the impact of COVID-19 on the global battlefield management market?
4. What are the key factors driving the global battlefield management market?
5. What is the breakup of the global battlefield management market based on the platform?
6. What is the breakup of the global battlefield management market based on the component?
7. What is the breakup of the global battlefield management market based on the system?
8. What is the breakup of the global battlefield management market based on the application?
9. What are the key regions in the global battlefield management market?
10. Who are the key players/companies in the global battlefield management market?

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