

Automotive Ambient Lighting Market Report by Technology (LED, Halogen, Xenon), Product Type (Dashboard Lights, Ambient Lighting, Head-Up Display, Reading Lights, and Others), Vehicle Type (Passenger Vehicle, Light Commercial Vehicle, Heavy Commercial Vehicle), Fuel Type (Electric Vehicles, Internal Combustion Engine Vehicles (ICE)), Sales Channel (Original Equipment Manufacturer (OEM), Aftermarket), and Region 2024-2032

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Abstracts

The global automotive ambient lighting market size reached US\$ 1,009.7 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 1,933.9 Million by 2032, exhibiting a growth rate (CAGR) of 7.3% during 2024-2032.

Automotive ambient lighting refers to a basic illumination system that is installed to enhance the internal and external aesthetic appeal of the vehicle. At present, it is commercially available in varying types, including heading-up, display, reading, trunk, dome, and keyhole lighting. They aid in ensuring greater visibility of dashboards, making automobiles appear spacious, improving the concentration of the driver, and changing illumination based on security requirements, while offering flexibility and reliability. On account of these properties, they are typically employed in passenger, commercial, and heavy commercial automobiles.

Automotive Ambient Lighting Market Trends:

With the significant expansion in the automotive sector, there has been increasing demand for luxury and comfort in passenger vehicles. This can be attributed to the

improving economic conditions, rapid urbanization, rising disposable incomes, and evolving preferences, particularly in developing region, which represents the key factor primarily driving the automotive ambient lighting market growth. In line with this, significant technological advancements, such as the introduction of energy-efficient halogen, xenon, organic light-emitting diode (OLED), and Light-emitting diode (LED) is acting as another growth-inducing factor. Due to the increasing vehicle connectivity, ambient lighting can act as an essential functional feature, wherein it communicates with the vehicle to adjust controls and provides programmable lighting options incorporated with interactive technology. This, in turn, is contributing to the market growth. Moreover, the widespread adoption of automotive ambient lighting as an integrated security feature rather than a cosmetic tool is also propelling the market growth. These lighting systems assist in providing illumination during nighttime to ensure security, easy visualization of the control panel, and proper functionality while offering convenience to the driver. Other factors, such as the rising trend of customization and strategic collaborations amongst key players to develop a wide variety of ambient lighting fulfilling individual requirements and applications are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global automotive ambient lighting market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on technology, product type, vehicle type, fuel type, and sales channel.

Breakup by Technology:

- LED
- Halogen
- Xenon

Breakup by Product Type:

- Dashboard Lights
- Ambient Lighting
- Head-Up Display
- Reading Lights
- Others

Breakup by Vehicle Type:

Passenger Vehicle
Light Commercial Vehicle
Heavy Commercial Vehicle

Breakup by Fuel Type:

Electric Vehicles
Internal Combustion Engine Vehicles (ICE)

Breakup by Sales Channel:

Original Equipment Manufacturer (OEM)
Aftermarket

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being ams-OSRAM AG, Dr?xlmaier Group, General Electric Company, Grupo Antolin, HELLA GmbH & Co. KGaA (Faurecia SE), Koito Manufacturing Co. Ltd., Koninklijke Philips N.V., Marelli Holdings Co. Ltd, Robert Bosch GmbH, Stanley Electric Co. Ltd. and Valeo.

Key Questions Answered in This Report

1. What was the size of the global automotive ambient lighting market in 2023?
2. What is the expected growth rate of the global automotive ambient lighting market during 2024-2032?
3. What are the key factors driving the global automotive ambient lighting market?
4. What has been the impact of COVID-19 on the global automotive ambient lighting market?
5. What are the key regions in the global automotive ambient lighting market?
6. Who are the key players/companies in the global automotive ambient lighting market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL AUTOMOTIVE AMBIENT LIGHTING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY TECHNOLOGY

- 6.1 LED
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Halogen
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Xenon

