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Barcode Scanner Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global barcode scanner market size reached US$ 6.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US$ 9.9 Billion by 2028, exhibiting a growth rate (CAGR) of 7.3% during 2023-2028.

Barcode scanners, also known as barcode readers and point-of-sale scanners, are handheld or stationary hardware devices that are used for reading and recording the information of a barcode. These scanners have sensors for capturing barcodes and decoding relevant information, and cables for maintaining a stable connection with computer systems. Barcode scanners are extensively utilized in warehouse management as they assist in providing a real-time overview of different products that are stored in the warehouse. Some of the commonly used types of barcode scanners are laser scanner, camera-based scanner, charge-coupled device (CCD) scanner, laser scanner and pen wand, which are available in the market depending on the requirement of the user.

Retailers across the globe are adopting barcode scanners for the hassle-free recording of supplies and commodities. Barcode scanners aid in recording information, such as product count, date of manufacturing, date of supply to the retailer and selling price, which are printed on the packaging of the product in the form of a barcode. These devices are also gaining traction in the healthcare industry for managing medical records and medications of patients. In line with this, the growing healthcare industry is also offering lucrative opportunities for market expansion. Furthermore, these scanners help in increasing the efficiency of the recorded data by minimizing human errors in

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recording and managing the information online. This, along with the introduction of two-dimensional (2D) barcodes, such as quick response (QR) code and data matrix, is expanding the product application across various end use industries, including travel and tourism, media, and entertainment.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global barcode scanner market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product, type, scanner type, technology, component and end-use sector.

Breakup by Product:

Handheld Barcode Scanner
Stationary Barcode Scanner

Breakup by Type:

Wired Barcode Scanner
Wireless Barcode Scanner

Breakup by Scanner Type:

Rugged Barcode Scanner
Non-Rugged Barcode Scanner

Breakup by Technology:

Camera Based Reader
Charge Coupled Device Reader
Laser Scanner
Omni Directional Barcode Scanners
Pen Type Reader
RFID Reader
Smart Phone Based Scanner

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Others

Breakup by Component:

Solutions
Services

Breakup by End-Use Sector:

Retail and Commercial
General Manufacturing
Healthcare
Logistics and Warehousing
Commercial Aviation
Defense
Others

Breakup by Region:

North America

United States
Canada

Asia Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others

Europe

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Germany
France
United Kingdom
Italy
Spain
Russia
Others

Latin America

Brazil
Mexico
Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Bluebird Inc., Cognex Corporation, Datalogic S.p.A. (Hydra S.p.A), Denso Wave Incorporated, Honeywell International Inc., JC Square Inc. (GMO Hosting & Security Inc.), SATO Holdings Corporation, Scandit AG, Toshiba TEC Corporation, Zebra Technologies Corporation, etc.

Key Questions Answered in This Report:

How has the global barcode scanner market performed so far and how will it perform in the coming years?
What are the key regional markets?
What has been the impact of COVID-19 on the global barcode scanner market?
What is the breakup of the market based on the product?
What is the breakup of the market based on the type?
What is the breakup of the market based on the scanner type?
What is the breakup of the market based on the technology?
What is the breakup of the market based on the component?
What is the breakup of the market based on the end-use sector?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?

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What is the structure of the global barcode scanner market and who are the key players?
What is the degree of competition in the industry?

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