

Automatic Baby Swing Market by Product Type (Full-sized Automatic Baby Swing, Portable Automatic Baby Swing), Age Group (Infant, New-born, Toddler, Child), Distribution Channel (Online, Offline), End User (Residential, Commercial), and Region 2023-2028

<https://marketpublishers.com/r/A01842A2F09CEN.html>

Date: June 2023

Pages: 138

Price: US\$ 2,499.00 (Single User License)

ID: A01842A2F09CEN

Abstracts

The global automatic baby swing market size reached US\$ 30.8 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 32.6 Million by 2028, exhibiting a growth rate (CAGR) of 0.93% during 2023-2028. The convenience, comfort, safety, and aesthetics offered by the product, the hectic schedules of parents and the introduction of advanced product variants represent some of the key factors driving the market.

An automatic baby swing is a type of baby gear designed to soothe and entertain infants by simulating the rhythmic motions of being rocked or swung. It typically consists of a seat attached to a frame that is suspended from one or more points, allowing it to swing back and forth. The swing can be operated manually or automatically, with many models offering different speed and motion settings. Some of the variants also offer additional features such as music, toys, and vibration, further enhancing the soothing effect. In recent years, an automatic baby swing has become a popular choice for parents as it provides safety and comfort to their baby and is also a useful tool for calming a fussy baby or helping them fall asleep, as the gentle swaying motion can mimic the feeling of being held and rocked.

Automatic Baby Swing Market Trends:

One of the primary factors driving the market is the hectic lifestyles of working parents, which has made convenience a top priority. This has led to the growing adoption of automatic baby swings as they provide a hands-free solution for parents to soothe their

babies while they attend to other tasks or simply take a break. The ability to operate the swing with a remote control or smartphone app further adds to its convenience. Additionally, automatic baby swings provide a safe and comfortable environment for babies to rest, play and feel secure and comfortable, which is escalating its demand across the globe. Other than this, the safety features of automatic baby swings have improved significantly over the years, with numerous advanced models meeting or exceeding safety standards. Apart from this, manufacturers are using high-quality materials and sturdy frames to ensure that the swings are stable and secure. They are also introducing automatic baby swings with features, such as harnesses and automatic shut-off, to add to their safety. Along with this, the design and aesthetics of automatic baby swings represent another major growth-inducing factor. For instance, a wide variety of colors, patterns, and materials have prompted parents to choose a swing that complements their decor and personal style. Furthermore, the integration of technology in automatic baby swings, such as Bluetooth connectivity, built-in music, and adjustable speed and motion settings, provides a personalized experience for both baby and parent. On account of these factors, the market is anticipated to create a positive outlook in the coming years.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global automatic baby swing market, along with forecasts at the global, regional, and country levels from 2023-2028. Our report has categorized the market based on product type, age group, distribution channel, and end user.

Product Type Insights:

Full-sized Automatic Baby Swing

Portable Automatic Baby Swing

The report has provided a detailed breakup and analysis of the automatic baby swing market based on the product type. This includes full-sized automatic baby swing and portable automatic baby swing. According to the report, full-sized automatic baby swing represented the largest segment.

Age Group Insights:

Infant

New-born

Toddler

Child

A detailed breakup and analysis of the automatic baby swing market based on the age group has also been provided in the report. This includes infant, new-born, toddler, and child. According to the report, new born accounted for the largest market share.

Distribution Channel Insights:

Online

Offline

The report has provided a detailed breakup and analysis of the automatic baby swing market based on the distribution channel. This includes online and offline. According to the report, offline represented the largest segment.

End User Insights:

Residential

Commercial

Nursery

Orphanages and Child Care Centers

Hospitals

Others

A detailed breakup and analysis of the automatic baby swing market based on the end user has also been provided in the report. This includes residential, commercial (nursery, orphanages and childcare centers, hospitals, and others). According to the report, residential accounted for the largest market share.

Regional Insights:

North America

United States

Canada

Europe

Germany

France

United Kingdom

Italy

Spain
Russia
Others
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, North America was the largest market for automatic baby swing. Some of the factors driving the North America automatic baby swing market included changing lifestyles and busy parenting, technological advancements, increasing focus on infant soothing and comfort, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global automatic baby swing market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include 4moms, Artsana S.p.A., Kids II Inc., Mamas & Papas, Mattel Inc., Mothercare (India) Limited, Newell Brands Inc., Nuna International BV, etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

Automatic Baby Swing Market by Product Type (Full-sized Automatic Baby Swing, Portable Automatic Baby Swing),...

How has the global automatic baby swing market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the global automatic baby swing market?

What is the impact of each driver, restraint, and opportunity on the global automatic baby swing market?

What are the key regional markets?

Which countries represent the most attractive automatic baby swing market?

What is the breakup of the market based on the product type?

Which is the most attractive product type in the automatic baby swing market?

