

# **Bathroom Fittings Market Report by Product Type (Faucets, Showers, and Others), End-User (Residential, Commercial, Institutional), Distribution Channel (Offline, Online), Organized and Unorganized (Unorganized, Organized), and Region 2024-2032**

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## **Abstracts**

The global bathroom fittings market size reached US\$ 57.0 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 97.2 Billion by 2032, exhibiting a growth rate (CAGR) of 5.9% during 2024-2032.

Bathroom fittings, also known as sanitary fittings, stand for the plumbing fixtures or accessories installed in a bathroom. These fittings commonly include washbasins, towel hangers, taps, bathtubs, soap dispensers, faucets, showerheads, trash cans, towel paper machines, etc. Bathroom accessories are generally made up of metal, glass, porcelain, acrylic plastics, Perspex, and other materials. These fittings add functional and aesthetic value to the bathroom, along with emphasizing on luxury, elegance, and style. Owing to these benefits, bathroom fittings are being widely installed across residential, commercial, hospitality, and institutional sectors.

The elevating living standards of the consumers supported by their rising disposable income levels have led the growing inclination towards exquisite and high-end household accessories, such as bathroom fittings. Moreover, various technological upgradations and rapid digitalization have led to the introduction of advanced and smart bathroom accessories that can be operated via Internet-of-Things (IoT)-based devices. Furthermore, rising modernization, along with the prevalent trend of automation in household components, have resulted in the launch of bathroom fittings with in-built sensors. Various automated bathroom accessories including, sensor taps, smart showers/mixers, automatic soap dispensers, etc., are gaining popularity, precisely

among the millennial and urbanized population. Additionally, various advanced bathroom fittings are also equipped with water-saving technology for reducing water wastage, thereby experiencing high demand across the globe. The rising environmental concerns towards water scarcity and decreasing groundwater levels have encouraged the manufacturers to design newer and state-of-the-art water closets, water sinks, toilets, and cisterns, etc., for optimum water utilization. In addition to this, the increasing urbanization levels, along with the growing construction of smart and luxury housing projects, particularly across developing countries of Asia Pacific, Middle East, and Latin America, have further augmented the demand for bathroom fittings. In these regions, the growing consumer awareness towards enhancing sanitation facilities, coupled with the introduction of several government initiatives for promoting the need for maintaining good hygienic conditions and proper sanitation, have also propelled the rapid installation of bathroom fittings. Besides this, the growing number of renovation and refurbishment activities of traditional residential and commercial infrastructures, across developed regions in North America and Europe, are also driving the market for bathroom accessories. The flourishing real estate and tourism industries, along with various infrastructural developments in the hospitality sector will continue to spur the growth of the global bathroom fittings market during the forecast period.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global bathroom fittings market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type, end-user, distribution channel, and organized and unorganized.

#### Breakup by Product Type:

Faucets

Showers

Others

#### Breakup by End-User:

Residential

Commercial

Institutional

#### Breakup by Distribution Channel:

Offline

Online

Breakup by Organized and Unorganized:

Unorganized

Organized

Breakup by Region:

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Middle East and Africa

Turkey

Saudi Arabia

Iran

United Arab Emirates

Others

Latin America

Brazil

Mexico

Argentina

Colombia  
Chile  
Peru  
Others

#### Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being American Standard, Dornbracht, Geberit AG, Jaquar, HANSA GmbH, Hansgrohe, Hindware Homes, Jado, Kohler, Lixil Group Corporation, Roca Sanitario, S.A, TOTO, Villeroy & Boch, and Vitra.

#### Key Questions Answered in This Report

1. What was the size of the global bathroom fittings market in 2023?
2. What is the expected growth rate of the global bathroom fittings market during 2024-2032?
3. What are the key factors driving the global bathroom fittings market?
4. What has been the impact of COVID-19 on the global bathroom fittings market?
5. What is the breakup of the global bathroom fittings market based on the product type?
6. What is the breakup of the global bathroom fittings market based on the end-user?
7. What is the breakup of the global bathroom fittings market based on the distribution channel?
8. What are the key regions in the global bathroom fittings market?
9. Who are the key players/companies in the global bathroom fittings market?

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