

Baby Nail Trimmer Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global baby nail trimmer market size reached US\$ 32.2 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 50.1 Million by 2028, exhibiting a growth rate (CAGR) of 7.65% during 2022-2028.

A baby nail trimmer is used for trimming or filing the fingernails and toenails of an infant or a baby. It is generally made from a medical-grade stainless steel and comprises a nail cleaner, precision V-shaped blade, nail file, and a rubber grip. It also has a magnifying glass that aids in removing dirt or grime, cutting nails in different directions, smoothing off rough edges and preventing pain and abrasion. As it is safe and flexible compared to a conventional nail clipper, its demand is escalating across the globe.

Baby Nail Trimmer Market Trends:

Conventional nail clippers can cause scratches and severe injuries to infants and babies, which can lead to infections. This represents one of the significant factors fueling the growth of the market. Baby nail trimmers are compact, cost-efficient, and easy to operate. They also include safety covers and comfortable handles to prevent accidental nicking on the delicate baby skin. As a result, they are increasingly being utilized by parents around the world. Moreover, leading players are providing innovative products, including standard nail-clippers, baby-sized nail scissors, and electric nail files to expand their consumer base. They are also incorporating advanced solutions, such as light-emitting diode (LED) light, battery power, unique designs, emery boards, spy holes, and curved edges. These products facilitate easy trimming of nails when the baby is asleep, which is creating a favorable market outlook. Furthermore, boosting sales of smartphones and increasing reliance on e-commerce platforms is positively influencing sales of baby nail trimmers worldwide. This can also be attributed to

convenient home delivery, easy availability of products from various brands and hassle-free shopping experience. Other factors, including rising disposable incomes and increasing penetration of the internet, are also anticipated to drive the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global baby nail trimmer market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, age and distribution channel.

Breakup by Product Type:

- Traditional
- Electric

Breakup by Age:

- Below 3 months
- 4-6 months
- 6-12 months
- Above 12 months

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Online Stores

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
- Australia

Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Babyhug, bbl?v Group inc., Bubs n Tots, Fridababy LLC, GREEN BELL co. ltd., Little Martin's Drawer, Rhoost, Safety1st (Dorel Industries Inc.), Tomy Company Ltd., Piyo Piyo and ZoLi Inc.

Key Questions Answered in This Report

1. What was the size of the global baby nail trimmer market in 2022?
2. What is the expected growth rate of the global baby nail trimmer market during 2023-2028?
3. What are the key factors driving the global baby nail trimmer market?
4. What has been the impact of COVID-19 on the global baby nail trimmer market?
5. What is the breakup of the global baby nail trimmer market based on the product type?
6. What is the breakup of the global baby nail trimmer market based on the distribution channel?
7. What are the key regions in the global baby nail trimmer market?
8. Who are the key players/companies in the global baby nail trimmer market?

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