

# **Bangladesh Gravity-based Water Purifier Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027**

<https://marketpublishers.com/r/B8EC30B2E966EN.html>

Date: July 2022

Pages: 107

Price: US\$ 2,699.00 (Single User License)

ID: B8EC30B2E966EN

## **Abstracts**

The Bangladesh gravity-based water purifier market size reached US\$ 67.0 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 141.2 Million by 2027, exhibiting a growth rate (CAGR) of 13.1% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

A gravity-based water purifier is a non-electric water purifier that uses activated carbon for a chemical-free water filtration process, instead of using electricity. This type of water purifier is user-friendly, easily portable, energy-efficient, and removes turbidity and pollutants, thus making the water suitable for drinking purposes. Owing to this, gravity-based water purifiers are widely installed across several residential, commercial, and industrial sectors in Bangladesh.

Most of the drinking sources in Bangladesh contain a high level of toxic materials due to spillage of heavy industrial and agricultural pollutants. This leads to increasing water contamination levels in the region, thereby augmenting the demand for enhanced and effective water purification techniques, such as gravity-based water purifiers. Furthermore, the increasing disposable income levels, coupled with the rising living standards of the consumers, have also augmented the product demand. Other prominent factors, such as various government initiatives for promoting the need for clean and safe drinking water, rising consumer awareness, advancing filtration technologies, and increasing penetration of international water purification companies in the region will continue to fuel the growth of the Bangladesh gravity-based water purifier market in the coming years.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Bangladesh gravity-based water purifier market, along with forecasts for the period 2022-2027. Our report has categorized the market based on product type and distribution channel.

### Breakup by Product Type:

Individual Water Purifier  
Community Water Purifier

### Breakup by Distribution Channel:

Direct Sales  
Company Outlets  
Online  
Others

### Competitive Landscape:

The report has also examined the competitive landscape of the market and some of the key players include Eureka Forbes, Kent RO Systems Ltd., LAN SHAN Enterprise Co, Ltd., Livpure Private Limited, Pure-Pro Water Corporation, Ultima Care, Unilever Plc, and Walton Group.

### Key Questions Answered in This Report:

How has the Bangladesh gravity-based water purifier market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the Bangladesh gravity-based water purifier market?

What is the breakup of the Bangladesh gravity-based water purifier market based on the product type?

What is the breakup of the Bangladesh gravity-based water purifier market based on the distribution channel?

What are the key driving factors and challenges in the Bangladesh gravity-based water purifier market?

What is the structure of the Bangladesh gravity-based water purifier market and who are the key players?

What is the degree of competition in the Bangladesh gravity-based water purifier market?

## Contents

### **1 PREFACE**

### **2 SCOPE AND METHODOLOGY**

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
  - 2.3.1 Primary Sources
  - 2.3.2 Secondary Sources
- 2.4 Market Estimation
  - 2.4.1 Bottom-Up Approach
  - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

### **3 EXECUTIVE SUMMARY**

### **4 INTRODUCTION**

- 4.1 Overview
- 4.2 Key Industry Trends

### **5 BANGLADESH GRAVITY-BASED WATER PURIFIER MARKET**

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

### **6 MARKET BREAKUP BY PRODUCT TYPE**

- 6.1 Individual Water Purifier
  - 6.1.1 Market Trends
  - 6.1.2 Market Forecast
- 6.2 Community Water Purifier
  - 6.2.1 Market Trends
  - 6.2.2 Market Forecast

