

Baby Car Seat Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/BB7536707EB0EN.html>

Date: November 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: BB7536707EB0EN

Abstracts

The global baby car seat market size reached US\$ 5.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 6.9 Billion by 2028, exhibiting a growth rate (CAGR) of 4.8% during 2022-2028.

Baby car seats are attached to standard seats using hooks or straps to keep an infant or child safe in an automobile. These seats are portable and convenient and have an integral harness and quick-release buckle to minimize the risk of injury, hospitalization or death in case of car collision or accidents. They are available in different types, depending on the height, weight and age of the child. At present, there is a rise in the demand for baby car seats as governments of various countries have mandated their installation to avoid fatal accidents and maximize car safety for children.

The rising instances of road accidents, along with the growing concerns among parents about the safety of their children, represent one of the key factors impelling the global baby car seat market growth. Moreover, there is an increase in the number of initiatives undertaken by governing agencies and non-profit organizations (NGOs) to spread awareness on child safety and educate parents about the proper utilization and installation of baby car seats. Furthermore, market players are introducing innovative features, such as side protection, ventilation system, pushchair adapters, anti-rebound bars and built-in lock-offs, which is creating a positive outlook for the market. The market is anticipated to revive once normalcy is regained.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global baby car seat market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type and distribution channel.

Breakup by Product Type:

Infant Car Seats

Booster Car Seats

Combination Car Seats

Convertible Car Seats

Breakup by Distribution Channel:

Specialty Stores

Supermarkets and Hypermarkets

Baby Boutique Stores

Online Stores

Breakup by Region:

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined with some of the key players being Artsana Spa, Britax Excelsior Ltd., Diono LLC, Dorel Industries Inc., Goodbaby International Holdings Ltd., Jan? Group, Kiwi Baby, Newell Brands Inc., Nuna International BV and RECARO Holding GmbH.

Key Questions Answered in This Report:

How has the global baby car seat market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global baby car seat market?

What are the key regional markets?

What is the breakup of the market based on the product type?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global baby car seat market and who are the key players?

What is the degree of competition in the industry?

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