

# Automotive Rocker Panel Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

### Market Overview:

The global automotive rocker panel market size reached US\$ 53.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 68.5 Billion by 2028, exhibiting a growth rate (CAGR) of 3.9% during 2023-2028. Increasing demand for passenger cars and light commercial vehicles, the growing trend towards customization of vehicles, and rising disposable income represent some of the key factors driving the market.

The automotive rocker panel is located between the wheels and below the doors. It serves as a protective barrier against road debris, water, and mud. It is made from durable materials, such as steel, aluminum, or plastic, and is designed to withstand harsh conditions. One advantage of rocker panels is their ability to enhance a vehicle's appearance. They can be customized with different finishes and styles, including chrome or matte black. Additionally, rocker panels can help reinforce a car's frame and prevent rust and corrosion. Currently, there are several types of product variants available, including original equipment manufacturer (OEM) replacement, custom-fit, and universal-fit panels.

### Automotive Rocker Panel Market Trends:

The global automotive rocker panel market is primarily driven by the increasing demand for passenger cars and light commercial vehicles and the growing trend towards customization of vehicles. Besides this, the rising disposable income of consumers and the need for vehicle safety and protection are creating a positive outlook for the market.

Moreover, the adoption of advanced materials in manufacturing processes and the development of new technologies for improving the strength and durability of rocker panels are providing an impetus to the market growth. Furthermore, the expanding automotive manufacturing sector in emerging economies and the shifting focus on reducing vehicle weight and improving fuel efficiency are bolstering the market growth. Other factors, such as the rising demand for electric and hybrid vehicles, the growth of e-commerce platforms for automotive parts and accessories, and the increasing awareness among consumers about the importance of vehicle maintenance and repair, are fueling the market growth.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global automotive rocker panel market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, vehicle type, sales channel and material.

#### Type Insights:

Lower Quarter Panels

Door Rocker Panels

The report has provided a detailed breakup and analysis of the automotive rocker panel market based on the type. This includes lower quarter panels and door rocker panels.

#### Vehicle Type Insights:

Light Duty Vehicles

Medium Duty Vehicles

Heavy Duty Vehicles

The report has provided a detailed breakup and analysis of the automotive rocker panel market based on the vehicle type. This includes light, medium, and heavy duty vehicles.

#### Sales Channel Insights:

## Aftermarket

### Original Equipment Manufacturers (OEMs)

The report has provided a detailed breakup and analysis of the automotive rocker panel market based on the sales channel. This includes aftermarket and original equipment manufacturers (OEMs). According to the report, original equipment manufacturers (OEMs) accounted for the largest market share.

### Material Insights:

#### Stainless Steel

#### Fiber

#### Rubber

The report has provided a detailed breakup and analysis of the automotive rocker panel market based on the sales channel. This includes stainless steel, fiber, and rubber. According to the report, stainless steel accounted for the largest market share.

### Regional Insights:

#### North America

##### United States

##### Canada

#### Asia Pacific

##### China

##### Japan

##### India

##### South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for automotive rocker panel. Some of the factors driving the North America automotive rocker panel market included significant expansion in the

automotive industry, the increasing need to meet the security standards of the vehicle, and significant product innovations.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global automotive rocker panel market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Auto Metal Direct LLC, Classic 2 Current Fabrication, Putco Inc., Rugged Ridge (Truck Hero Inc.), Smittybilt, SMP Deutschland GmbH (Samvardhana Motherson Automotive Systems Group B.V.), and Willmore Manufacturing Inc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global automotive rocker panel market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global automotive rocker panel market?

What is the impact of each driver, restraint, and opportunity on the global automotive rocker panel market?

What are the key regional markets?

Which countries represent the most attractive automotive rocker panel market?

What is the breakup of the market based on the type?

Which is the most attractive type in the automotive rocker panel market?

What is the breakup of the market based on the vehicle type?

Which is the most attractive vehicle type in the automotive rocker panel market?

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Who are the key players/companies in the global automotive rocker panel market?

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