

Bangladesh Gravity-based Water Purifier Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The Bangladesh gravity-based water purifier market size reached US\$ 67.0 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 141.2 Million by 2027, exhibiting a growth rate (CAGR) of 13.1% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

A gravity-based water purifier is a non-electric water purifier that uses activated carbon for a chemical-free water filtration process, instead of using electricity. This type of water purifier is user-friendly, easily portable, energy-efficient, and removes turbidity and pollutants, thus making the water suitable for drinking purposes. Owing to this, gravity-based water purifiers are widely installed across several residential, commercial, and industrial sectors in Bangladesh.

Most of the drinking sources in Bangladesh contain a high level of toxic materials due to spillage of heavy industrial and agricultural pollutants. This leads to increasing water contamination levels in the region, thereby augmenting the demand for enhanced and effective water purification techniques, such as gravity-based water purifiers. Furthermore, the increasing disposable income levels, coupled with the rising living standards of the consumers, have also augmented the product demand. Other prominent factors, such as various government initiatives for promoting the need for clean and safe drinking water, rising consumer awareness, advancing filtration technologies, and increasing penetration of international water purification companies in the region will continue to fuel the growth of the Bangladesh gravity-based water purifier market in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Bangladesh gravity-based water purifier market, along with forecasts for the period 2022-2027. Our report has categorized the market based on product type and distribution channel.

Breakup by Product Type:

Individual Water Purifier
Community Water Purifier

Breakup by Distribution Channel:

Direct Sales
Company Outlets
Online
Others

Competitive Landscape:

The report has also examined the competitive landscape of the market and some of the key players include Eureka Forbes, Kent RO Systems Ltd., LAN SHAN Enterprise Co, Ltd., Livpure Private Limited, Pure-Pro Water Corporation, Ultima Care, Unilever Plc, and Walton Group.

Key Questions Answered in This Report:

How has the Bangladesh gravity-based water purifier market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Bangladesh gravity-based water purifier market?

What is the breakup of the Bangladesh gravity-based water purifier market based on the product type?

What is the breakup of the Bangladesh gravity-based water purifier market based on the distribution channel?

What are the key driving factors and challenges in the Bangladesh gravity-based water purifier market?

What is the structure of the Bangladesh gravity-based water purifier market and who are the key players?

What is the degree of competition in the Bangladesh gravity-based water purifier market?

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