

Automotive Wiring Harness Market Report by Application (Body Wiring Harness, Engine Wiring Harness, Chassis Wiring Harness, HVAC Wiring Harness, Sensors Wiring Harness, and Others), Material Type (Copper, Aluminum, and Others), Transmission Type (Data Transmission, Electrical Wiring), Vehicle Type (Two Wheelers, Passenger Cars, Commercial Vehicles), Category (General Wires, Heat Resistant Wires, Shielded Wires, Tubed Wires), Component (Connectors, Wires, Terminals, and Others), and Region 2024-2032

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Abstracts

The global automotive wiring harness market size reached US\$ 83.3 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 115.9 Billion by 2032, exhibiting a growth rate (CAGR) of 3.6% during 2024-2032. The rising demand for automotive wiring harnesses for improving safety measures, the growing utilization of automotive wiring harnesses in hybrid cars, and continual technological advancements across the globe are some of the major factors propelling the market.

An automotive wiring harness, also known as a cable harness or wiring loom, is an integral component of modern vehicles. It is essentially a structured set of wires, terminals, and connectors that relay information and electric power throughout the vehicle, facilitating the functioning of various electronic components. The harness ensures that all the electronic systems in a car, such as the ignition system, lights, fuel injectors, air conditioning, audio system, and sensors, are linked together and function

smoothly. It is designed to withstand the harsh automotive environment with high temperatures, vibrations, and moisture, providing a robust and reliable connection. With the advent of advanced technologies, including autonomous driving and electric vehicles, the complexity and importance of the automotive wiring harness have grown significantly. It ensures the optimal performance of the vehicle and simplifies the assembly process, enhancing the efficiency and safety of the vehicle.

Automotive Wiring Harness Market Trends:

The market for automotive wiring harnesses is primarily driven by the increasing demand for advanced safety features, and the escalating adoption of electric vehicles (EVs). As automakers focus on integrating sophisticated safety and comfort features, the need for complex wiring harnesses has increased. These advanced systems often require extensive interconnection of electrical and electronic components, thus driving the demand for efficient and reliable wiring harnesses. Along with this, the growing popularity of electric vehicles is another significant market driver. As governments across the globe enforce strict emission norms and incentivize the adoption of EVs, automakers are improving their EV production, which in turn fuels the growth of the automotive wiring harness market. Further, the increasing consumer demand for personal cars, particularly in emerging markets, is propelling the need for automotive wiring harnesses. Moreover, rapid technological advancements and increasing automation in vehicle manufacturing processes are creating a positive market outlook.

Automotive Wiring Harness Market Trends/Drivers:

Increasing Vehicle Production

The rising vehicle production and selling majorly drive the global market. As vehicle manufacturing scales up, so does the demand for wiring harnesses. Emerging markets are witnessing significant growth in vehicle production, which is driving the demand for these components. Additionally, the growing demand for electric vehicles (EVs) is also contributing to the growth of the automotive wiring harness market, as these vehicles require more complex wiring systems. Moreover, modern vehicles are equipped with advanced features, such as advanced driver-assistance systems (ADAS), infotainment systems, and electronic safety systems, all of which require complex wiring systems. Therefore, the increasing integration of these electronic systems and features into vehicles is directly driving the demand for more sophisticated and durable wiring harnesses.

Continuous Electrification of Vehicles

The growing transition from internal combustion engines (ICEs) to electric vehicles (EVs) has been a significant driver for the automotive wiring harness industry. Since EVs require complex and high-quality wiring harnesses due to their heavy reliance on electrical systems for propulsion, energy management, and other functions, this is driving the demand for automotive wiring harnesses. This is encouraging numerous leading players to heavily invest in the utilization of these harnesses in order to gain a competitive edge. Moreover, the advent of autonomous vehicles is revolutionizing the automotive wiring harness industry as these vehicles rely heavily on electrical signals for operation, resulting in a high demand for robust, efficient, and reliable wiring harness systems, thereby contributing to the market.

Rising Demand for Lightweight Vehicle

The growing need on enhancing fuel efficiency and meet emission standards, numerous manufacturers are focusing on reducing vehicle weight. Since wiring harnesses contribute a significant amount to the total weight of a vehicle, there has been a considerable increase in the demand for lightweight and small-size wiring harnesses without compromising safety and functionality. Furthermore, rapid technological advancements, such as the advent of smart and high-speed wiring harness systems, are also driving the market across the globe. In confluence with this, numerous innovations in materials, design, and manufacturing processes to increase efficiency and reduce costs are also creating a positive market outlook.

