

Automotive Tailgate Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/ACB6F3FE9D97EN.html>

Date: November 2023

Pages: 143

Price: US\$ 2,499.00 (Single User License)

ID: ACB6F3FE9D97EN

Abstracts

The global automotive tailgate market size reached US\$ 13.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 18.7 Billion by 2028, exhibiting a growth rate (CAGR) of 5.45% during 2022-2028.

An automotive tailgate, or hatch, refers to a hinged board or door attached at the rear end of the vehicle to provide security to the passengers. The tailgate can also be moved up or down for loading and unloading of cargo. It consists of a rotating latch mechanism, handle, panels, rods and recesses on the sides. It is also utilized for covering hinges, lock mechanisms and electrical wiring of the vehicle. The tailgates are manufactured using highly functional metals, thermoplastics, polycarbonates and other polymeric materials and are commonly available in two- and three-layered variants. They are usually operated through hydraulic, power or manual systems and are used in the commercial and heavy passenger vehicles to provide additional protection against strong impacts from collisions.

Automotive Tailgate Market Trends:

Significant growth in the automotive industry across the globe is one of the key factors creating a positive outlook for the market. Moreover, rapid vehicle electrification for enhanced security and operational efficiency is providing a thrust to the market growth. Power hatch lift motors, hatch lift support systems and actuators are installed in automotive tailgates for smooth functioning of the vehicle component. In line with this, the increasing demand for autonomous and electric vehicles among consumers is also contributing to the growth of the market. Various technological advancements, such as the integration of innovative electronic components and devices, are acting as other growth-inducing factors. Tailgates are embedded with brake vacuum and clutch sensors

for pressure measurement and other functions in automated, smart and connected vehicles for an automated and hands-free experience. Other factors, including the increasing expenditure capacities of the consumers, along with the rising preference for luxury vehicles, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global automotive tailgate market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, material, vehicle type and distribution channel.

Breakup by Type:

- Hydraulic/Manual Operated
- Power Operated

Breakup by Material:

- Metal
- Plastic
- Others

Breakup by Vehicle Type:

- Passenger Vehicle
- Commercial Vehicle

Breakup by Distribution Channel:

- Original Equipment Manufacturers (OEMs)
- Aftermarket

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
- China

Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Aisin Corporation, Autoease Technology, Go Industries Inc, Gordon Auto Body Parts Co. Ltd., Huf H?lsbeck & F?rst GmbH & Co. KG, Johnson Electric Holdings Limited, Magna International Inc., Plastic Omnium, Robert Bosch GmbH and Woodbine Manufacturing Company.

Key Questions Answered in This Report:

How has the global automotive tailgate market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global automotive tailgate market?

What are the key regional markets?

What is the breakup of the market based on the type?

What is the breakup of the market based on the material?

What is the breakup of the market based on the vehicle type?

What is the breakup of the market based on the distribution channel?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global automotive tailgate market and who are the key

players?

What is the degree of competition in the industry?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL AUTOMOTIVE TAILGATE MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TYPE

- 6.1 Hydraulic/Manual Operated
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Power Operated
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY MATERIAL

7.1 Metal

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 Plastic

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Others

7.3.1 Market Trends

7.3.2 Market Forecast

8 MARKET BREAKUP BY VEHICLE TYPE

8.1 Passenger Vehicle

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Commercial Vehicle

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY DISTRIBUTION CHANNEL

9.1 Original Equipment Manufacturers (OEMs)

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Aftermarket

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY REGION

10.1 North America

10.1.1 United States

10.1.1.1 Market Trends

10.1.1.2 Market Forecast

10.1.2 Canada

10.1.2.1 Market Trends

10.1.2.2 Market Forecast

10.2 Asia-Pacific

10.2.1 China

10.2.1.1 Market Trends

10.2.1.2 Market Forecast

10.2.2 Japan

10.2.2.1 Market Trends

10.2.2.2 Market Forecast

10.2.3 India

10.2.3.1 Market Trends

10.2.3.2 Market Forecast

10.2.4 South Korea

10.2.4.1 Market Trends

10.2.4.2 Market Forecast

10.2.5 Australia

10.2.5.1 Market Trends

10.2.5.2 Market Forecast

10.2.6 Indonesia

10.2.6.1 Market Trends

10.2.6.2 Market Forecast

10.2.7 Others

10.2.7.1 Market Trends

10.2.7.2 Market Forecast

10.3 Europe

10.3.1 Germany

10.3.1.1 Market Trends

10.3.1.2 Market Forecast

10.3.2 France

10.3.2.1 Market Trends

10.3.2.2 Market Forecast

10.3.3 United Kingdom

10.3.3.1 Market Trends

10.3.3.2 Market Forecast

10.3.4 Italy

10.3.4.1 Market Trends

10.3.4.2 Market Forecast

10.3.5 Spain

10.3.5.1 Market Trends

10.3.5.2 Market Forecast

10.3.6 Russia

- 10.3.6.1 Market Trends
- 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 SWOT ANALYSIS

- 11.1 Overview
- 11.2 Strengths
- 11.3 Weaknesses
- 11.4 Opportunities
- 11.5 Threats