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

7 MARKET BREAKUP BY PRODUCT TYPE

- 7.1 Dashboard Lights
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Ambient Lighting
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Head-Up Display
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 7.4 Reading Lights
 - 7.4.1 Market Trends
 - 7.4.2 Market Forecast
- 7.5 Others
 - 7.5.1 Market Trends
 - 7.5.2 Market Forecast

8 MARKET BREAKUP BY VEHICLE TYPE

- 8.1 Passenger Vehicle
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Light Commercial Vehicle
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
- 8.3 Heavy Commercial Vehicle
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast

9 MARKET BREAKUP BY FUEL TYPE

- 9.1 Electric Vehicles
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 Internal Combustion Engine Vehicles (ICE)

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY SALES CHANNEL

10.1 Original Equipment Manufacturer (OEM)

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Aftermarket

10.2.1 Market Trends

10.2.2 Market Forecast

11 MARKET BREAKUP BY REGION

11.1 North America

11.1.1 United States

11.1.1.1 Market Trends

11.1.1.2 Market Forecast

11.1.2 Canada

11.1.2.1 Market Trends

11.1.2.2 Market Forecast

11.2 Asia-Pacific

11.2.1 China

11.2.1.1 Market Trends

11.2.1.2 Market Forecast

11.2.2 Japan

11.2.2.1 Market Trends

11.2.2.2 Market Forecast

11.2.3 India

11.2.3.1 Market Trends

11.2.3.2 Market Forecast

11.2.4 South Korea

11.2.4.1 Market Trends

11.2.4.2 Market Forecast

11.2.5 Australia

11.2.5.1 Market Trends

11.2.5.2 Market Forecast

11.2.6 Indonesia

11.2.6.1 Market Trends

- 11.2.6.2 Market Forecast
- 11.2.7 Others
 - 11.2.7.1 Market Trends
 - 11.2.7.2 Market Forecast
- 11.3 Europe
 - 11.3.1 Germany
 - 11.3.1.1 Market Trends
 - 11.3.1.2 Market Forecast
 - 11.3.2 France
 - 11.3.2.1 Market Trends
 - 11.3.2.2 Market Forecast
 - 11.3.3 United Kingdom
 - 11.3.3.1 Market Trends
 - 11.3.3.2 Market Forecast
 - 11.3.4 Italy
 - 11.3.4.1 Market Trends
 - 11.3.4.2 Market Forecast
 - 11.3.5 Spain
 - 11.3.5.1 Market Trends
 - 11.3.5.2 Market Forecast
 - 11.3.6 Russia
 - 11.3.6.1 Market Trends
 - 11.3.6.2 Market Forecast
 - 11.3.7 Others
 - 11.3.7.1 Market Trends
 - 11.3.7.2 Market Forecast
- 11.4 Latin America
 - 11.4.1 Brazil
 - 11.4.1.1 Market Trends
 - 11.4.1.2 Market Forecast
 - 11.4.2 Mexico
 - 11.4.2.1 Market Trends
 - 11.4.2.2 Market Forecast
 - 11.4.3 Others
 - 11.4.3.1 Market Trends
 - 11.4.3.2 Market Forecast
- 11.5 Middle East and Africa
 - 11.5.1 Market Trends
 - 11.5.2 Market Breakup by Country

11.5.3 Market Forecast

12 SWOT ANALYSIS

- 12.1 Overview
- 12.2 Strengths
- 12.3 Weaknesses
- 12.4 Opportunities
- 12.5 Threats

13 VALUE CHAIN ANALYSIS

14 PORTERS FIVE FORCES ANALYSIS

- 14.1 Overview
- 14.2 Bargaining Power of Buyers
- 14.3 Bargaining Power of Suppliers
- 14.4 Degree of Competition
- 14.5 Threat of New Entrants
- 14.6 Threat of Substitutes