## **7 MARKET BREAKUP BY DISTRIBUTION CHANNEL**

### 7.1 Direct Sales

#### 7.1.1 Market Trends

#### 7.1.2 Market Forecast

### 7.2 Company Outlets

#### 7.2.1 Market Trends

#### 7.2.2 Market Forecast

### 7.3 Online

#### 7.3.1 Market Trends

#### 7.3.2 Market Forecast

### 7.4 Others

#### 7.4.1 Market Trends

#### 7.4.2 Market Forecast

## **8 SWOT ANALYSIS**

### 8.1 Overview

### 8.2 Strengths

### 8.3 Weaknesses

### 8.4 Opportunities

### 8.5 Threats

## **9 VALUE CHAIN ANALYSIS**

### 9.1 Overview

### 9.2 Inbound Logistics

### 9.3 Operations

### 9.4 Outbound Logistics

### 9.5 Marketing and Sales

### 9.6 Service

## **10 PORTERS FIVE FORCES ANALYSIS**

### 10.1 Overview

### 10.2 Bargaining Power of Buyers

### 10.3 Bargaining Power of Suppliers

### 10.4 Degree of Competition

### 10.5 Threat of New Entrants

## 10.6 Threat of Substitutes

# 11 COMPETITIVE LANDSCAPE

## 11.1 Market Structure

## 11.2 Key Players Product Benchmarking

## 11.3 Profiles of Key Players

### 11.3.1 Eureka Forbes

#### 11.3.1.1 Company Overview

#### 11.3.1.2 Product Portfolio

#### 11.3.1.3 SWOT Analysis

### 11.3.2 Kent RO Systems Ltd.

#### 11.3.2.1 Company Overview

#### 11.3.2.2 Product Portfolio

#### 11.3.2.3 SWOT Analysis

#### 11.3.2.4 List of Distributors

### 11.3.3 LAN SHAN Enterprise Co, Ltd.

#### 11.3.3.1 Company Overview

#### 11.3.3.2 Product Portfolio

#### 11.3.3.3 SWOT Analysis

#### 11.3.3.4 List of Distributors

### 11.3.4 Livpure Private Limited

#### 11.3.4.1 Company Overview

#### 11.3.4.2 Product Portfolio

#### 11.3.4.3 SWOT Analysis

### 11.3.5 Pure-Pro Water Corporation

#### 11.3.5.1 Company Overview

#### 11.3.5.2 Product Portfolio

#### 11.3.5.3 SWOT Analysis

#### 11.3.5.4 List of Distributors

### 11.3.6 Ultima Care

#### 11.3.6.1 Company Overview

#### 11.3.6.2 Product Portfolio

#### 11.3.6.3 SWOT Analysis

#### 11.3.6.4 List of Distributors

### 11.3.7 Unilever PLC

#### 11.3.7.1 Company Overview

#### 11.3.7.2 Product Portfolio

#### 11.3.7.3 Financials

- 11.3.7.4 SWOT Analysis
- 11.3.7.5 Key Developments
- 11.3.8 Walton Group
  - 11.3.8.1 Company Overview
  - 11.3.8.2 Product Portfolio
  - 11.3.8.3 SWOT Analysis
- 11.4 List of Other Players

## List Of Tables

### LIST OF TABLES

Table 1: Bangladesh: Gravity-based Water Purifier Market: Key Industry Highlights, 2021 and 2027

Table 2: Bangladesh: Gravity-based Water Purifier Market Forecast: Breakup by Product Type (in Million US\$), 2022-2027

Table 3: Bangladesh: Gravity-based Water Purifier Market Forecast: Breakup by Distribution Channel (in Million US\$), 2022-2027

Table 4: Bangladesh: Gravity-based Water Purifier Market Structure

Table 5: Bangladesh: Gravity-based Water Purifier Industry: Key Players Product Benchmarking



## List Of Figures

### LIST OF FIGURES

Figure 1: Bangladesh: Gravity-based Water Purifier Market: Major Drivers and Challenges

Figure 2: Bangladesh: Gravity-based Water Purifier Market: Sales Value (in Million US\$), 2016-2021

Figure 3: Bangladesh: Gravity-based Water Purifier Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 4: Bangladesh: Gravity-based Water Purifier Market: Breakup by Product Type (in %), 2021

Figure 5: Bangladesh: Gravity-based Water Purifier Market: Breakup by Distribution Channel (in %), 2021

Figure 6: Bangladesh: Gravity-based Water Purifier (Individual Water Purifier) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 7: Bangladesh: Gravity-based Water Purifier (Individual Water Purifier) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 8: Bangladesh: Gravity-based Water Purifier (Community Water Purifier) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 9: Bangladesh: Gravity-based Water Purifier (Community Water Purifier) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 10: Bangladesh: Gravity-based Water Purifier (Direct Sales) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 11: Bangladesh: Gravity-based Water Purifier (Direct Sales) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 12: Bangladesh: Gravity-based Water Purifier (Company Outlets) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 13: Bangladesh: Gravity-based Water Purifier (Company Outlets) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 14: Bangladesh: Gravity-based Water Purifier (Online) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 15: Bangladesh: Gravity-based Water Purifier (Online) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 16: Bangladesh: Gravity-based Water Purifier (Others) Market: Sales Value (in Million US\$), 2016 & 2021

Figure 17: Bangladesh: Gravity-based Water Purifier (Others) Market Forecast: Sales Value (in Million US\$), 2022-2027

Figure 18: Bangladesh: Gravity-based Water Purifier Industry: SWOT Analysis

Figure 19: Bangladesh: Gravity-based Water Purifier Industry: Value Chain Analysis

Figure 20: Bangladesh: Gravity-based Water Purifier Industry: Porter's Five Forces Analysis

## I would like to order

Product name: Bangladesh Gravity-based Water Purifier Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

Product link: <https://marketpublishers.com/r/B8EC30B2E966EN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B8EC30B2E966EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

