

Australia Hair Removal Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/ABDBB5834779EN.html>

Date: July 2023

Pages: 130

Price: US\$ 2,699.00 (Single User License)

ID: ABDBB5834779EN

Abstracts

Market Overview:

The Australia hair removal market size reached US\$ 858 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,183 Million by 2028, exhibiting a growth rate (CAGR) of 5.6% during 2023-2028. The rising consumer consciousness toward maintaining physical appearance, easy availability of a wide range of hair removal products across various online and offline organized retail platforms, the emergence of cosmetic laser treatments and the growing prominence of advanced light-based technologies represent some of the key factors driving the market.

Hair removal is a popular procedure that involves eliminating unwanted body hair using various techniques without damaging the surrounding skin, commonly performed on the legs, underarms, face, bikini area, and back. Body hair is removed for various reasons, such as aesthetic reasons, cultural practices, sports, medical requirements, or personal hygiene. Shaving is a common and straightforward hair removal method that involves using a razor to cut hair at skin level. Waxing involves spreading warm wax on the skin, and then removing the wax strip along with the hair after cooling. Plucking involves using tweezers to pull hair out by the roots, while laser hair removal is a semi-permanent hair removal technique that involves using high-heat lasers to destroy hair follicles, that prevents future hair growth. Shaving and depilatory creams are quick and easy to use, while waxing and plucking provide longer-lasting results, and laser hair removal offers permanent results but can be expensive and require multiple sessions.

Australia Hair Removal Market Trends:

The hair removal market in Australia is being primarily driven by rising consumer consciousness toward physical appearances, with individuals increasingly investing in personal grooming. This can be attributed to the rapid urbanization and improving consumer living standards. In line with this, the easy availability of a wide range of hair removal products across various online and offline organized retail platforms are providing a boost to the product sales. Additionally, the increasing number of dermatology clinics across the region offering personalized procedures to maximize the effectiveness of laser hair removal methods is positively influencing the market growth. Moreover, the increasing celebrity endorsements across social media and advertisements are promoting the use of hair removal products, thereby driving the market growth. Also, the introduction of convenient and easy-to-use automated hair removal products, such as epilators, trimmers, and electric razors by the manufacturers are creating a positive market outlook. The market is further propelled by the emergence of cosmetic laser treatments and the growing prominence of advanced light-based technologies, such as infrared, radiofrequency, and intense pulsed light (IPL). Apart from this, growing preference for non-invasive hair removal methods along with the rising popularity of professional hair removal services at salons and spas are impacting the market positively. Some of the other factors contributing to the market include the emergence of new beauty standards, growth in working women population, increasing awareness regarding the medical benefits of dermatology procedures, and extensive research and development (R&D).

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Australia hair removal market report, along with forecasts at the country and regional level from 2023-2028. Our report has categorized the market based on product type, end user and gender.

Product Type Insights:

Laser Hair Removal

Electrical Epilation

Waxing

The report has provided a detailed breakup and analysis of the hair removal market based on the product type. This includes laser hair removal, electrical epilation and waxing. According to the report, laser hair removal represented the largest segment.

End User Insights:

Beauty Clinics
Dermatology Clinics
Home Use

The report has provided a detailed breakup and analysis of the hair removal market based on the end user. This includes beauty clinics, dermatology clinics, and home use.

Gender Insights:

Men
Women

A detailed breakup and analysis of the hair removal market based on the gender has also been provided in the report. This includes men and women.

Regional Insights:

Western Australia
New South Wales
Queensland
Victoria
Rest of Australia

The report has also provided a comprehensive analysis of all the major regional markets, which include Western Australia, New South Wales, Queensland, Victoria, and the rest of Australia.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the Australia hair removal market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include Abbvie Inc. (Allergan Inc.), Advanced Clinics Australia, Alma Lasers International, Braun GmbH, Candela Corporation, Koninklijke Philips N.V., Lumenis Inc., Results Laser Clinics, Silk Laser Clinics., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report:

How has the Australia hair removal market performed so far, and how will it perform in the coming years?

What are the drivers, restraints, and opportunities in the Australia hair removal market?

What is the impact of each driver, restraint, and opportunity on the Australia hair removal market?

What is the breakup of the market based on the product type?

Which is the most attractive product type in the Australia hair removal market?

What is the breakup of the market based on the end user?

Which is the most attractive end user in the Australia hair removal market?

What is the breakup of the market based on gender?

Which is the most attractive gender in the Australia hair removal market?

What is the competitive structure of the Australia hair removal market?

Who are the key players/companies in the Australia hair removal market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 AUSTRALIA HAIR REMOVAL MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Forecast

6 MARKET BREAKUP BY PRODUCT TYPE

- 6.1 Laser Hair Removal
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
- 6.2 Electrical Epilation
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
- 6.3 Waxing

- 6.3.1 Market Trends
- 6.3.2 Market Forecast

7 MARKET BREAKUP BY END USER

- 7.1 Beauty Clinics
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
- 7.2 Dermatology Clinics
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
- 7.3 Home Use
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast

8 MARKET BREAKUP BY GENDER

- 8.1 Men
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
- 8.2 Women
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast

9 MARKET BREAKUP BY REGION

- 9.1 Western Australia
 - 9.1.1 Market Trends
 - 9.1.2 Market Forecast
- 9.2 New South Wales
 - 9.2.1 Market Trends
 - 9.2.2 Market Forecast
- 9.3 Queensland
 - 9.3.1 Market Trends
 - 9.3.2 Market Forecast
- 9.4 Victoria
 - 9.4.1 Market Trends
 - 9.4.2 Market Forecast
- 9.5 Rest of Australia

9.5.1 Market Trends

9.5.2 Market Forecast

10 SWOT ANALYSIS

10.1 Overview

10.2 Strengths

10.3 Weakness

10.4 Opportunities

10.5 Threats

11 VALUE CHAIN ANALYSIS

12 PORTER'S FIVE FORCES ANALYSIS

12.1 Overview

12.2 Bargaining Power of Buyers

12.3 Bargaining Power of Suppliers

12.4 Degree of Competition

12.5 Threat of New Entrants

12.6 Threat of Substitutes

13 COMPETITIVE LANDSCAPE

13.1 Market Structure

13.2 Key Players

13.3 Profiles of Key Players

13.3.1 Abbvie Inc. (Allergan Inc.)

13.3.1.1 Company Overview

13.3.1.2 Product Portfolio

13.3.1.3 Financials

13.3.1.4 SWOT Analysis

13.3.2 Advanced Clinics Australia

13.3.2.1 Company Overview

13.3.2.2 Product Portfolio

13.3.3 Alma Lasers International

13.3.3.1 Company Overview

13.3.3.2 Product Portfolio

13.3.4 Braun GmbH

- 13.3.4.1 Company Overview
- 13.3.4.2 Product Portfolio
- 13.3.5 Candela Corporation
 - 13.3.5.1 Company Overview
 - 13.3.5.2 Product Portfolio
- 13.3.6 Koninklijke Philips N.V.
 - 13.3.6.1 Company Overview
 - 13.3.6.2 Product Portfolio
 - 13.3.6.3 Financials
 - 13.3.6.4 SWOT Analysis
- 13.3.7 Lumenis Inc.
 - 13.3.7.1 Company Overview
 - 13.3.7.2 Product Portfolio
- 13.3.8 Results Laser Clinics
 - 13.3.8.1 Company Overview
 - 13.3.8.2 Product Portfolio
- 13.3.9 Silk Laser Clinics
 - 13.3.9.1 Company Overview
 - 13.3.9.2 Product Portfolio

List Of Tables

LIST OF TABLES

Table 1: Australia: Hair Removal Market: Key Industry Highlights, 2022 and 2028

Table 2: Australia: Hair Removal Market Forecast: Breakup by Product Type (in Million US\$), 2023-2028

Table 3: Australia: Hair Removal Market Forecast: Breakup by End User (in Million US\$), 2023-2028

Table 4: Australia: Hair Removal Market Forecast: Breakup by Gender (in Million US\$), 2023-2028

Table 5: Australia: Hair Removal Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Australia: Hair Removal Market Competitive Structure

Table 7: Australia: Hair Removal Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Australia: Hair Removal Market: Major Drivers and Challenges

Figure 2: Australia: Hair Removal Market: Sales Value (in Million US\$), 2017-2022

Figure 3: Australia: Hair Removal Market: Breakup by Product Type (in %), 2022

Figure 4: Australia: Hair Removal Market: Breakup by End User (in %), 2022

Figure 5: Australia: Hair Removal Market: Breakup by Gender (in %), 2022

Figure 6: Australia: Hair Removal Market: Breakup by Region (in %), 2022

Figure 7: Australia: Hair Removal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 8: Australia: Hair Removal (Laser Hair Removal) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 9: Australia: Hair Removal (Laser Hair Removal) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 10: Australia: Hair Removal (Electrical Epilation) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 11: Australia: Hair Removal (Electrical Epilation) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 12: Australia: Hair Removal (Waxing) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 13: Australia: Hair Removal (Waxing) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 14: Australia: Hair Removal (Beauty Clinics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 15: Australia: Hair Removal (Beauty Clinics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 16: Australia: Hair Removal (Dermatology Clinics) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 17: Australia: Hair Removal (Dermatology Clinics) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 18: Australia: Hair Removal (Home Use) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 19: Australia: Hair Removal (Home Use) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 20: Australia: Hair Removal (Men) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 21: Australia: Hair Removal (Men) Market Forecast: Sales Value (in Million US\$),

2023-2028

Figure 22: Australia: Hair Removal (Women) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 23: Australia: Hair Removal (Women) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 24: Western Australia: Hair Removal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 25: Western Australia: Hair Removal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 26: New South Wales: Hair Removal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 27: New South Wales: Hair Removal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 28: Queensland: Hair Removal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 29: Queensland: Hair Removal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 30: Victoria: Hair Removal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 31: Victoria: Hair Removal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 32: Rest of Australia: Hair Removal Market: Sales Value (in Million US\$), 2017 & 2022

Figure 33: Rest of Australia: Hair Removal Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 34: Australia: Hair Removal Industry: SWOT Analysis

Figure 35: Australia: Hair Removal Industry: Value Chain Analysis

Figure 36: Australia: Hair Removal Industry: Porter's Five Forces Analysis

I would like to order

Product name: Australia Hair Removal Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/ABDBB5834779EN.html>

Price: US\$ 2,699.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ABDBB5834779EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