Automotive Wiring Harness Industry Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global automotive wiring harness report, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on application, material type, transmission type, vehicle type, category, and component.

Breakup by Application:

- Body Wiring Harness
- Engine Wiring Harness
- Chassis Wiring Harness
- HVAC Wiring Harness
- Sensors Wiring Harness
- Others

Chassis wiring harness dominates the market

The report has provided a detailed breakup and analysis of the market based on the application. This includes body wiring harness, engine wiring harness, chassis wiring harness, HVAC wiring harness, sensors wiring harness, and others. According to the report, chassis wiring harness represented the largest segment.

Breakup by Material Type:

- Copper
- Aluminum
- Others

Copper dominates the market

A detailed breakup and analysis of the market based on the material type has also been provided in the report. This includes copper, aluminum, and others. According to the report, copper accounted for the largest market share.

Breakup by Transmission Type:

- Data Transmission
- Electrical Wiring

Electrical wiring dominates the market

The report has provided a detailed breakup and analysis of the market based on the transmission type. This includes data transmission and electrical wiring. According to the report, electrical wiring accounted for the largest market share.

Breakup by Vehicle Type:

- Two Wheelers
- Passenger Cars
- Commercial Vehicles

Passenger cars dominate the market

A detailed breakup and analysis of the market based on the vehicle type has also been provided in the report. This includes two wheelers, passenger cars, and commercial vehicles. According to the report, passenger cars accounted for the largest market

share.

Breakup by Category:

- General Wires
- Heat Resistant Wires
- Shielded Wires
- Tubed Wires

General wires dominate the market

A detailed breakup and analysis of the market based on the category has also been provided in the report. This includes general wires, heat resistant wires, shielded wires, and tubed wires. According to the report, general wires accounted for the largest market share.

Breakup by Component:

- Connectors
- Wires
- Terminals
- Others

Wires dominate the market

The report has provided a detailed breakup and analysis of the market based on the component. This includes connectors, wires, terminals, and others. According to the report, wires accounted for the largest market share.

Breakup by Region:

- North America
 - United States
 - Canada
- Asia Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia

Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Asia Pacific exhibits a clear dominance, accounting for the largest the automotive wiring harness market share

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa.

The report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Delphi Technologies (BorgWarner Inc.)
Furukawa Electric Co. Ltd.
Lear Corporation
Leoni AG
Nexans Autoelectric GmbH
PKC Group Plc (Motherson Sumi Systems Ltd.)
Samvardhana Motherson Automotive Systems Group B.V.
Sumitomo Electric Industries Ltd.
THB Group (AmWINS Group, Inc.)
YAZAKI Corporation

YURA Corporation

Key Questions Answered in This Report

1. What was the size of the global automotive wiring harness market in 2023?
2. What is the expected growth rate of the global automotive wiring harness market during 2024-2032?
3. What are the key factors driving the global automotive wiring harness market?
4. What has been the impact of COVID-19 on the global automotive wiring harness market?
5. What is the breakup of the global automotive wiring harness market based on the application?
6. What is the breakup of the global automotive wiring harness market based on the material type?
7. What is the breakup of the global automotive wiring harness market based on the transmission type?
8. What is the breakup of the global automotive wiring harness market based on the vehicle type?
9. What is the breakup of the global automotive wiring harness market based on the category?
10. What is the breakup of the global automotive wiring harness market based on the component?
11. What are the key regions in the global automotive wiring harness market?
12. Who are the key players/companies in the global automotive wiring harness market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL AUTOMOTIVE WIRING HARNESS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY APPLICATION

- 6.1 Body Wiring Harness
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Engine Wiring Harness
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Chassis Wiring Harness

- 6.3.1 Market Trends
- 6.3.2 Market Forecast
- 6.4 HVAC Wiring Harness
 - 6.4.1 Market Trends
 - 6.4.2 Market Forecast
- 6.5 Sensors Wiring Harness
 - 6.5.1 Market Trends
 - 6.5.2 Market Forecast
- 6.6 Others
 - 6.6.1 Market Trends
 - 6.6.2 Market Forecast

7 MARKET BREAKUP BY MATERIAL TYPE

- 7.1 Copper
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Aluminum
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Others
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast

