

Automotive Tailgate Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global automotive tailgate market size reached US\$ 13.6 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 18.7 Billion by 2028, exhibiting a growth rate (CAGR) of 5.45% during 2022-2028.

An automotive tailgate, or hatch, refers to a hinged board or door attached at the rear end of the vehicle to provide security to the passengers. The tailgate can also be moved up or down for loading and unloading of cargo. It consists of a rotating latch mechanism, handle, panels, rods and recesses on the sides. It is also utilized for covering hinges, lock mechanisms and electrical wiring of the vehicle. The tailgates are manufactured using highly functional metals, thermoplastics, polycarbonates and other polymeric materials and are commonly available in two- and three-layered variants. They are usually operated through hydraulic, power or manual systems and are used in the commercial and heavy passenger vehicles to provide additional protection against strong impacts from collisions.

Automotive Tailgate Market Trends:

Significant growth in the automotive industry across the globe is one of the key factors creating a positive outlook for the market. Moreover, rapid vehicle electrification for enhanced security and operational efficiency is providing a thrust to the market growth. Power hatch lift motors, hatch lift support systems and actuators are installed in automotive tailgates for smooth functioning of the vehicle component. In line with this, the increasing demand for autonomous and electric vehicles among consumers is also contributing to the growth of the market. Various technological advancements, such as the integration of innovative electronic components and devices, are acting as other growth-inducing factors. Tailgates are embedded with brake vacuum and clutch sensors

for pressure measurement and other functions in automated, smart and connected vehicles for an automated and hands-free experience. Other factors, including the increasing expenditure capacities of the consumers, along with the rising preference for luxury vehicles, are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global automotive tailgate market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, material, vehicle type and distribution channel.

Breakup by Type:

- Hydraulic/Manual Operated
- Power Operated

Breakup by Material:

- Metal
- Plastic
- Others

Breakup by Vehicle Type:

- Passenger Vehicle
- Commercial Vehicle

Breakup by Distribution Channel:

- Original Equipment Manufacturers (OEMs)
- Aftermarket

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
- China

Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Aisin Corporation, Autoease Technology, Go Industries Inc, Gordon Auto Body Parts Co. Ltd., Huf H?lsbeck & F?rst GmbH & Co. KG, Johnson Electric Holdings Limited, Magna International Inc., Plastic Omnium, Robert Bosch GmbH and Woodbine Manufacturing Company.

Key Questions Answered in This Report:

How has the global automotive tailgate market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global automotive tailgate market?
What are the key regional markets?
What is the breakup of the market based on the type?
What is the breakup of the market based on the material?
What is the breakup of the market based on the vehicle type?
What is the breakup of the market based on the distribution channel?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global automotive tailgate market and who are the key

players?

What is the degree of competition in the industry?

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