15 PRICE ANALYSIS

16 COMPETITIVE LANDSCAPE

- 16.1 Market Structure
- 16.2 Key Players
- 16.3 Profiles of Key Players
 - 16.3.1 ams-OSRAM AG
 - 16.3.1.1 Company Overview
 - 16.3.1.2 Product Portfolio
 - 16.3.1.3 Financials
 - 16.3.2 Dr?xlmaier Group
 - 16.3.2.1 Company Overview
 - 16.3.2.2 Product Portfolio
 - 16.3.3 General Electric Company
 - 16.3.3.1 Company Overview
 - 16.3.3.2 Product Portfolio
 - 16.3.3.3 Financials

- 16.3.3.4 SWOT Analysis
- 16.3.4 Grupo Antolin
 - 16.3.4.1 Company Overview
 - 16.3.4.2 Product Portfolio
- 16.3.5 HELLA GmbH & Co. KGaA (Faurecia SE)
 - 16.3.5.1 Company Overview
 - 16.3.5.2 Product Portfolio
 - 16.3.5.3 Financials
- 16.3.6 Koito Manufacturing Co. Ltd.
 - 16.3.6.1 Company Overview
 - 16.3.6.2 Product Portfolio
 - 16.3.6.3 Financials
- 16.3.7 Koninklijke Philips N.V.
 - 16.3.7.1 Company Overview
 - 16.3.7.2 Product Portfolio
 - 16.3.7.3 Financials
 - 16.3.7.4 SWOT Analysis
- 16.3.8 Marelli Holdings Co. Ltd
 - 16.3.8.1 Company Overview
 - 16.3.8.2 Product Portfolio
- 16.3.9 Robert Bosch GmbH
 - 16.3.9.1 Company Overview
 - 16.3.9.2 Product Portfolio
 - 16.3.9.3 SWOT Analysis
- 16.3.10 Stanley Electric Co. Ltd.
 - 16.3.10.1 Company Overview
 - 16.3.10.2 Product Portfolio
 - 16.3.10.3 Financials
- 16.3.11 Valeo
 - 16.3.11.1 Company Overview
 - 16.3.11.2 Product Portfolio
 - 16.3.11.3 Financials
 - 16.3.11.4 SWOT Analysis

List Of Tables

LIST OF TABLES

Table 1: Global: Automotive Ambient Lighting Market: Key Industry Highlights, 2023 and 2032

Table 2: Global: Automotive Ambient Lighting Market Forecast: Breakup by Technology (in Million US\$), 2024-2032

Table 3: Global: Automotive Ambient Lighting Market Forecast: Breakup by Product Type (in Million US\$), 2024-2032

Table 4: Global: Automotive Ambient Lighting Market Forecast: Breakup by Vehicle Type (in Million US\$), 2024-2032

Table 5: Global: Automotive Ambient Lighting Market Forecast: Breakup by Fuel Type (in Million US\$), 2024-2032

Table 6: Global: Automotive Ambient Lighting Market Forecast: Breakup by Sales Channel (in Million US\$), 2024-2032

Table 7: Global: Automotive Ambient Lighting Market Forecast: Breakup by Region (in Million US\$), 2024-2032

Table 8: Global: Automotive Ambient Lighting Market: Competitive Structure

Table 9: Global: Automotive Ambient Lighting Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Automotive Ambient Lighting Market: Major Drivers and Challenges

Figure 2: Global: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018-2023

Figure 3: Global: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 4: Global: Automotive Ambient Lighting Market: Breakup by Technology (in %), 2023

Figure 5: Global: Automotive Ambient Lighting Market: Breakup by Product Type (in %), 2023

Figure 6: Global: Automotive Ambient Lighting Market: Breakup by Vehicle Type (in %), 2023

Figure 7: Global: Automotive Ambient Lighting Market: Breakup by Fuel Type (in %), 2023

Figure 8: Global: Automotive Ambient Lighting Market: Breakup by Sales Channel (in %), 2023

Figure 9: Global: Automotive Ambient Lighting Market: Breakup by Region (in %), 2023

