

# Baseball Equipment Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global baseball equipment market size reached US\$ 2.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 2.7 Billion by 2028, exhibiting a growth rate (CAGR) of 4.3% during 2022-2028.

Baseball equipment comprises bat, gloves, socks, jerseys and cleats worn by individuals to participate in sports or recreational activities. It also includes equipment bags, helmets, jockstraps, arm guards and chest protectors, which are utilized to prevent and lessen the impact of injuries. It is generally available in a wide variety of materials, sizes, colors and designs. At present, a significant rise in baseball events is encouraging the adoption of baseball equipment around the world.

The growing awareness about the health benefits associated with the sports activities like baseball, along with the increasing prevalence of chronic diseases, represents one of the major factors strengthening the growth of the baseball equipment market. Apart from this, governing agencies of various countries are focusing on the introduction of different tournaments and leagues to encourage the participation of individuals in outdoor sports. They are also mandating protective gear to ensure the safety and comfort of players on the field. This is resulting in the increasing popularity of the game, which, in turn, is influencing the market positively. Moreover, inflating disposable incomes and changing lifestyles of individuals are promoting the adoption of high performance and premium baseball equipment across the globe. Furthermore, the ease of use and wide availability of products are escalating the demand for baseball equipment through online distribution channels. Furthermore, the leading market players are offering customized products through these portals, which is anticipated to bolster the market growth in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global

baseball equipment market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type and distribution channel.

Breakup by Product Type:

Bat

Helmet

Gloves

Equipment Bag

Others

Breakup by Distribution Channel:

Supermarkets and Hypermarkets

Convenience Stores

Online Stores

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas, Akadema Inc., Franklin Sports, Marucci Sports LLC, Mizuno Corporation, Nike, Phoenix Bat Company, Under Armour Inc., Wilson Sporting Goods Co. (Amer Sports Oyj) and Zett Corporation.

### Key Questions Answered in This Report:

How has the global baseball equipment market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global baseball equipment market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global baseball equipment market and who are the key players?

What is the degree of competition in the industry?

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