

# Asia Pacific Cold Chain Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/A183990ADEBEN.html>

Date: January 2023

Pages: 128

Price: US\$ 2,699.00 (Single User License)

ID: A183990ADEBEN

## Abstracts

The Asia Pacific cold chain market size reached US\$ 146.1 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 317.4 Billion by 2028, exhibiting a growth rate (CAGR) of 13.5% during 2023-2028.

A strong growth in the life sciences and food industries across the Asia Pacific region is creating exciting opportunities for one of the most potential segments of the logistics industry - cold chain logistics. Accounting for around 60% of the global population, the Asia Pacific region represents a huge consumer base for both healthcare and food product suppliers. With rising disposable incomes and ageing population, the healthcare expenditure in the region is exhibiting strong growth rates and remains integral to the growth prospects of multinational pharmaceutical and biotechnology companies. This has resulted in a rising demand for temperature sensitive healthcare products such as vaccines, biopharmaceuticals, clinical trial materials, etc. Moreover, catalysed by rising incomes and a shift in dietary patterns, there is a rising demand for premium produce-including meat, seafood, fruits, vegetables, dairy, etc. These are products that are also temperature sensitive and need to be stored and transported at controlled temperatures. Furthermore, there are also increasing concerns over food safety, and a continuous shift in consumer habits to buy fresh and frozen food products from organised retail channels such as supermarkets compared to the traditional wet markets. The growth of e-commerce and online food retail has also catalysed the demand for frozen food. These trends have driven the demand of cold storage facilities in the region and bolstered further investments in ongoing infrastructure improvements.

This report provides a deep insight into the Asia Pacific Cold Chain market covering all its essential aspects. This ranges from macro overview of the market to micro details of

the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for entrepreneurs, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Asia Pacific Cold Chain market in any manner.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the Asia Pacific cold chain market report, along with forecasts at the regional and country level from 2023-2028. Our report has categorized the market based on service type, temperature and end user.

#### Breakup by Service Type:

- Refrigerated Storage
- Refrigerated Transport

#### Breakup by Temperature:

- Chilled
- Frozen

#### Breakup by End User:

- Food and Beverages
- Pharmaceuticals
- Chemicals
- Others

#### Breakup by Region:

On the basis of region, the market has been segmented into China, India, Japan, Singapore, South Korea, Australia and Others. Amongst these, China currently dominates in the Asia Pacific Cold Chain market.

#### Competitive Landscape:

The competitive landscape of the market has also been examined, with some of the key players being AmeriCold Logistics LLC, Deutsche Post DHL Group, John Swire & Sons (H.K.) Limited, Kuehne + Nagel International AG, United Parcel Service, Inc., and

Nichirei Logistics Group Inc.

#### Key Questions Answered in This Report

1. What was the size of the Asia Pacific cold chain market in 2022?
2. What is the expected growth rate of the Asia Pacific cold chain market during 2023-2028?
3. What are the key factors driving the Asia Pacific cold chain market?
4. What has been the impact of COVID-19 on the Asia Pacific cold chain market?
5. What is the breakup of the Asia Pacific cold chain market based on the service type?
6. What is the breakup of the Asia Pacific cold chain market based on the temperature?
7. What is the breakup of the Asia Pacific cold chain market based on the end user?
8. What are the key regions in the Asia Pacific cold chain market?
9. Who are the key players/companies in the Asia Pacific cold chain market?

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