

Automotive Wiring Harness Market Report by Application (Body Wiring Harness, Engine Wiring Harness, Chassis Wiring Harness, HVAC Wiring Harness, Sensors Wiring Harness, and Others), Material Type (Copper, Aluminum, and Others), Transmission Type (Data Transmission, Electrical Wiring), Vehicle Type (Two Wheelers, Passenger Cars, Commercial Vehicles), Category (General Wires, Heat Resistant Wires, Shielded Wires, Tubed Wires), Component (Connectors, Wires, Terminals, and Others), and Region 2024-2032

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Abstracts

The global automotive wiring harness market size reached US\$ 83.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 115.9 Billion by 2032, exhibiting a growth rate (CAGR) of 3.6% during 2024-2032. The rising demand for automotive wiring harnesses for improving safety measures, the growing utilization of automotive wiring harnesses in hybrid cars, and continual technological advancements across the globe are some of the major factors propelling the market.

An automotive wiring harness, also known as a cable harness or wiring loom, is an integral component of modern vehicles. It is essentially a structured set of wires, terminals, and connectors that relay information and electric power throughout the vehicle, facilitating the functioning of various electronic components. The harness ensures that all the electronic systems in a car, such as the ignition system, lights, fuel injectors, air conditioning, audio system, and sensors, are linked together and function

smoothly. It is designed to withstand the harsh automotive environment with high temperatures, vibrations, and moisture, providing a robust and reliable connection. With the advent of advanced technologies, including autonomous driving and electric vehicles, the complexity and importance of the automotive wiring harness have grown significantly. It ensures the optimal performance of the vehicle and simplifies the assembly process, enhancing the efficiency and safety of the vehicle.

Automotive Wiring Harness Market Trends:

The market for automotive wiring harnesses is primarily driven by the increasing demand for advanced safety features, and the escalating adoption of electric vehicles (EVs). As automakers focus on integrating sophisticated safety and comfort features, the need for complex wiring harnesses has increased. These advanced systems often require extensive interconnection of electrical and electronic components, thus driving the demand for efficient and reliable wiring harnesses. Along with this, the growing popularity of electric vehicles is another significant market driver. As governments across the globe enforce strict emission norms and incentivize the adoption of EVs, automakers are improving their EV production, which in turn fuels the growth of the automotive wiring harness market. Further, the increasing consumer demand for personal cars, particularly in emerging markets, is propelling the need for automotive wiring harnesses. Moreover, rapid technological advancements and increasing automation in vehicle manufacturing processes are creating a positive market outlook.

Automotive Wiring Harness Market Trends/Drivers:

Increasing Vehicle Production

The rising vehicle production and selling majorly drive the global market. As vehicle manufacturing scales up, so does the demand for wiring harnesses. Emerging markets are witnessing significant growth in vehicle production, which is driving the demand for these components. Additionally, the growing demand for electric vehicles (EVs) is also contributing to the growth of the automotive wiring harness market, as these vehicles require more complex wiring systems. Moreover, modern vehicles are equipped with advanced features, such as advanced driver-assistance systems (ADAS), infotainment systems, and electronic safety systems, all of which require complex wiring systems. Therefore, the increasing integration of these electronic systems and features into vehicles is directly driving the demand for more sophisticated and durable wiring harnesses.

Continuous Electrification of Vehicles

The growing transition from internal combustion engines (ICEs) to electric vehicles (EVs) has been a significant driver for the automotive wiring harness industry. Since EVs require complex and high-quality wiring harnesses due to their heavy reliance on electrical systems for propulsion, energy management, and other functions, this is driving the demand for automotive wiring harnesses. This is encouraging numerous leading players to heavily invest in the utilization of these harnesses in order to gain a competitive edge. Moreover, the advent of autonomous vehicles is revolutionizing the automotive wiring harness industry as these vehicles rely heavily on electrical signals for operation, resulting in a high demand for robust, efficient, and reliable wiring harness systems, thereby contributing to the market.

