

Barrier Films Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global barrier films market size reached US\$ 33.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 45.4 Billion by 2028, exhibiting a growth rate (CAGR) of 5.4% during 2023-2028.

Barrier films refer to films made up of flexible substrates that extend the life of products and reduce the need for preservatives while adding an aesthetic appeal to the product. These films encapsulate organic, flexible, and printed electronics without affecting their flexibility, functionality, printability, or performance. They offer lightweight, robust, and versatile coverage that prevents external elements from entering or exiting a product's packaging, therefore avoiding degradation caused by oxygen, moisture, and other environmental factors. When compared to conventional films, such as resealable zippers and sliders, they offer faster machining speed, increased heat tolerance, extended shelf life, thereby making this an ideal choice for packaging. In addition to this, these films can also serve as printing substrates.

Barrier Films Market Trends:

The market is majorly driven by the escalating demand for convenient packaging in a wide range of end-use industries, such as food and beverage (F&B), pharmaceuticals and fast-moving consumer goods (FMCG). This can be attributed to the flourishing logistics services on the global level, majorly due to considerable growth in the e-commerce sector. In addition to this, the augmenting adoption of lightweight, easy to transport, and customer-friendly packaging, along with continual package downsizing, is providing an impetus to the market. Moreover, the expanding number of retail chains

across the globe is also acting as a significant growth-inducing factor for the market. Furthermore, the numerous initiatives undertaken for producing renewable and biodegradable cellulose-based barrier films for the purpose of reducing the environmental impact by the market players are expected to create profitable opportunities in the market. Some of the other factors creating a positive outlook for the market include rapid urbanization and industrialization, growing government investments focusing on sustainable development, the adoption of innovative packaging strategies and extensive research and development (R&D) activities conducted by key players.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global barrier films market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, material and end use.

Breakup by Type:

Metalized Barrier Films

Transparent Barrier Films

White Barrier Film

Breakup by Material:

Polyethylene Teraphthalate (PET)

Polyethylene (PE)

Polypropylene (PP)

Polyamides (PA)

Ethylene Vinyl Alcohol (EVOH)

Linear Low-Density Polyethylene (LLDPE)

Others

Breakup by End Use:

Food and Beverage Packaging

Pharmaceutical Packaging

Agriculture

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Amcor plc, Berry Global Inc., Cosmo Films Ltd., Dupont Teijin Films, Flair Flexible Packaging Corporation, HPM Global Inc, Jindal Poly Films Ltd., Mondi plc, Sealed Air Corporation and Toppan Inc.

Key Questions Answered in This Report

1. What was the size of the global barrier films market in 2022?
2. What is the expected growth rate of the global barrier films market during 2023-2028?
3. What are the key factors driving the global barrier films market?
4. What has been the impact of COVID-19 on the global barrier films market?

5. What is the breakup of the global barrier films market based on the material?
6. What is the breakup of the global barrier films market based on the end use?
7. What are the key regions in the global barrier films market?
8. Who are the key players/companies in the global barrier films market?

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