

# Baby Pacifier Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global baby pacifier market size reached US\$ 397.6 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 560.8 Million by 2028, exhibiting a growth rate (CAGR) of 5.9% during 2022-2028.

Baby pacifiers, also known as dummies, teethers and soothers, are rubber or plastic objects that are used to comfort and entertain babies and stop them from crying. They are made of soft, natural, and flexible materials like rubber, latex and silicone. However, silicone pacifiers are considered more durable than the ones made of latex. They are used as an effective means to calm babies during the first few months after birth when they are fussy, colic, or have a habit of suckling. Baby pacifiers are also recommended by doctors to prevent sudden infant death syndrome (SIDS). They are also considered as a transitional object that helps children relieve stress and adjust to new situations.

### Baby Pacifier Market Trends:

The global baby pacifier market is primarily driven by the increasing global birth rate. This has resulted in the growing demand for various baby accessories such as baby pacifiers that offer temporary distraction, help babies fall asleep and ease discomfort during flights. The rapidly changing lifestyle and rising disposable income of individuals are also propelling the market growth. Furthermore, manufacturers are introducing innovative products that cater to the target customer. For instance, Smilo (Momma Goose Inc.), a US-based company, has launched a new line of baby pacifiers that are sized according to the baby's age and expand in the mouth for optimum support. They are also developing pacifiers that reduce the intake of air by toddlers to prevent a gassy stomach.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global baby pacifier market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, size and

distribution channel.

Breakup by Type:

Single-piece Baby Pacifier

Multiple-piece Baby Pacifier

Breakup by Size:

Small

Medium

Large

Breakup by Distribution Channel:

Online

Offline

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Angelcare USA LLC, Baby Shusher LLC, Duddle & Co,

Handi-Craft Company, Koninklijke Philips N.V, Mam Babyartikel Gmbh, Mayborn Group Limited (Shanghai Fuxin Fine Chemical Co. Ltd.), Natursutten ApS, Newell Brands Inc., Pigeon Corporation and The Natural Baby Company LLC.

Key Questions Answered in This Report:

How has the global baby pacifier market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global baby pacifier market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the size?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global baby pacifier market and who are the key players?

What is the degree of competition in the industry?

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