8 MARKET BREAKUP BY TRANSMISSION TYPE

- 8.1 Data Transmission
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Electrical Wiring
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY VEHICLE TYPE

- 9.1 Two Wheelers
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Passenger Cars

- 9.2.1 Market Trends
- 9.2.2 Market Forecast
- 9.3 Commercial Vehicles
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast

10 MARKET BREAKUP BY CATEGORY

- 10.1 General Wires
 - 10.1.1 Market Trends
 - 10.1.2 Market Forecast
- 10.2 Heat Resistant Wires
 - 10.2.1 Market Trends
 - 10.2.2 Market Forecast
- 10.3 Shielded Wires
 - 10.3.1 Market Trends
 - 10.3.2 Market Forecast
- 10.4 Tubed Wires
 - 10.4.1 Market Trends
 - 10.4.2 Market Forecast

11 MARKET BREAKUP BY COMPONENT

- 11.1 Connectors
 - 11.1.1 Market Trends
 - 11.1.2 Market Forecast
- 11.2 Wires
 - 11.2.1 Market Trends
 - 11.2.2 Market Forecast
- 11.3 Terminals
 - 11.3.1 Market Trends
 - 11.3.2 Market Forecast
- 11.4 Others
 - 11.4.1 Market Trends
 - 11.4.2 Market Forecast

12 MARKET BREAKUP BY REGION

- 12.1 North America

- 12.1.1 United States
 - 12.1.1.1 Market Trends
 - 12.1.1.2 Market Forecast
- 12.1.2 Canada
 - 12.1.2.1 Market Trends
 - 12.1.2.2 Market Forecast
- 12.2 Asia Pacific
 - 12.2.1 China
 - 12.2.1.1 Market Trends
 - 12.2.1.2 Market Forecast
 - 12.2.2 Japan
 - 12.2.2.1 Market Trends
 - 12.2.2.2 Market Forecast
 - 12.2.3 India
 - 12.2.3.1 Market Trends
 - 12.2.3.2 Market Forecast
 - 12.2.4 South Korea
 - 12.2.4.1 Market Trends
 - 12.2.4.2 Market Forecast
 - 12.2.5 Australia
 - 12.2.5.1 Market Trends
 - 12.2.5.2 Market Forecast
 - 12.2.6 Indonesia
 - 12.2.6.1 Market Trends
 - 12.2.6.2 Market Forecast
 - 12.2.7 Others
 - 12.2.7.1 Market Trends
 - 12.2.7.2 Market Forecast
- 12.3 Europe
 - 12.3.1 Germany
 - 12.3.1.1 Market Trends
 - 12.3.1.2 Market Forecast
 - 12.3.2 France
 - 12.3.2.1 Market Trends
 - 12.3.2.2 Market Forecast
 - 12.3.3 United Kingdom
 - 12.3.3.1 Market Trends
 - 12.3.3.2 Market Forecast
 - 12.3.4 Italy

- 12.3.4.1 Market Trends
- 12.3.4.2 Market Forecast
- 12.3.5 Spain
 - 12.3.5.1 Market Trends
 - 12.3.5.2 Market Forecast
- 12.3.6 Russia
 - 12.3.6.1 Market Trends
 - 12.3.6.2 Market Forecast
- 12.3.7 Others
 - 12.3.7.1 Market Trends
 - 12.3.7.2 Market Forecast
- 12.4 Latin America
 - 12.4.1 Brazil
 - 12.4.1.1 Market Trends
 - 12.4.1.2 Market Forecast
 - 12.4.2 Mexico
 - 12.4.2.1 Market Trends
 - 12.4.2.2 Market Forecast
 - 12.4.3 Others
 - 12.4.3.1 Market Trends
 - 12.4.3.2 Market Forecast
- 12.5 Middle East and Africa
 - 12.5.1 Market Trends
 - 12.5.2 Market Breakup by Country
 - 12.5.3 Market Forecast

13 SWOT ANALYSIS

- 13.1 Overview
- 13.2 Strengths
- 13.3 Weaknesses
- 13.4 Opportunities
- 13.5 Threats

14 VALUE CHAIN ANALYSIS

15 PORTERS FIVE FORCES ANALYSIS

- 15.1 Overview

- 15.2 Bargaining Power of Buyers
- 15.3 Bargaining Power of Suppliers
- 15.4 Degree of Competition
- 15.5 Threat of New Entrants
- 15.6 Threat of Substitutes

