

# Automotive Seat Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/AEA52B176B31EN.html>

Date: November 2023

Pages: 145

Price: US\$ 2,499.00 (Single User License)

ID: AEA52B176B31EN

## Abstracts

The global automotive seat market size reached US\$ 83.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 107.9 Billion by 2028, exhibiting a growth rate (CAGR) of 4.4% during 2022-2028.

An automotive seat is a safety-critical system used to provide comfort and protect occupants in case of sudden brake or acceleration. It is generally made using foam, plastics, and metal structures and widely available in several types. For instance, a standard car seat is designed to support thighs, buttocks, and lower and upper back. Moreover, a front driver and passenger seat comprises three main parts, including a squab, cushion, and headrest. Nowadays, manufacturers are incorporating innovative features, such as folding pads, laptop stands, and airbags, to provide more comfort and safety to the rider.

Global Automotive Seat Market Trends:

The increasing sales of vehicles represent one of the key factors driving the market. Moreover, the rising number of road accidents is catalyzing the demand for innovative safety features like dual airbags and seatbelt pretensioners to prevent injury during vehicle crashes or severe collisions. Additionally, governing authorities of various countries are mandating the installation of baby car seats to avoid fatal accidents and maximize car safety for children. This, in confluence with the growing concerns among parents about the safety of their children, is also contributing to market growth. Apart from this, the emerging trend of autonomous vehicles is encouraging manufacturers to design intelligent seating systems with superior comfort and ergonomics and light and sustainable materials. Furthermore, several leading players are incorporating automotive seat with smart sensors, air moving devices, high-power-density heaters, and convective heaters, which is anticipated to present lucrative opportunities to the market players.

### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global automotive seat market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material type, seat type, vehicle type and vehicle energy source.

#### Breakup by Material Type:

Fabric

Synthetic Leather

Genuine Leather

#### Breakup by Seat Type:

Bucket Seat

Bench Seat

#### Breakup by Vehicle Type:

Passenger Vehicle

Commercial Vehicle

#### Breakup by Vehicle Energy Source:

Gasoline

Diesel

Electric

Others

#### Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adient plc, Aisin Seiki Co. Ltd., Faurecia SE, Gentherm Incorporated, Lear Corporation, Magna International Inc., NHK SPRING Co. Ltd, TACHIS CO. LTD., TOYOTA BOSHOKU CORPORATION and TS TECH CO. LTD.

Key Questions Answered in This Report

1. What was the size of the global automotive seat market in 2022?
2. What is the expected growth rate of the global automotive seat market during 2023-2028?
3. What are the key factors driving the global automotive seat market?
4. What has been the impact of COVID-19 on the global automotive seat market?
5. What is the breakup of the global automotive seat market based on the material type?
6. What is the breakup of the global automotive seat market based on the seat type?
7. What is the breakup of the global automotive seat market based on the vehicle type?
8. What is the breakup of the global automotive seat market based on the vehicle energy source?
9. What are the key regions in the global automotive seat market?
10. Who are the key players/companies in the global automotive seat market?

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