

Automotive Interiors Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global automotive interiors market size reached US\$ 151.9 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 204.7 Billion by 2028, exhibiting a growth rate (CAGR) of 4.6% during 2023-2028.

Automotive interiors refer to a set of various integrated essential components that are designed for providing grip, ensuring comfort, and improving the aesthetic appeal and overall performance of the vehicles. They include headliners, door panels, cockpit modules, dashboards, and seats that are usually manufactured from varying materials, such as fabrics, rubber, composites, plastics, and wood. Automobiles can be added with additional interior trims and upholstery adornments to enhance the quality, prevent stains, extend the life of the vehicle, and provide a superior feel to the interiors. Consequently, automotive interiors are extensively employed in passenger cars and commercial vehicles.

Automotive Interiors Market Trends:

With the significant expansion in the automotive sector, there has been an increasing demand for luxurious vehicles with premium features and advanced safety arrangements. This can be attributed to the rising security concerns amongst consumers, inflating disposable incomes, rapid urbanization and changing preferences, specifically in the developing regions, which represents as the prime factor currently driving the market growth. In line with this, the large-scale integration of various advanced technologies, such as artificial intelligence (AI)-enabled entertainment systems, hands-free connectivity, and global positioning systems (GPS) in automobiles to improve the driving experience is acting as another growth-inducing factor. This is further assists users to receive telephone calls, stream music through connecting

mobile application and offer access to satellite radio on touchscreen dashboards. Moreover, the widespread adoption of bio-based plastics, including bio-PET (polyethylene terephthalate) and bio-polyester to design automobile interiors for reducing vehicular weight and ensuring flexibility, is contributing to the market growth. Other factors, such as the escalating trend of customization and extensive strategic collaborations amongst key players for introducing innovative automotive interior solutions to meet the evolving consumer needs, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global automotive interiors market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on component, material and vehicle type.

Breakup by Component:

- Cockpit Module
- Flooring
- Door Panel
- Automotive Seat
- Interior Lighting
- Others

Breakup by Material:

- Leather
- Fabric
- Vinyl
- Wood
- Glass Fiber Composite
- Carbon Fiber Composite
- Metal

Breakup by Vehicle Type:

- Passenger Cars
- Commercial Vehicles

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adient plc, Continental AG, Dr?xImaier Group, Grupo Antolin, International Automotive Components Group (Lear Corporation), JVCKENWOOD Corporation, KYOCERA Corporation, Panasonic Corporation, Pioneer Corporation, Robert Bosch GmbH, Toyota Boshoku Corporation and Yanfeng Automotive Interior Systems Co. Ltd

Key Questions Answered in This Report

1. What was the size of the global automotive interiors market in 2022?2. What is the expected growth rate of the global automotive interiors market during 2023-2028?

3. What has been the impact of COVID-19 on the global automotive interiors market?
4. What are the key factors driving the global automotive interiors market?
5. What is the breakup of the global automotive interiors market based on the component?
6. What is the breakup of the global automotive interiors market based on the vehicle type?
7. What are the key regions in the global automotive interiors market?
8. Who are the key players/companies in the global automotive interiors market?

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