

Asia Pacific Tropical Fruit Puree Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The Asia Pacific tropical fruit puree market size reached 3.1 Million Tons in 2022. Looking forward, IMARC Group expects the market to reach 3.3 Million Tons by 2028, exhibiting a growth rate (CAGR) of 1.1% during 2023-2028.

The Asia Pacific tropical fruit puree market is being catalysed by its diverse and increasing range of applications such as infant formula, fruit snacks, dressings, smoothies, yogurts, ice-creams, sorbets, granitas, etc.

Tropical fruit puree is made by sieving, grinding and milling fruits grown in the tropical regions. Also known as fruit pulp or fruit paste, it is available in either coarse form with small pieces of fruits visible, or in homogenised form without the presence of fruit particles. Fruit purees are extensively utilised in the food processing industry, such as in the production of fruit juice or nectar. The demand for tropical fruit puree is escalating in Asia Pacific due to its high nutritional value and its usage as a cooking ingredient.

A strong demand for infant formula has increased the consumption of tropical fruit puree as it is extensively being used in the production of baby food. Additionally, easy storage and extended shelf-life of tropical fruit puree owing to the introduction of new packaging solutions by the manufacturers is driving the growth of the market across the region. Some of the other factors providing impetus to the market growth include rapid advancements made in the food and beverage industry, changing food habits of the consumers and surging consumption of packaged food items.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Asia Pacific tropical fruit puree market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on fruit type, product type, packaging type, application and distribution channel.

Breakup by Fruit Type:

- Mango
- Tomato
- Banana
- Guava
- Papaya
- Avocado
- Passion Fruit

Based on fruit type, the market has been segmented as mango, tomato, banana, guava, papaya, passion fruit and avocado. Currently, mango dominates the market, holding the largest share.

Breakup by Packaging Type:

- Bag-in-Drums
- Bag-in-Box
- Bag-in-Bin
- Cans
- Pouches
- Others

On the basis of packaging type, bag-in-drums represent the largest segment.

Breakup by Product Type:

- Conventional Type
- Organic Type

Based on the product type, the market has been categorised as conventional and organic. At present, the conventional segment exhibits a clear dominance in the market.

Breakup by Application:

- Beverage Industry
- Ice Cream and Yogurt Industry
- Bakery and Snacks Industry
- Infant Food Industry
- Others

Application-wise, beverage remains the leading segment with the majority of the share.

Breakup by Distribution Channel:

- Institutional Sector
- Supermarkets and Hypermarkets
- Health Food Stores
- Independent Retailers
- Convenience Stores
- Others

Breakup by Country:

- China
- India
- Philippines
- Thailand
- Indonesia
- Malaysia
- Australia
- Taiwan
- Vietnam
- Japan
- Myanmar
- South Korea
- Singapore
- Others

On a geographical front, the market has been segmented into China, India, Philippines, Thailand, Indonesia, Malaysia, Australia, Taiwan, Vietnam, Japan, Myanmar, South Korea, Singapore and Others. Amongst these, China is the leading market, accounting

for the majority of the global share.

Competitive Landscape:

The competitive landscape of the market has also been examined with some of the key players being COFCO Tunhe Tomato Co., Ltd., Chalkis Health Industry Co., Ltd., Kagome Co., Ltd., Jain Irrigation Systems Limited, Tianjin Sanhe Fruits & Vegetables Co., Ltd., Capricorn Food Products India Limited, KLT Fruits, Inc., Food & Inns Limited, Exotic Fruits Private Limited, Dessert Guru, Myanmar Golden Produce, Agrana Fruits Australia, Agrana Fruit Korea, Fruta Tropical Pty Ltd., PT. Deli Food, Squeeze, Chia Meei International Co, Ltd., Taiwan Green Nation Corp., Mau Lin Food, Co., Ltd., Tien Think Agriculture Product Processing Co., Ltd., Nafoods Gropu JSC, MINH VAN FRUIT JSC, VEGETEXCO HO CHI MINH CITY, ASC Co., Ltd., MC FOODS LIMITED, OMO LT Enterprise, Harvestime Malaysia, Alunan Sena Sdn Bhd, China Haohan Group Limited, DALISAY SWEETS, SOLFRUITS INC., AgriNurture, Inc., Srichiengmai Industry Co., Ltd., Siam Original Food Company Limited, Dole Thailand Limited, Tropical Fruit Asia Corp., Tropfin Thailand Co., Ltd., CB Juice and Harvestime.

This report provides a deep insight into the Asia Pacific tropical fruit puree market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Asia Pacific tropical fruit puree market in any manner.

Key Questions Answered in This Report

1. What was the size of the Asia Pacific tropical fruit puree market in 2022?
2. What is the expected growth rate of the Asia Pacific tropical fruit puree market during 2023-2028?
3. What are the key factors driving the Asia Pacific tropical fruit puree market?
4. What has been the impact of COVID-19 on the Asia Pacific tropical fruit puree market?
5. What is the breakup of the Asia Pacific tropical fruit puree market based on the fruit type?
6. What is the breakup of the Asia Pacific tropical fruit puree market based on the packaging type?
7. What is the breakup of the Asia Pacific tropical fruit puree market based on the product type?

8. What is the breakup of the Asia Pacific tropical fruit puree market based on the application?
9. What is the breakup of the Asia Pacific tropical fruit puree market based on the distribution channel?
10. What are the key regions in the Asia Pacific tropical fruit puree market?
11. Who are the key players/companies in the Asia Pacific tropical fruit puree market?

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