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

15.1 Market Structure

15.2 Key Players

15.3 Profiles of Key Players

15.3.1 Aisin Corporation

15.3.1.1 Company Overview

15.3.1.2 Product Portfolio

15.3.1.3 Financials

15.3.1.4 SWOT Analysis

15.3.2 Autoease Technology

15.3.2.1 Company Overview

15.3.2.2 Product Portfolio

15.3.3 Go Industries Inc.

15.3.3.1 Company Overview

15.3.3.2 Product Portfolio

15.3.4 Gordon Auto Body Parts Co. Ltd.

15.3.4.1 Company Overview

15.3.4.2 Product Portfolio

15.3.4.3 Financials

15.3.5 Huf H?lsbeck & F?rst GmbH & Co. KG

15.3.5.1 Company Overview

15.3.5.2 Product Portfolio

15.3.6 Johnson Electric Holdings Limited

15.3.6.1 Company Overview

15.3.6.2 Product Portfolio

15.3.7 Magna International Inc.

15.3.7.1 Company Overview

15.3.7.2 Product Portfolio

15.3.7.3 Financials

15.3.7.4 SWOT Analysis

15.3.8 Plastic Omnium

15.3.8.1 Company Overview

15.3.8.2 Product Portfolio

15.3.9 Robert Bosch GmbH

15.3.9.1 Company Overview

15.3.9.2 Product Portfolio

15.3.9.3 SWOT Analysis

15.3.10 Woodbine Manufacturing Company

15.3.10.1 Company Overview

15.3.10.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Global: Automotive Tailgate Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Automotive Tailgate Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Automotive Tailgate Market Forecast: Breakup by Material (in Million US\$), 2023-2028

Table 4: Global: Automotive Tailgate Market Forecast: Breakup by Vehicle Type (in Million US\$), 2023-2028

Table 5: Global: Automotive Tailgate Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 6: Global: Automotive Tailgate Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Automotive Tailgate Market: Competitive Structure

Table 8: Global: Automotive Tailgate Market: Key Players

List Of Figures

LIST OF FIGURES

- Figure 1: Global: Automotive Tailgate Market: Major Drivers and Challenges
- Figure 2: Global: Automotive Tailgate Market: Sales Value (in Billion US\$), 2017-2022
- Figure 3: Global: Automotive Tailgate Market Forecast: Sales Value (in Billion US\$), 2023-2028
- Figure 4: Global: Automotive Tailgate Market: Breakup by Type (in %), 2022
- Figure 5: Global: Automotive Tailgate Market: Breakup by Material (in %), 2022
- Figure 6: Global: Automotive Tailgate Market: Breakup by Vehicle Type (in %), 2022
- Figure 7: Global: Automotive Tailgate Market: Breakup by Distribution Channel (in %), 2022
- Figure 8: Global: Automotive Tailgate Market: Breakup by Region (in %), 2022
- Figure 9: Global: Automotive Tailgate (Hydraulic/Manual Operated) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 10: Global: Automotive Tailgate (Hydraulic/Manual Operated) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 11: Global: Automotive Tailgate (Power Operated) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 12: Global: Automotive Tailgate (Power Operated) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 13: Global: Automotive Tailgate (Metal) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 14: Global: Automotive Tailgate (Metal) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 15: Global: Automotive Tailgate (Plastic) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 16: Global: Automotive Tailgate (Plastic) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 17: Global: Automotive Tailgate (Other Materials) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 18: Global: Automotive Tailgate (Other Materials) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 19: Global: Automotive Tailgate (Passenger Vehicle) Market: Sales Value (in Million US\$), 2017 & 2022
- Figure 20: Global: Automotive Tailgate (Passenger Vehicle) Market Forecast: Sales Value (in Million US\$), 2023-2028
- Figure 21: Global: Automotive Tailgate (Commercial Vehicle) Market: Sales Value (in

Million US\$), 2017 & 2022

Figure 22: Global: Automotive Tailgate (Commercial Vehicle) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Automotive Tailgate (Original Equipment Manufacturers-OEMs) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Automotive Tailgate (Original Equipment Manufacturers-OEMs) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Automotive Tailgate (Aftermarket) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Automotive Tailgate (Aftermarket) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: North America: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: North America: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: United States: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: United States: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Canada: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Canada: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Asia-Pacific: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Asia-Pacific: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: China: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: China: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Japan: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Japan: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: India: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: India: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 41: South Korea: Automotive Tailgate Market: Sales Value (in Million US\$), 2017

& 2022

Figure 42: South Korea: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: Australia: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: Australia: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Indonesia: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Indonesia: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Others: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Others: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Europe: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Europe: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Germany: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Germany: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: France: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: France: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: United Kingdom: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: United Kingdom: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: Italy: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: Italy: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Spain: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Spain: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Russia: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 &

2022

Figure 62: Russia: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Others: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Others: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Latin America: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Latin America: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Brazil: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Brazil: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Mexico: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Mexico: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Others: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Others: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Middle East and Africa: Automotive Tailgate Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Middle East and Africa: Automotive Tailgate Market: Breakup by Country (in %), 2022

Figure 75: Middle East and Africa: Automotive Tailgate Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 76: Global: Automotive Tailgate Industry: SWOT Analysis

Figure 77: Global: Automotive Tailgate Industry: Value Chain Analysis

Figure 78: Global: Automotive Tailgate Industry: Porter's Five Forces Analysis

I would like to order

Product name: Automotive Tailgate Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/ACB6F3FE9D97EN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ACB6F3FE9D97EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

