

Athletic Footwear Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global athletic footwear market size reached US\$ 116.0 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 189.8 Billion by 2028, exhibiting a growth rate (CAGR) of 4.3% during 2023-2028.

Athletic footwear refers to shoes specially designed for sporting and other activities, such as running, exercising, jogging, aerobic dancing, and recreational hobbies. They are manufactured using lightweight materials, such as leather, wood, rubber, plastic, jute, breathable knit polyester, and nylon mesh. As compared to traditional alternatives, athletic footwear has a stiffer sole and provides extra cushioning, flexibility, adjustability, durability, and stability. They also offer comfort, optimum arch support and protection, improve athletic performance, and prevent foot injuries and problems, such as fungal infections, corns, and ingrown toenails.

Athletic Footwear Market Trends:

The increasing participation in sports and physical activities and home workout routines due to the rising health consciousness among the masses is creating a positive outlook for the market. Additionally, the widespread product adoption by athletes and climbers to prevent muscle and leg injuries and remove excessive strain from the knee and back is acting as another growth-inducing factor. Apart from this, the introduction of lightweight athletic shoes made with mesh fabric layers enabling air-circulation and durability is providing an impetus to the market growth. The key manufacturers are actively working to develop innovative products with unique designs and superior comfort, which is further creating a positive outlook for the market. Moreover, the increasing demand for premiumization and customization for superior quality and design of athletic shoes is positively impacting the market growth. Besides this, the launch of

athletic shoes manufactured with environmentally friendly materials, rising expenditure capacities of consumers, easy product availability across e-commerce platforms, and the development of smart footwear that gathers physical activity data on connected devices are anticipated to drive the market toward growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global athletic footwear market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on product type, distribution channel and end user.

Breakup by Product Type:

- Aerobic Shoes
- Running Shoes
- Walking Shoes
- Trekking and Hiking Shoes
- Sports Shoes

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Specialty Stores
- Brand Outlets
- Online Channels

Breakup by End User:

- Men
- Women
- Kids

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
- China

Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Adidas AG, ASICS Corporation, FILA Holdings Corp, K-Swiss Inc., New Balance Inc., Nike Inc., Puma SE, Reebok International Ltd, Saucony, SKECHERS Inc. and Under Armour Inc.

Key Questions Answered in This Report

1. What was the size of the global athletic footwear market in 2022?
2. What is the expected growth rate of the global athletic footwear market during 2023-2028?
3. What are the key factors driving the global athletic footwear market?
4. What has been the impact of COVID-19 on the global athletic footwear market?
5. What is the breakup of the global athletic footwear market based on the product type?
6. What is the breakup of the global athletic footwear market based on the distribution channel?
7. What is the breakup of the global athletic footwear market based on the end user?
8. What are the key regions in the global athletic footwear market?

9. Who are the key players/companies in the global athletic footwear market?

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