

# **Baby Cribs and Cots Market Report by Product Type (Convertible, Multi-Purpose, Standard, Portable), Design Type (Traditional, Contemporary, Modern, and Others), Material (Plastic, Metal, Wood, and Others), Distribution Channel (Supermarkets and Hypermarkets, Online Stores, Specialty Stores, and Others), and Region 2024-2032**

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## **Abstracts**

The global baby cribs and cots market size reached US\$ 1.7 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 2.5 Billion by 2032, exhibiting a growth rate (CAGR) of 4.6% during 2024-2032.

Good sleep plays a quintessential role in the physical and emotional well-being of infants and young children. It is a dynamic developmental process, especially in the first two years and assists in promoting growth, improving learning and increasing the attention span of babies. Consequently, there is a significant rise in the demand for baby cribs and cots across the globe. Baby cribs and cots are small beds designed to keep infants and young children comfortable and protect them from falling on the ground. They also aid in creating a sleeping environment and providing peaceful sleep.

The increasing popularity and utilization of baby care products, such as strollers, monitors, and cribs and cots, on account of the growing need for advanced baby safety products, represents one of the significant factors propelling the growth of the market. Apart from this, the rising number of nuclear families is also positively impacting the sales of baby cribs and cots worldwide. Moreover, stringent safety standards by regulating authorities are impelling leading manufacturers to introduce products with advanced safety features. Furthermore, technological advancements by manufacturers

have resulted in the introduction of convertible cribs that can be altered to a toddler bed, day bed and a full-sized bed for babies. The rising demand for such products can also be accredited to the rising number of parents who are seeking baby cribs and cots that are affordable, convenient and provide multipurpose uses.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global baby cribs and cots market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on product type, design type, material and distribution channel.

#### Breakup by Product Type:

- Convertible
- Multi-Purpose
- Standard
- Portable

#### Breakup by Design Type:

- Traditional
- Contemporary
- Modern
- Others

#### Breakup by Material:

- Plastic
- Metal
- Wood
- Others

#### Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Online Stores
- Specialty Stores
- Others

## Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

## Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Artsana S.p.A., Babybj?rn AB (Lillemor Design AB), Delta Children's Products Corp., Dream On Me Inc., East Coast Nursery Ltd., Goodbaby International Holdings Limited, Kolcraft Enterprises Inc., Natart Juv?nile Inc., Silver Cross (Fosun International Ltd.) and Stork Craft Manufacturing Inc.

## Key Questions Answered in This Report:

How has the global baby cribs and cots market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global baby cribs and cots market?

What are the key regional markets?

- What is the breakup of the market based on the product type?
- What is the breakup of the market based on the design type?
- What is the breakup of the market based on the material?
- What is the breakup of the market based on the distribution channel?
- What are the various stages in the value chain of the industry?
- What are the key driving factors and challenges in the industry?
- What is the structure of the global baby cribs and cots market and who are the key players?
- What is the degree of competition in the industry?

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