16 PRICE INDICATORS

17 COMPETITIVE LANDSCAPE

- 17.1 Market Structure
- 17.2 Key Players
- 17.3 Profiles of Key Players
 - 17.3.1 Delphi Technologies (BorgWarner Inc.)
 - 17.3.1.1 Company Overview
 - 17.3.1.2 Product Portfolio
 - 17.3.1.3 Financials
 - 17.3.2 Furukawa Electric Co. Ltd.
 - 17.3.2.1 Company Overview
 - 17.3.2.2 Product Portfolio
 - 17.3.2.3 Financials
 - 17.3.2.4 SWOT Analysis
 - 17.3.3 Lear Corporation
 - 17.3.3.1 Company Overview
 - 17.3.3.2 Product Portfolio
 - 17.3.3.3 Financials
 - 17.3.3.4 SWOT Analysis
 - 17.3.4 Leoni AG
 - 17.3.4.1 Company Overview
 - 17.3.4.2 Product Portfolio
 - 17.3.4.3 Financials
 - 17.3.4.4 SWOT Analysis
 - 17.3.5 Nexans Autoelectric GmbH
 - 17.3.5.1 Company Overview
 - 17.3.5.2 Product Portfolio
 - 17.3.6 PKC Group Plc (Motherson Sumi Systems Ltd.)
 - 17.3.6.1 Company Overview
 - 17.3.6.2 Product Portfolio
 - 17.3.7 Samvardhana Motherson Automotive Systems Group B.V.

- 17.3.7.1 Company Overview
- 17.3.7.2 Product Portfolio
- 17.3.7.3 Financials
- 17.3.8 Sumitomo Electric Industries Ltd.
 - 17.3.8.1 Company Overview
 - 17.3.8.2 Product Portfolio
 - 17.3.8.3 Financials
 - 17.3.8.4 SWOT Analysis
- 17.3.9 THB Group (AmWINS Group, Inc)
 - 17.3.9.1 Company Overview
 - 17.3.9.2 Product Portfolio
 - 17.3.9.3 Financials
- 17.3.10 YAZAKI Corporation
 - 17.3.10.1 Company Overview
 - 17.3.10.2 Product Portfolio
- 17.3.11 YURA Corporation
 - 17.3.11.1 Company Overview
 - 17.3.11.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Automotive Wiring Harness Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Automotive Wiring Harness Market Forecast: Breakup by Application (in Million US\$), 2024-2032

Table 3: Global: Automotive Wiring Harness Market Forecast: Breakup by Material Type (in Million US\$), 2024-2032

Table 4: Global: Automotive Wiring Harness Market Forecast: Breakup by Transmission Type (in Million US\$), 2024-2032

Table 5: Global: Automotive Wiring Harness Market Forecast: Breakup by Vehicle Type (in Million US\$), 2024-2032

Table 6: Global: Automotive Wiring Harness Market Forecast: Breakup by Category (in Million US\$), 2024-2032

Table 7: Global: Automotive Wiring Harness Market Forecast: Breakup by Component (in Million US\$), 2024-2032

Table 8: Global: Automotive Wiring Harness Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 9: Global: Automotive Wiring Harness Market Structure

Table 10: Global: Automotive Wiring Harness Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Automotive Wiring Harness Market: Major Drivers and Challenges

Figure 2: Global: Automotive Wiring Harness Market: Sales Value (in Billion US\$), 2018-2023

Figure 3: Global: Automotive Wiring Harness Market: Breakup by Application (in %), 2023

Figure 4: Global: Automotive Wiring Harness Market: Breakup by Material Type (in %), 2023

Figure 5: Global: Automotive Wiring Harness Market: Breakup by Transmission Type (in %), 2023

Figure 6: Global: Automotive Wiring Harness Market: Breakup by Vehicle Type (in %), 2023

Figure 7: Global: Automotive Wiring Harness Market: Breakup by Category (in %), 2023

Figure 8: Global: Automotive Wiring Harness Market: Breakup by Component (in %), 2023

Figure 9: Global: Automotive Wiring Harness Market: Breakup by Region (in %), 2023

Figure 10: Global: Automotive Wiring Harness Market Forecast: Sales Value (in Billion US\$), 2024-2032

