

# Bathroom Fittings Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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# **Abstracts**

#### Market Overview:

The global bathroom fittings market size reached US\$ 53.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 79.1 Billion by 2028, exhibiting a growth rate (CAGR) of 6.9% during 2023-2028.

Bathroom fittings, also known as sanitary fittings, stand for the plumbing fixtures or accessories installed in a bathroom. These fittings commonly include washbasins, towel hangers, taps, bathtubs, soap dispensers, faucets, showerheads, trash cans, towel paper machines, etc. Bathroom accessories are generally made up of metal, glass, porcelain, acrylic plastics, Perspex, and other materials. These fittings add functional and aesthetic value to the bathroom, along with emphasizing on luxury, elegance, and style. Owing to these benefits, bathroom fittings are being widely installed across residential, commercial, hospitality, and institutional sectors.

The elevating living standards of the consumers supported by their rising disposable income levels have led the growing inclination towards exquisite and high-end household accessories, such as bathroom fittings. Moreover, various technological upgradations and rapid digitalization have led to the introduction of advanced and smart bathroom accessories that can be operated via Internet-of-Things (IoT)-based devices. Furthermore, rising modernization, along with the prevalent trend of automation in household components, have resulted in the launch of bathroom fittings with in-built sensors. Various automated bathroom accessories including, sensor taps, smart showers/mixers, automatic soap dispensers, etc., are gaining popularity, precisely among the millennial and urbanized population. Additionally, various advanced



bathroom fittings are also equipped with water-saving technology for reducing water wastage, thereby experiencing high demand across the globe. The rising environmental concerns towards water scarcity and decreasing groundwater levels have encouraged the manufacturers to design newer and state-of-the-art water closets, water sinks, toilets, and cisterns, etc., for optimum water utilization. In addition to this, the increasing urbanization levels, along with the growing construction of smart and luxury housing projects, particularly across developing countries of Asia Pacific, Middle East, and Latin America, have further augmented the demand for bathroom fittings. In these regions, the growing consumer awareness towards enhancing sanitation facilities, coupled with the introduction of several government initiatives for promoting the need for maintaining good hygienic conditions and proper sanitation, have also propelled the rapid installation of bathroom fittings. Besides this, the growing number of renovation and refurbishment activities of traditional residential and commercial infrastructures, across developed regions in North America and Europe, are also driving the market for bathroom accessories. The flourishing real estate and tourism industries, along with various infrastructural developments in the hospitality sector will continue to spur the growth of the global bathroom fittings market during the forecast period.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global bathroom fittings market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, end-user, distribution channel, and organized and unorganized.

Breakup by Product Type:

Faucets

Showers

Others

Breakup by End-User:

Residential

Commercial

Institutional



Breakup by Distribution Channel:
Offline Online
Breakup by Organized and Unorganized:
Unorganized Organized
Breakup by Region:
Asia Pacific
China Japan India South Korea Australia Indonesia Others
North America
United States Canada
Europe
Germany France United Kingdom Italy Spain Russia Others



#### Middle East and Africa

Turkey
Saudi Arabia
Iran
United Arab Emirates
Others

#### Latin America

Brazil

Mexico

Argentina

Colombia

Chile

Peru

Others

### Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being American Standard, Dornbracht, Geberit AG, Jaquar, HANSA GmbH, Hansgrohe, Hindware Homes, Jado, Kohler, Lixil Group Corporation, Roca Sanitario, S.A, TOTO, Villeroy & Boch, and VitrA.

Key Questions Answered in This Report:

How has the global bathroom fittings market performed so far and how will it perform in the coming years?

What are the key regional markets?

What has been the impact of COVID-19 on the global bathroom fittings market?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the end user?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the organized and unorganized sector?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the market?

What is the structure of the global bathroom fittings market and who are the key



players?

What is the degree of competition in the market?



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