What is the breakup of the market based on the age group?

Which is the most attractive age group in the automatic baby swing market?

What is the breakup of the market based on distribution channel?

Which is the most attractive distribution channel in the automatic baby swing market?

What is the breakup of the market based on end user?

Which is the most attractive end user in the automatic baby swing market?

What is the competitive structure of the global automatic baby swing market?

Who are the key players/companies in the global automatic baby swing market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL AUTOMATIC BABY SWING MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Full-sized Automatic Baby Swing
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Portable Automatic Baby Swing
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast

7 MARKET BREAKUP BY AGE GROUP

7.1 Infant

7.1.1 Market Trends

7.1.2 Market Forecast

7.2 New-born

7.2.1 Market Trends

7.2.2 Market Forecast

7.3 Toddler

7.3.1 Market Trends

7.3.2 Market Forecast

7.4 Child

7.4.1 Market Trends

7.4.2 Market Forecast

8 MARKET BREAKUP BY DISTRIBUTION CHANNEL

8.1 Online

8.1.1 Market Trends

8.1.2 Market Forecast

8.2 Offline

8.2.1 Market Trends

8.2.2 Market Forecast

9 MARKET BREAKUP BY END USER

9.1 Residential

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Commercial

9.2.1 Market Trends

9.2.2 Key Segments

9.2.2.1 Nursery

9.2.2.2 Orphanages and Child Care Centers

9.2.2.3 Hospitals

9.2.2.4 Others

9.2.3 Market Forecast

10 MARKET BREAKUP BY REGION

- 10.1 North America
 - 10.1.1 United States
 - 10.1.1.1 Market Trends
 - 10.1.1.2 Market Forecast
 - 10.1.2 Canada
 - 10.1.2.1 Market Trends
 - 10.1.2.2 Market Forecast
- 10.2 Asia-Pacific
 - 10.2.1 China
 - 10.2.1.1 Market Trends
 - 10.2.1.2 Market Forecast
 - 10.2.2 Japan
 - 10.2.2.1 Market Trends
 - 10.2.2.2 Market Forecast
 - 10.2.3 India
 - 10.2.3.1 Market Trends
 - 10.2.3.2 Market Forecast
 - 10.2.4 South Korea
 - 10.2.4.1 Market Trends
 - 10.2.4.2 Market Forecast
 - 10.2.5 Australia
 - 10.2.5.1 Market Trends
 - 10.2.5.2 Market Forecast
 - 10.2.6 Indonesia
 - 10.2.6.1 Market Trends
 - 10.2.6.2 Market Forecast
 - 10.2.7 Others
 - 10.2.7.1 Market Trends
 - 10.2.7.2 Market Forecast
- 10.3 Europe
 - 10.3.1 Germany
 - 10.3.1.1 Market Trends
 - 10.3.1.2 Market Forecast
 - 10.3.2 France
 - 10.3.2.1 Market Trends
 - 10.3.2.2 Market Forecast
 - 10.3.3 United Kingdom
 - 10.3.3.1 Market Trends

- 10.3.3.2 Market Forecast
- 10.3.4 Italy
 - 10.3.4.1 Market Trends
 - 10.3.4.2 Market Forecast
- 10.3.5 Spain
 - 10.3.5.1 Market Trends
 - 10.3.5.2 Market Forecast
- 10.3.6 Russia
 - 10.3.6.1 Market Trends
 - 10.3.6.2 Market Forecast
- 10.3.7 Others
 - 10.3.7.1 Market Trends
 - 10.3.7.2 Market Forecast
- 10.4 Latin America
 - 10.4.1 Brazil
 - 10.4.1.1 Market Trends
 - 10.4.1.2 Market Forecast
 - 10.4.2 Mexico
 - 10.4.2.1 Market Trends
 - 10.4.2.2 Market Forecast
 - 10.4.3 Others
 - 10.4.3.1 Market Trends
 - 10.4.3.2 Market Forecast
- 10.5 Middle East and Africa
 - 10.5.1 Market Trends
 - 10.5.2 Market Breakup by Country
 - 10.5.3 Market Forecast

11 DRIVERS, RESTRAINTS, AND OPPORTUNITIES

- 11.1 Overview
- 11.2 Drivers
- 11.3 Restraints
- 11.4 Opportunities

12 VALUE CHAIN ANALYSIS

13 PORTERS FIVE FORCES ANALYSIS

- 13.1 Overview
- 13.2 Bargaining Power of Buyers
- 13.3 Bargaining Power of Suppliers
- 13.4 Degree of Competition
- 13.5 Threat of New Entrants
- 13.6 Threat of Substitutes

