

ATM Managed Services Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global ATM managed services market reached a value of US\$ 7.36 Billion in 2021. Looking forward, IMARC Group expects the market to reach a value of US\$ 10.19 Billion by 2027, exhibiting a CAGR of 5.40% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use sectors. These insights are included in the report as a major market contributor.

Automated teller machine (ATM) managed services refer to a range of comprehensive services provided to various financial institutions and banks. It offers deposit collection, currency management, electronic product delivery, surcharging options, disaster recovery, full-service adjustment processing, and anti-skimming monitoring facilities. Apart from this, ATM managed services provide camera security, bill payment, cardless transaction, and cash withdrawal and transfer as additional features. This, in turn, assists financial institutions in optimizing operational efficiency, emphasizing productive operations, ensuring cardholder satisfaction, and improving overall profitability and performance. At present, it is commercially available in cash dispensers, conventional, smart, white, and brown label ATM types.

ATM Managed Services Market Trends:

With the substantial expansion in the banking, financial, services, and insurance (BFSI) sector, there has been an increasing demand for advanced ATM services to access various complex operations. This is further supported by the growing usage of money transaction machines and the rising security and maintenance concerns, which represent some of the major factors driving the market growth. In line with this, the escalating instances of fraudulent activities, including magnetic stripe skimming and the

extensive uptake of debit cards by consumers, have facilitated the widespread adoption of ATM managed services, which is acting as another growth-inducing factor. Moreover, the favorable initiatives being undertaken by governments of several countries to inhibit the uptake of magstripe cards by employing EMV chips for enhanced authentication are contributing to the market growth. Furthermore, the introduction of self-service software, in confluence with the large-scale integration of mobile-based technologies and the Internet of Things (IoT) solutions with ATM managed services, is propelling the market growth. Other factors, including rapid digitization, strategic collaborations amongst financial institutions, and the rising employment of blockchain, near field communication (NFC), quicker response (QR), and artificial intelligence (AI) in ATM managed services, are creating a positive outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global ATM managed services market, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on ATM type, service type and location.

Breakup by ATM Type:

- Conventional ATM and Bank ATM
- White Label ATM
- Brown Label ATM
- Cash Dispenser
- Smart ATM
- Others

Breakup by Service Type:

- ATM Replenishment and Currency Management
- Network Management
- Security Management
- Incident Management
- Others

Breakup by Location:

- Onsite ATMs
- Offsite ATMs

Worksite ATMs
Mobile ATMs

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being AGS Transact Technologies Ltd., Cardtronics Inc. (NCR Corporation), CMS Info Systems Ltd., Diebold Nixdorf Incorporated, Electronic Payment and Services Private Limited, Euronet Worldwide Inc., Financial Software & Systems Pvt Ltd, Fiserv Inc., Hitachi Payment Services Pvt. Ltd., LD Systems, Quality Data Systems Inc., TetraLink and Vocalink (Mastercard Inc).

Key Questions Answered in This Report:

How has the global ATM managed services market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global ATM managed services market?

What are the key regional markets?

What is the breakup of the market based on the ATM type?

What is the breakup of the market based on the service type?

What is the breakup of the market based on the location?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global ATM managed services market and who are the key players?

What is the degree of competition in the industry?

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