Rising Demand for Lightweight Vehicle

The growing need on enhancing fuel efficiency and meet emission standards, numerous manufacturers are focusing on reducing vehicle weight. Since wiring harnesses contribute a significant amount to the total weight of a vehicle, there has been a considerable increase in the demand for lightweight and small-size wiring harnesses without compromising safety and functionality. Furthermore, rapid technological advancements, such as the advent of smart and high-speed wiring harness systems, are also driving the market across the globe. In confluence with this, numerous innovations in materials, design, and manufacturing processes to increase efficiency and reduce costs are also creating a positive market outlook.

Automotive Wiring Harness Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global automotive wiring harness report, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on application, material type, transmission type, vehicle type, category, and component.

Breakup by Application:

- Body Wiring Harness
- Engine Wiring Harness
- Chassis Wiring Harness
- HVAC Wiring Harness
- Sensors Wiring Harness
- Others

Chassis wiring harness dominates the market

The report has provided a detailed breakup and analysis of the market based on the application. This includes body wiring harness, engine wiring harness, chassis wiring harness, HVAC wiring harness, sensors wiring harness, and others. According to the report, chassis wiring harness represented the largest segment.

Breakup by Material Type:

Copper
Aluminum
Others

Copper dominates the market

A detailed breakup and analysis of the market based on the material type has also been provided in the report. This includes copper, aluminum, and others. According to the report, copper accounted for the largest market share.

Breakup by Transmission Type:

Data Transmission
Electrical Wiring

Electrical wiring dominates the market

The report has provided a detailed breakup and analysis of the market based on the transmission type. This includes data transmission and electrical wiring. According to the report, electrical wiring accounted for the largest market share.

Breakup by Vehicle Type:

Two Wheelers
Passenger Cars
Commercial Vehicles

Passenger cars dominate the market

A detailed breakup and analysis of the market based on the vehicle type has also been provided in the report. This includes two wheelers, passenger cars, and commercial vehicles. According to the report, passenger cars accounted for the largest market

share.

Breakup by Category:

- General Wires
- Heat Resistant Wires
- Shielded Wires
- Tubed Wires

General wires dominate the market

A detailed breakup and analysis of the market based on the category has also been provided in the report. This includes general wires, heat resistant wires, shielded wires, and tubed wires. According to the report, general wires accounted for the largest market share.

Breakup by Component:

- Connectors
- Wires
- Terminals
- Others

Wires dominate the market

The report has provided a detailed breakup and analysis of the market based on the component. This includes connectors, wires, terminals, and others. According to the report, wires accounted for the largest market share.

Breakup by Region:

- North America
- United States
- Canada
- Asia Pacific
- China
- Japan
- India
- South Korea
- Australia

Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Asia Pacific exhibits a clear dominance, accounting for the largest the automotive wiring harness market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Delphi Technologies (BorgWarner Inc.)
Furukawa Electric Co. Ltd.
Lear Corporation
Leoni AG
Nexans Autoelectric GmbH
PKC Group Plc (Motherson Sumi Systems Ltd.)
Samvardhana Motherson Automotive Systems Group B.V.
Sumitomo Electric Industries Ltd.
THB Group (AmWINS Group, Inc.)
YAZAKI Corporation

YURA Corporation

Key Questions Answered in This Report

1. What was the size of the global automotive wiring harness market in 2023?
2. What is the expected growth rate of the global automotive wiring harness market during 2024-2032?
3. What are the key factors driving the global automotive wiring harness market?
4. What has been the impact of COVID-19 on the global automotive wiring harness market?
5. What is the breakup of the global automotive wiring harness market based on the application?
6. What is the breakup of the global automotive wiring harness market based on the material type?
7. What is the breakup of the global automotive wiring harness market based on the transmission type?
8. What is the breakup of the global automotive wiring harness market based on the vehicle type?
9. What is the breakup of the global automotive wiring harness market based on the category?
10. What is the breakup of the global automotive wiring harness market based on the component?
11. What are the key regions in the global automotive wiring harness market?
12. Who are the key players/companies in the global automotive wiring harness market?

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Figure 100: Others: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

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Figure 103: Global: Automotive Wiring Harness Industry: SWOT Analysis

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