Figure 11: Global: Automotive Wiring Harness (Body Wiring Harness) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 12: Global: Automotive Wiring Harness (Body Wiring Harness) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 13: Global: Automotive Wiring Harness (Engine Wiring Harness) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 14: Global: Automotive Wiring Harness (Engine Wiring Harness) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 15: Global: Automotive Wiring Harness (Chassis Wiring Harness) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 16: Global: Automotive Wiring Harness (Chassis Wiring Harness) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 17: Global: Automotive Wiring Harness (HVAC Wiring Harness) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 18: Global: Automotive Wiring Harness (HVAC Wiring Harness) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 19: Global: Automotive Wiring Harness (Sensors Wiring Harness) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 20: Global: Automotive Wiring Harness (Sensors Wiring Harness) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 21: Global: Automotive Wiring Harness (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 22: Global: Automotive Wiring Harness (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 23: Global: Automotive Wiring Harness (Copper) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 24: Global: Automotive Wiring Harness (Copper) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 25: Global: Automotive Wiring Harness (Aluminum) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 26: Global: Automotive Wiring Harness (Aluminum) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 27: Global: Automotive Wiring Harness (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 28: Global: Automotive Wiring Harness (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 29: Global: Automotive Wiring Harness (Data Transmission) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 30: Global: Automotive Wiring Harness (Data Transmission) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 31: Global: Automotive Wiring Harness (Electrical Wiring) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 32: Global: Automotive Wiring Harness (Electrical Wiring) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 33: Global: Automotive Wiring Harness (Two Wheelers) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 34: Global: Automotive Wiring Harness (Two Wheelers) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 35: Global: Automotive Wiring Harness (Passenger Cars) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 36: Global: Automotive Wiring Harness (Passenger Cars) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 37: Global: Automotive Wiring Harness (Commercial Vehicles) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 38: Global: Automotive Wiring Harness (Commercial Vehicles) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 39: Global: Automotive Wiring Harness (General Wires) Market: Sales Value (in

Million US\$), 2018 & 2023

Figure 40: Global: Automotive Wiring Harness (General Wires) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 41: Global: Automotive Wiring Harness (Heat Resistant Wires) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 42: Global: Automotive Wiring Harness (Heat Resistant Wires) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 43: Global: Automotive Wiring Harness (Shielded Wires) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 44: Global: Automotive Wiring Harness (Shielded Wires) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 45: Global: Automotive Wiring Harness (Tubed Wires) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 46: Global: Automotive Wiring Harness (Tubed Wires) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 47: Global: Automotive Wiring Harness (Connectors) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 48: Global: Automotive Wiring Harness (Connectors) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 49: Global: Automotive Wiring Harness (Wires) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 50: Global: Automotive Wiring Harness (Wires) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 51: Global: Automotive Wiring Harness (Terminals) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 52: Global: Automotive Wiring Harness (Terminals) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 53: Global: Automotive Wiring Harness (Others) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 54: Global: Automotive Wiring Harness (Others) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 55: North America: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 56: North America: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 57: United States: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 58: United States: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 59: Canada: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 60: Canada: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 61: Asia Pacific: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 62: Asia Pacific: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 63: China: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 64: China: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 65: Japan: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 66: Japan: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 67: India: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 68: India: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 69: South Korea: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 70: South Korea: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 71: Australia: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 72: Australia: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 73: Indonesia: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 74: Indonesia: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 75: Others: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 76: Others: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 77: Europe: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 78: Europe: Automotive Wiring Harness Market Forecast: Sales Value (in Million

US\$), 2024-2032

Figure 79: Germany: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 80: Germany: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 81: France: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 82: France: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 83: United Kingdom: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 84: United Kingdom: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 85: Italy: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 86: Italy: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 87: Spain: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 88: Spain: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 89: Russia: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 90: Russia: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 91: Others: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 92: Others: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 93: Latin America: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 94: Latin America: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 95: Brazil: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 96: Brazil: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 97: Mexico: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 98: Mexico: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 99: Others: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 100: Others: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 101: Middle East and Africa: Automotive Wiring Harness Market: Sales Value (in Million US\$), 2018 & 2023

Figure 102: Middle East and Africa: Automotive Wiring Harness Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 103: Global: Automotive Wiring Harness Industry: SWOT Analysis

Figure 104: Global: Automotive Wiring Harness Industry: Value Chain Analysis

Figure 105: Global: Automotive Wiring Harness Industry: Porter's Five Forces Analysis

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