

Automotive Adhesive Tapes Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global automotive adhesive tapes market size reached US\$ 9.3 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 12.7 Billion by 2028, exhibiting a growth rate (CAGR) of 5.26% during 2023-2028.

Automotive adhesive tapes are pressure-sensitive and flexible strips of fabric that are smeared or applied to join and assemble automobile components. They are manufactured by combining various backing materials, including paper, plastic films, cloth, polyvinyl chloride (PVC), and foils. These fabrics are coated with viscoelastic materials that are sensitive to moisture and can adhere to the pressure applied to the product. Unlike liquid adhesives, automotive adhesive tapes can hold longer across curves and sharp angles of vehicles while being neat and less time-consuming. Apart from this, they compensate for irregular or uneven surfaces, lower stress dissipation, absorb shocks, reduce the risk of corrosion, minimize maintenance requirements, and dampen noise. Consequently, automotive adhesive tapes are used to streamline the assembly process of several interiors and exterior elements of automobiles. At present, they are mainly available in double-sided, masking, reinforced, and specialty adhesive tape types.

Automotive Adhesive Tapes Market Trends:

The rapid expansion in the automotive industry and the increasing need for a lightweight sealing solution to manufacture premium electric and hybrid electric vehicles (EVs/HEVs) are primarily driving the market growth. Automakers prefer automotive adhesive tapes over traditional joining methods, such as fasteners, screws, or welding, due to their increased safety, decreased fuel consumption, and reduced vehicle weight. In line with this, the growing environmental concerns, supported by the implementation

of numerous green initiatives by governments to attain sustainability, are supplementing the global product demand to mitigate the volatile organic compounds (VOCs) emissions. Additionally, the extensive uptake of automotive adhesive tapes to insulate various electronic equipment, such as air conditioners (AC) systems, exterior lights, music dashboards, and battery connectors, is contributing to the market growth. Apart from this, the advent of eco-friendly solvent recovery solutions and strategic collaborations amongst key players to launch novel product variants with enhanced properties are positively augmenting the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global automotive adhesive tapes market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on adhesive type, adhesive chemistry and application.

Breakup by Adhesive Type:

- Acrylic
- Silicone
- Rubber
- Others

Breakup by Adhesive Chemistry:

- Solvent-based Adhesives
- Emulsion-based Adhesives
- Hot Melt Adhesives
- Radiation Adhesives

Breakup by Application:

- Wire Harnessing
- Powertrain
- Acoustic Insulation
- Interior Attachment
- Exterior Attachment
- Electronics
- Chassis and Wheels

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being 3M Company, Advanced Tapes International Ltd., American Biltrite Inc., Avery Dennison Corporation, Berry Global Inc., Compagnie de Saint-Gobain S.A., Henkel AG & Co. KGaA, Intertape Polymer Group, L&L Products Inc., Lintec Corporation, Scapa Group plc (Schweitzer-Mauduit International Inc.), Shurtape Technologies LLC (STM Industries Inc.), Sika AG and Tesa SE (Beiersdorf AG).

Key Questions Answered in This Report

1. What was the size of the global automotive adhesive tapes market in 2022?

2. What is the expected growth rate of the global automotive adhesive tapes market during 2023-2028?
3. What are the key factors driving the global automotive adhesive tapes market?
4. What has been the impact of COVID-19 on the global automotive adhesive tapes market?
5. What is the breakup of the global automotive adhesive tapes market based on the adhesive type?
6. What is the breakup of the global automotive adhesive tapes market based on the adhesive chemistry?
7. What is the breakup of the global automotive adhesive tapes market based on application?
8. What are the key regions in the global automotive adhesive tapes market?
9. Who are the key players/companies in the global automotive adhesive tapes market?

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