

# **Automotive Start-Stop System Market by Component (Engine Control Unit, 12V DC Converter, Battery, Neutral Position Sensor, Wheel Speed Sensor, Crankshaft Sensor, Alternator), Fuel Type (Gasoline, Diesel, CNG, Electric), Vehicle Type (Motorcycles, Passenger Cars, Light Commercial Vehicles, Heavy Commercial Vehicles), Distribution Channel (Original Equipment Manufacturer (OEM), Aftermarket), and Region 2024-2032**

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## **Abstracts**

The global automotive start-stop system market size reached US\$ 71.8 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 116.3 Billion by 2032, exhibiting a growth rate (CAGR) of 5.34% during 2024-2032. Significant growth in the automotive industry, increasing demand for fuel-efficient vehicles, and extensive research and development (R&D) activities represent some of the key factors driving the market.

An automotive start-stop system is a feature that automatically turns off the engine when the vehicle is stationary and then restarts it when needed. It consists of a battery, control module, sensors, transmission system, and starter motor. It uses sensors to detect when the vehicle is stationary or in motion. An automotive start-stop system is an innovative feature that helps to improve the efficiency of modern cars and reduce their environmental impact. It also helps to reduce fuel consumption by turning off the engine when the vehicle is idling, reduce emissions of harmful pollutants, such as carbon dioxide and nitrogen oxides, improve overall efficiency, and provide a comfortable driving experience. As a result, the automotive start-stop system is widely used in

motorcycles, passenger cars, light commercial vehicles, and heavy commercial vehicles.

#### Automotive Start-Stop System Market Trends:

The increasing air pollution across the globe is one of the key factors driving the market growth. The start-stop system helps to turn off the engine when the vehicle is idling, such as when stopped at a traffic light or in slow-moving traffic, reducing emissions by preventing the engine from burning fuel unnecessarily. In line with this, the rising health consciousness, and growing concerns regarding reducing air pollution and emissions and improving air quality are favoring the market growth. Moreover, the widespread adoption of start-stop systems in automobiles to improve fuel economy and cost-effectiveness and reduce the amount of fuel consumed is acting as another growth-inducing factor. Apart from this, the introduction of an advanced automotive start-stop system that is more reliable, efficient, and user-friendly is providing an impetus to the market growth. Additionally, the widespread utilization of these systems due to the growing awareness regarding excess fuel consumption and the effect of global warming is propelling the market growth. Furthermore, the launch of modern start-stop systems that are integrated with advanced control algorithms to monitor a wide range of vehicle parameters, such as engine temperature, battery voltage, and driver inputs, in order to help the engine, turn on and off, is positively influencing the market growth. Other factors, including extensive research and development (R&D) activities, rising expenditure capacities of consumers, significant growth in the automotive industry, increasing demand for fuel-efficient vehicles, and the implementation of various government initiatives to control the emission of greenhouse gasses, are anticipated to drive the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global automotive start-stop system market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on component, fuel type, vehicle type, and distribution channel.

#### Component Insights:

Engine Control Unit

12V DC Converter

Battery

Neutral Position Sensor

Wheel Speed Sensor

## Crankshaft Sensor Alternator

The report has provided a detailed breakup and analysis of the automotive start-stop system market based on the component. This includes engine control unit, 12V DC converter, battery, neutral position sensor, wheel speed sensor, crankshaft sensor, and alternator. According to the report, wheel speed sensor represented the largest segment.

### Fuel Type Insights:

- Gasoline
- Diesel
- CNG
- Electric

A detailed breakup and analysis of the automotive start-stop system market based on the fuel type has also been provided in the report. This includes gasoline, diesel, CNG and electric. According to the report, gasoline accounted for the largest market share.

### Vehicle Type Insights:

- Motorcycles
- Passenger Cars
- Light Commercial Vehicles
- Heavy Commercial Vehicles

The report has provided a detailed breakup and analysis of the automotive start-stop system market based on the vehicle type. This includes motorcycles, passenger cars, light commercial vehicles, and heavy commercial vehicles. According to the report, passenger cars represented the largest segment.

### Distribution Channel Insights:

- Original Equipment Manufacturer (OEM)
- Aftermarket

A detailed breakup and analysis of the automotive start-stop system market based on the distribution channel has also been provided in the report. This includes original

equipment manufacturer (OEM) and aftermarket.

#### Regional Insights:

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for automotive start-stop system. Some of the factors driving the Asia Pacific automotive start-stop system market included extensive research and development (R&D) activities, rising expenditure capacities of consumers, and significant growth in the automotive industry.

### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global automotive start-stop system market. Detailed profiles of all major companies have also been provided. Some of the companies covered include Continental AG, Denso Corporation, Hitachi Astemo Ltd. (Hitachi Ltd.), Maxwell Technologies Inc. (UCAP Power Inc.), Robert Bosch GmbH (Robert Bosch Stiftung GmbH), Schaeffler Technologies AG & Co. KG, Valeo, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

### Key Questions Answered in This Report:

How has the global automotive start-stop system market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global automotive start-stop system market?

What is the impact of each driver, restraint, and opportunity on the global automotive start-stop system market?

What are the key regional markets?

Which countries represent the most attractive automotive start-stop system market?

What is the breakup of the market based on the component?

Which is the most attractive component in the automotive start-stop system market?

What is the breakup of the market based on the fuel type?

Which is the most attractive fuel type in the automotive start-stop system market?

What is the breakup of the market based on the vehicle type?

Which is the most attractive vehicle type in the automotive start-stop system market?

What is the breakup of the market based on the distribution channel?

Which is the most attractive distribution channel in the automotive start-stop system market?

What is the competitive structure of the global automotive start-stop system market?

Who are the key players/companies in the global automotive start-stop system market?

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