

Automotive Upholstery Market Report by Upholstery Materials (Automotive Textiles, Leather, Plastics, Smart Fabrics, Synthetic Leather, Thermoplastic Polymers), Fabric Type (Non-woven, Woven), Vehicle Type (Passenger Cars, Commercial Vehicles), Sales Channel (OEM, Aftermarket), Application (Carpets, Dashboards, Roof Liners, Seat Covers, Sun Visors, Trunk Liners), and Region 2024-2032

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Abstracts

The global automotive upholstery market size reached US\$ 7.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 10.9 Billion by 2032, exhibiting a growth rate (CAGR) of 4.74% during 2024-2032.

Automotive upholstery refers to reupholstering, recovering the seats, and trimming the interior of vehicles. It includes seat covers, trunk space, carpets, center console, roof covers, and door insides. It is made using leather, faux leather, vinyl, polyvinyl chloride (PVC), and nylon, which makes the seat durable and moisture, chemicals, stain, and abrasion resistant. It prevents inevitable growing dirt and protects against pollen, pet dander, and dust that cause allergies and breathing problems. It enhances the aesthetic appeal of automobiles and helps protect the back and spine of the passengers, improves the driving posture, and offers an enhanced driving experience. Besides this, fabrics used in making upholstery provide insulation and helps keep vehicles cool in the summer. As a result, automotive upholstery is gaining immense traction across the globe.

Automotive Upholstery Market Trends:

The growing global population is catalyzing the demand for personal and commercial vehicles. This, along with the rapid urbanization and the inflating disposable income levels of individuals, is increasing the sales of luxury vehicles with enhanced features, comfortable interiors, premium upholstery, and better safety arrangements and consequently impelling the market growth. In addition, the rising awareness among individuals about the benefits offered by upholsteries, which include durability, customization, easy maintenance, and protection from environmental factors, is increasing their widespread adoption in automobiles. Apart from this, various innovations and technological advancements in the automotive industry are encouraging market players to expand their product portfolio and increase sales. The shifting consumer preference for non-woven fabrics and the increasing demand for lightweight automotive materials are strengthening the market growth. Non-woven fabrics require less maintenance and are more reliable and economical than woven fabrics. Furthermore, the expansion of automotive upholstery fabric manufacturing plants is expected to propel market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global automotive upholstery market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on upholstery materials, fabric type, vehicle type, sales channel, and application.

Breakup by Upholstery Materials:

Automotive Textiles

Leather

Plastics

Smart Fabrics

Synthetic Leather

Thermoplastic Polymers

Breakup by Fabric Type:

Non-woven

Woven

Breakup by Vehicle Type:

Passenger Cars

Commercial Vehicles

Breakup by Sales Channel:

OEM

Aftermarket

Breakup by Application:

Carpets

Dashboards

Roof Liners

Seat Covers

Sun Visors

Trunk Liners

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Acme Mills Company, Adient PLC, Borgers Se & Co. KGaA, Grupo Antolin Irausa S.A., Katzkin Leather Inc., Lear Corporation, Martur Automotive Seating Systems, MarvelVinyls, Morbern, Sage Automotive Interiors, Seiren Co. Ltd, The Haartz Corporation, and Toyota Boshoku Corporation.

Key Questions Answered in This Report

1. What was the size of the global automotive upholstery market in 2023?
2. What is the expected growth rate of the global automotive upholstery market during 2024-2032?
3. What are the key factors driving the global automotive upholstery market?
4. What has been the impact of COVID-19 on the global automotive upholstery market?
5. What is the breakup of the global automotive upholstery market based on the upholstery materials?
6. What is the breakup of the global automotive upholstery market based on the fabric type?
7. What is the breakup of the global automotive upholstery market based on the sales channel?
8. What is the breakup of the global automotive upholstery market based on the application?
9. What are the key regions in the global automotive upholstery market?
10. Who are the key players/companies in the global automotive upholstery market?

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