Figure 10: Global: Automotive Ambient Lighting (LED) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 11: Global: Automotive Ambient Lighting (LED) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 12: Global: Automotive Ambient Lighting (Halogen) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 13: Global: Automotive Ambient Lighting (Halogen) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 14: Global: Automotive Ambient Lighting (Xenon) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 15: Global: Automotive Ambient Lighting (Xenon) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 16: Global: Automotive Ambient Lighting (Dashboard Lights) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 17: Global: Automotive Ambient Lighting (Dashboard Lights) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 18: Global: Automotive Ambient Lighting (Ambient Lighting) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 19: Global: Automotive Ambient Lighting (Ambient Lighting) Market Forecast:

Sales Value (in Million US\$), 2024-2032

Figure 20: Global: Automotive Ambient Lighting (Head-Up Display) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 21: Global: Automotive Ambient Lighting (Head-Up Display) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 22: Global: Automotive Ambient Lighting (Reading Lights) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 23: Global: Automotive Ambient Lighting (Reading Lights) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 24: Global: Automotive Ambient Lighting (Other Product Types) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 25: Global: Automotive Ambient Lighting (Other Product Types) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 26: Global: Automotive Ambient Lighting (Passenger Vehicle) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 27: Global: Automotive Ambient Lighting (Passenger Vehicle) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 28: Global: Automotive Ambient Lighting (Light Commercial Vehicle) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 29: Global: Automotive Ambient Lighting (Light Commercial Vehicle) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 30: Global: Automotive Ambient Lighting (Heavy Commercial Vehicle) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 31: Global: Automotive Ambient Lighting (Heavy Commercial Vehicle) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 32: Global: Automotive Ambient Lighting (Electric Vehicles) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 33: Global: Automotive Ambient Lighting (Electric Vehicles) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 34: Global: Automotive Ambient Lighting (Internal Combustion Engine Vehicles (ICE)) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 35: Global: Automotive Ambient Lighting (Internal Combustion Engine Vehicles (ICE)) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 36: Global: Automotive Ambient Lighting (Original Equipment Manufacturer (OEM)) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 37: Global: Automotive Ambient Lighting (Original Equipment Manufacturer (OEM)) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 38: Global: Automotive Ambient Lighting (Aftermarket) Market: Sales Value (in Million US\$), 2018 & 2023

Figure 39: Global: Automotive Ambient Lighting (Aftermarket) Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 40: North America: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 41: North America: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 42: United States: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 43: United States: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 44: Canada: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 45: Canada: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 46: Asia-Pacific: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 47: Asia-Pacific: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 48: China: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 49: China: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 50: Japan: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 51: Japan: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 52: India: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 53: India: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 54: South Korea: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 55: South Korea: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 56: Australia: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 57: Australia: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 58: Indonesia: Automotive Ambient Lighting Market: Sales Value (in Million US\$),

2018 & 2023

Figure 59: Indonesia: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 60: Others: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 61: Others: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 62: Europe: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 63: Europe: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 64: Germany: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 65: Germany: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 66: France: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 67: France: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 68: United Kingdom: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 69: United Kingdom: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 70: Italy: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 71: Italy: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 72: Spain: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 73: Spain: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 74: Russia: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 75: Russia: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 76: Others: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 77: Others: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 78: Latin America: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 79: Latin America: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 80: Brazil: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 81: Brazil: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 82: Mexico: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 83: Mexico: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 84: Others: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 85: Others: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 86: Middle East and Africa: Automotive Ambient Lighting Market: Sales Value (in Million US\$), 2018 & 2023

Figure 87: Middle East and Africa: Automotive Ambient Lighting Market: Breakup by Country (in %), 2023

Figure 88: Middle East and Africa: Automotive Ambient Lighting Market Forecast: Sales Value (in Million US\$), 2024-2032

Figure 89: Global: Automotive Ambient Lighting Industry: SWOT Analysis

Figure 90: Global: Automotive Ambient Lighting Industry: Value Chain Analysis

Figure 91: Global: Automotive Ambient Lighting Industry: Porter's Five Forces Analysis

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