

Avocado Oil Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/A33F23DD3CAEN.html>

Date: January 2023

Pages: 108

Price: US\$ 2,499.00 (Single User License)

ID: A33F23DD3CAEN

Abstracts

The global avocado oil market size reached US\$ 550.7 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 776.7 Million by 2028, exhibiting a growth rate (CAGR) of 5.5% during 2023-2028.

Avocado oil is the natural oil extracted from avocado's pulp. Around 70% of avocado oil is made up of heart-healthy oleic acid, a monounsaturated fatty acid of omega-9. Avocado is high in fiber, potassium, rich in texture and has good flavor. Because of its health benefits, the health-conscious population represents a major consumer base for avocado oil, especially those who are struggling with obesity and heart problems. Apart from the food and beverage industry, avocado oil also finds wide applications in pharmaceutical and cosmetic products. It has moisturizing, antioxidant, emollient and toning effect that keeps the skin glowing and helps in reducing blemishes, dry skin, wrinkles and acne.

The avocado oil industry is currently exhibiting healthy growth rates. The market has been primarily driven by the growing awareness of the nutritional and health benefits associated with avocado oil. Apart from this, driven by an increasing prevalence of various lifestyle disorders such as diabetes, obesity, cardiovascular disorders, etc. resulting from an increasing consumption of high-fat butter and oils is further expected to increase the demand for healthy oils such as avocado oil. Moreover, rising avocado oil demand from the healthcare industry is also expected to create a positive impact on the growth of the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global avocado oil market report, along with forecasts at the global and regional level from

2023-2028. Our report has categorized the market based on product type, application and distribution channel.

Breakup by Product Type:

Extra Virgin Oil

Refined Oil

Blends

Others

Breakup by Application:

Food and Beverages

Cosmetics

Pharmaceuticals

Others

Breakup by Distribution Channel:

Business to Business

Business to Consumer

Supermarkets/Hypermarkets

Convenience Stores

Online Stores

Others

Regional Insights:

North America

Europe

Asia Pacific

Middle East and Africa

Latin America.

Competitive Landscape:

The competitive landscape of the global avocado oil market has also been analyzed.

Some of the leading players operating in the market are:

Olivado Group

Sesajal

Grupo Industrial Batellero

The Village Press

Spectrum organics

Bella Vado

Chosen Foods LLC

Key Questions Answered in This Report

1. What was the size of the global avocado oil market in 2022?
2. What is the expected growth rate of the global avocado oil market during 2023-2028?
3. What are the key factors driving the global avocado oil market?
4. What has been the impact of COVID-19 on the global avocado oil market?
5. What is the breakup of the global avocado oil market based on the product type?
6. What is the breakup of the global avocado oil market based on the application?
7. What is the breakup of the global avocado oil market based on the distribution channel?
8. What are the key regions in the global avocado oil market?
9. Who are the key players/companies in the global avocado oil market?

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