14 PRICE ANALYSIS

15 COMPETITIVE LANDSCAPE

- 15.1 Market Structure
- 15.2 Key Players
- 15.3 Profiles of Key Players
 - 15.3.1 4moms
 - 15.3.1.1 Company Overview
 - 15.3.1.2 Product Portfolio
 - 15.3.2 Artsana S.p.A.
 - 15.3.2.1 Company Overview
 - 15.3.2.2 Product Portfolio
 - 15.3.3 Kids II Inc.
 - 15.3.3.1 Company Overview
 - 15.3.3.2 Product Portfolio
 - 15.3.4 Mamas & Papas
 - 15.3.4.1 Company Overview
 - 15.3.4.2 Product Portfolio
 - 15.3.5 Mattel Inc.
 - 15.3.5.1 Company Overview
 - 15.3.5.2 Product Portfolio
 - 15.3.5.3 Financials
 - 15.3.5.4 SWOT Analysis
 - 15.3.6 Mothercare (India) Limited
 - 15.3.6.1 Company Overview
 - 15.3.6.2 Product Portfolio
 - 15.3.7 Newell Brands Inc.
 - 15.3.7.1 Company Overview
 - 15.3.7.2 Product Portfolio
 - 15.3.7.3 Financials
 - 15.3.7.4 SWOT Analysis

15.3.8 Nuna International BV

15.3.8.1 Company Overview

15.3.8.2 Product Portfolio
Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

List Of Tables

LIST OF TABLES

Table 1: Global: Automatic Baby Swing Market: Key Industry Highlights, 2022 & 2028

Table 2: Global: Automatic Baby Swing Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Global: Automatic Baby Swing Market Forecast: Breakup by Age Group (in Million US\$), 2023-2028

Table 4: Global: Automatic Baby Swing Market Forecast: Breakup by Distribution Channel (in Million US\$), 2023-2028

Table 5: Global: Automatic Baby Swing Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 6: Global: Automatic Baby Swing Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 7: Global: Automatic Baby Swing Market: Competitive Structure

Table 8: Global: Automatic Baby Swing Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Automatic Baby Swing Market: Major Drivers and Challenges

Figure 2: Global: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Global: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 4: Global: Automatic Baby Swing Market: Breakup by Product Type (in %), 2022

Figure 5: Global: Automatic Baby Swing Market: Breakup by Age Group (in %), 2022

Figure 6: Global: Automatic Baby Swing Market: Breakup by Distribution Channel (in %), 2022

Figure 7: Global: Automatic Baby Swing Market: Breakup by End User (in %), 2022

Figure 8: Global: Automatic Baby Swing Market: Breakup by Region (in %), 2022

Figure 9: Global: Automatic Baby Swing (Full-sized Automatic Baby Swing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 10: Global: Automatic Baby Swing (Full-sized Automatic Baby Swing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 11: Global: Automatic Baby Swing (Portable Automatic Baby Swing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Automatic Baby Swing (Portable Automatic Baby Swing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Automatic Baby Swing (Infant) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Automatic Baby Swing (Infant) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Automatic Baby Swing (New-born) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Automatic Baby Swing (New-born) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Automatic Baby Swing (Toddler) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Automatic Baby Swing (Toddler) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Automatic Baby Swing (Child) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Automatic Baby Swing (Child) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Automatic Baby Swing (Online) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Automatic Baby Swing (Online) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Automatic Baby Swing (Offline) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Automatic Baby Swing (Offline) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Automatic Baby Swing (Residential) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Automatic Baby Swing (Residential) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Automatic Baby Swing (Commercial) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Automatic Baby Swing (Commercial) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: North America: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: North America: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: United States: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: United States: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Canada: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Canada: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: Asia-Pacific: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: Asia-Pacific: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: China: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: China: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Japan: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Japan: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 41: India: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 42: India: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 43: South Korea: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 44: South Korea: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 45: Australia: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 46: Australia: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 47: Indonesia: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 48: Indonesia: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 49: Others: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 50: Others: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 51: Europe: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 52: Europe: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 53: Germany: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 54: Germany: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 55: France: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 56: France: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 57: United Kingdom: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 58: United Kingdom: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 59: Italy: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 60: Italy: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 61: Spain: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 62: Spain: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 63: Russia: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 64: Russia: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 65: Others: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 66: Others: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 67: Latin America: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 68: Latin America: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 69: Brazil: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 70: Brazil: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 71: Mexico: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 72: Mexico: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 73: Others: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 74: Others: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 75: Middle East and Africa: Automatic Baby Swing Market: Sales Value (in Million US\$), 2017 & 2022

Figure 76: Middle East and Africa: Automatic Baby Swing Market: Breakup by Country (in %), 2022

Figure 77: Middle East and Africa: Automatic Baby Swing Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 78: Global: Automatic Baby Swing Industry: Drivers, Restraints, and Opportunities

Figure 79: Global: Automatic Baby Swing Industry: Value Chain Analysis

Figure 80: Global: Automatic Baby Swing Industry: Porter's Five Forces Analysis

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