

ATM Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global ATM (Automated Teller Machine) market size reached US\$ 22.2 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 29.6 Billion by 2028, exhibiting a growth rate (CAGR) of 5% during 2023-2028.

An automated teller machine (ATM) is an electronic banking machine that enables consumers to perform basic transactions using credit or debit cards. It is a specialized computer that manages money and performs functions such as cash withdrawal, cash deposit and fund transfer. An ATM consists of a card reader, keypad, cash dispenser, printer and a display screen through which relevant account balance information is conveyed to the user. As compared to traditional bank tellers, ATMs serve as a quick, convenient and self-serving alternative for a smooth financial transaction.

Growing urbanization and digitalization in both the emerging and developed economies is the primary factor driving the growth of the market. The key features of ATMs, such as 24x7 availability of cash, along with provisions for fund transfer and bill payments, have favored their widespread acceptance across the globe. Additionally, improved security mechanisms such as biometric authentication and One Time Password (OTP) services to prevent fraudulent transactions, coupled with the introduction of Talking ATMs for individuals with special needs, are also augmenting the growth of the market. Furthermore, the thriving tourism industry is another significant factor driving the market. These machines serve as a convenient currency exchange option for international tourists through features such as Dynamic Currency Conversion (DCC). Apart from this, ATMs play a crucial role in reducing the overall workload of bank employees and aid the consumer to skip long queues for cash transfers and deposits. ATMs also reduce the

frequency of human error, thus assisting banks in ensuring efficient operations along with seamless experience for the consumer.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global ATM market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on solution, screen size, application and ATM type.

Breakup by Solution:

Deployment Solutions

Onsite ATMs

Offsite ATMs

Work Site ATMs

Mobile ATMs

Managed Services

Breakup by Screen Size:

15" and Below

Above 15"

Breakup by Application:

Withdrawals

Transfers

Deposits

Breakup by ATM Type:

Conventional/Bank ATMs

Brown Label ATMs

White Label ATMs
Smart ATMs
Cash Dispensers

Breakup by Region:

North America
Asia Pacific
Europe
Middle East and Africa
Latin America

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being Diebold Inc., Wincor Nixdorf AG, NCR Corporation, Triton Systems of Delaware, Hitachi-Omron Terminal Solutions, GRG Banking Equipment Co. Ltd., OKI Electric Industry co. Ltd., Nautilus Hyosung Corporation, HESS Cash Systems GmbH & Co KG, Fujitsu Ltd., Euronet Worldwide, Brink's Company, etc.

Key Questions Answered in This Report:

How has the global ATM market performed so far and how will it perform in the coming years?

What are the key regional markets in the global ATM industry?

What has been the impact of COVID-19 on the global ATM industry?

What is the breakup of the market based on the solution?

What is the breakup of the market based on the screen size?

What is the breakup of the market based on the application?

What is the breakup of the market based on the ATM type?

What are the various stages in the value chain of the global ATM industry?

What are the key driving factors and challenges in the global ATM industry?

What is the structure of the global ATM industry and who are the key players?

What is the degree of competition in the global ATM industry?

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