

# **Bangladesh Gravity-based Water Purifier Market Report by Product Type (Individual Water Purifier, Community Water Purifier), Distribution Channel (Direct Sales, Company Outlets, Online, and Others) 2024-2032**

<https://marketpublishers.com/r/B1CBE58E3399EN.html>

Date: April 2024

Pages: 119

Price: US\$ 3,699.00 (Single User License)

ID: B1CBE58E3399EN

## **Abstracts**

The Bangladesh gravity-based water purifier market size reached US\$ 86.5 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 230.7 Million by 2032, exhibiting a growth rate (CAGR) of 11.2% during 2024-2032.

A gravity-based water purifier is a non-electric water purifier that uses activated carbon for a chemical-free water filtration process, instead of using electricity. This type of water purifier is user-friendly, easily portable, energy-efficient, and removes turbidity and pollutants, thus making the water suitable for drinking purposes. Owing to this, gravity-based water purifiers are widely installed across several residential, commercial, and industrial sectors in Bangladesh.

Most of the drinking sources in Bangladesh contain a high level of toxic materials due to spillage of heavy industrial and agricultural pollutants. This leads to increasing water contamination levels in the region, thereby augmenting the demand for enhanced and effective water purification techniques, such as gravity-based water purifiers. Furthermore, the increasing disposable income levels, coupled with the rising living standards of the consumers, have also augmented the product demand. Other prominent factors, such as various government initiatives for promoting the need for clean and safe drinking water, rising consumer awareness, advancing filtration technologies, and increasing penetration of international water purification companies in the region will continue to fuel the growth of the Bangladesh gravity-based water purifier market in the coming years.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Bangladesh gravity-based water purifier market report, along with forecasts for the period 2024-2032. Our report has categorized the market based on product type and distribution channel.

### Breakup by Product Type:

Individual Water Purifier

Community Water Purifier

### Breakup by Distribution Channel:

Direct Sales

Company Outlets

Online

Others

### Competitive Landscape:

The report has also examined the competitive landscape of the market and some of the key players include Eureka Forbes, Kent RO Systems Ltd., LAN SHAN Enterprise Co, Ltd., Livpure Private Limited, Pure-Pro Water Corporation, Ultima Care, Unilever Plc, and Walton Group.

### Key Questions Answered in This Report

1. How big is the Bangladesh gravity-based water purifier market?
2. What is the expected growth rate of the Bangladesh gravity-based water purifier market during 2024-2032?
3. What are the key factors driving the Bangladesh gravity-based water purifier market?
4. What has been the impact of COVID-19 on the Bangladesh gravity-based water purifier market?
5. What is the breakup of the Bangladesh gravity-based water purifier market based on product type?
6. Who are the key players/companies in the Bangladesh gravity-based water purifier market?

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