

# **Bakery Ingredients Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027**

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## **Abstracts**

The global bakery ingredients market reached a value of US\$ 14.83 Billion in 2021. Looking forward, IMARC Group expects the market to reach US\$ 20.42 Billion by 2027, exhibiting a CAGR of 5.39% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Bakery ingredients refer to food products that are used to improve and maintain the freshness, aroma, taste and shelf-life of baked food products. These ingredients are usually available in the form of emulsifiers, fats, shortenings, blends, colors, flavors, etc., which are used for the preparation of a wide range of bakery and confectionary products such as bread, biscuits, pies, cakes, pastries, etc. The choice of these ingredients and their compositions determine the texture and flavor of the baked product. They also enhance the nutritional content of the product as they are rich in various amino acids, vitamins, carbohydrates and fats. Bakery ingredients find wide applications in the food processing industry as they are readily available, are extremely convenient to use and blend well with other food ingredients.

The increasing demand for convenience food products is one of the key factors driving the growth of the market. Owing to the hectic schedules and changing dietary habits, there has been a rise in the consumption of bakery products across the globe. Furthermore, rising nutritional awareness among consumers and the availability of organic ingredients have further favored the market growth. Fueled by the thriving tourism and hospitality industry, there is a growing product demand for bakery ingredients from various fast food restaurants, bakeries and hotels. Also, the rising trend

of social gatherings, corporate parties and related special and festive occasions has led to an increased demand for cakes and pastries. Other factors, including the use of attractive packaging and various product innovations, such as the development of emulsifiers that offer high-fat stability, water and oil holding capacity and longer shelf-life, are also contributing to the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global bakery ingredients market, along with forecasts at the global and regional level from 2022-2027. Our report has categorized the market based on product type, application and end use sector.

#### Breakup by Product Type:

- Emulsifiers
- Leavening Agents
- Enzymes
- Baking Powder & Mixes
- Oils, Fats, and Shortenings
- Colors & Flavors
- Starch
- Others

Based on the product type, the market has been segmented as emulsifiers, leavening agents, enzymes, baking powder & mixes, oils, fats and shortenings, colors & flavors, starch, and others. Amongst these, baking powder & mixes are the most widely used ingredients.

#### Breakup by Application:

- Breads
- Cookies & Biscuits
- Rolls & Pies
- Cakes & Pastries
- Others

On the basis of the application, the market has been segregated into breads, cookies & biscuits, rolls & pies, cakes & pastries, and others. Currently, most of the ingredients are used for producing breads.

### Breakup by End Use Sector:

Industrial  
Foodservice  
Retail

The report has analyzed the market according to the end use sector, which mainly includes industrial, foodservice and retail sectors.

### Breakup by Region:

North America  
Europe  
Asia Pacific  
Middle East and Africa  
Latin America

On a regional basis, Europe represents the largest market for bakery ingredients as baked goods are considered staple food in the region. Furthermore, there has been a rise in the demand for wholegrain, additive-free, gluten-free and ancient grain products, which has enabled manufacturers to use different ingredients in the production process. Other major regions include North America, Asia Pacific, Middle East and Africa, and Latin America.

### Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Cargill, Incorporated, Koninklijke DSM N.V., Kerry Group, S?dzucker AB, AAK AB, Associated British Foods, Lesaffre ET Compagnie, Tate & Lyle, PLC Archer Daniels Midland Company, Ingredion Incorporated, Corbion N.V., IFFCO Ingredients Solution, Taura Natural Ingredients Limited, Dawn Foods Products, Inc., Muntons Plc, British Bakels Ltd., Lallemand Inc., Novozymes A/S, and Puratos Group.

### Key Questions Answered in This Report

1. What is the size of the global bakery ingredients market?
2. What is the expected growth rate of the global bakery ingredients market?
3. What are the key factors driving the global bakery ingredients market?
4. What has been the impact of COVID-19 on the global bakery ingredients market?
5. What is the breakup of the global bakery ingredients market based on the product

type?

6. What is the breakup of the global bakery ingredients market based on the application?
7. What are the key regions in the global bakery ingredients market?
8. Who are the key companies/players in the global bakery ingredients market?

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