

Barcode Scanner Market Report by Product (Handheld Barcode Scanner, Stationary Barcode Scanner), Type (Wired Barcode Scanner, Wireless Barcode Scanner), Scanner Type (Rugged Barcode Scanner, Non-Rugged Barcode Scanner), Technology (Camera Based Reader, Charge Coupled Device Reader, Laser Scanner, Omni Directional Barcode Scanners, Pen Type Reader, RFID Reader, Smart Phone Based Scanner, and Others), Component (Solutions, Services), End-Use Sector (Retail and Commercial, General Manufacturing, Healthcare, Logistics and Warehousing, Commercial Aviation, Defense, and Others), and Region 2024-2032

<https://marketpublishers.com/r/B1918E405937EN.html>

Date: April 2024

Pages: 137

Price: US\$ 3,899.00 (Single User License)

ID: B1918E405937EN

Abstracts

The global barcode scanner market size reached US\$ 6.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 12.4 Billion by 2032, exhibiting a growth rate (CAGR) of 6.5% during 2024-2032.

Barcode scanners, also known as barcode readers and point-of-sale scanners, are handheld or stationary hardware devices that are used for reading and recording the information of a barcode. These scanners have sensors for capturing barcodes and decoding relevant information, and cables for maintaining a stable connection with computer systems. Barcode scanners are extensively utilized in warehouse management as they assist in providing a real-time overview of different products that

are stored in the warehouse. Some of the commonly used types of barcode scanners are laser scanner, camera-based scanner, charge-coupled device (CCD) scanner, laser scanner and pen wand, which are available in the market depending on the requirement of the user.

Retailers across the globe are adopting barcode scanners for the hassle-free recording of supplies and commodities. Barcode scanners aid in recording information, such as product count, date of manufacturing, date of supply to the retailer and selling price, which are printed on the packaging of the product in the form of a barcode. These devices are also gaining traction in the healthcare industry for managing medical records and medications of patients. In line with this, the growing healthcare industry is also offering lucrative opportunities for market expansion. Furthermore, these scanners help in increasing the efficiency of the recorded data by minimizing human errors in recording and managing the information online. This, along with the introduction of two-dimensional (2D) barcodes, such as quick response (QR) code and data matrix, is expanding the product application across various end use industries, including travel and tourism, media, and entertainment.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global barcode scanner market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product, type, scanner type, technology, component and end-use sector.

Breakup by Product:

- Handheld Barcode Scanner
- Stationary Barcode Scanner

Breakup by Type:

- Wired Barcode Scanner
- Wireless Barcode Scanner

Breakup by Scanner Type:

- Rugged Barcode Scanner
- Non-Rugged Barcode Scanner

Breakup by Technology:

Camera Based Reader
Charge Coupled Device Reader
Laser Scanner
Omni Directional Barcode Scanners
Pen Type Reader
RFID Reader
Smart Phone Based Scanner
Others

Breakup by Component:

Solutions
Services

Breakup by End-Use Sector:

Retail and Commercial
General Manufacturing
Healthcare
Logistics and Warehousing
Commercial Aviation
Defense
Others

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others

Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Bluebird Inc., Cognex Corporation, Datalogic S.p.A. (Hydra S.p.A), Denso Wave Incorporated, Honeywell International Inc., JC Square Inc. (GMO Hosting & Security Inc.), SATO Holdings Corporation, Scandit AG, Toshiba TEC Corporation, Zebra Technologies Corporation, etc.

Key Questions Answered in This Report

1. What was the size of the global barcode scanner market in 2023?
2. What is the expected growth rate of the global barcode scanner market during 2024-2032?
3. What are the key factors driving the global barcode scanner market?
4. What has been the impact of COVID-19 on the global barcode scanner market?
5. What is the breakup of the global barcode scanner market based on the product?
6. What is the breakup of the global barcode scanner market based on the technology?
7. What is the breakup of the global barcode scanner market based on the end-use sector?
8. What are the key regions in the global barcode scanner market?
9. Who are the key players/companies in the global barcode scanner market?

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