

# Artificial Turf Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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## Abstracts

The global artificial turf market size reached US\$ 3,379.1 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 4,779.7 Million by 2028, exhibiting a growth rate (CAGR) of 5.65% during 2023-2028.

Artificial turf, also known as synthetic grass, refers to a surface or carpet-like material made up of synthetic fibers designed to resemble natural grass. It is manufactured using polymer fibers, such as polyethylene, nylon, polypropylene, and polyamides. It is widely used in stadiums and arenas for sports that were originally played on natural grass surfaces. It is easily recyclable, has a low environmental impact, and eliminates the use of water, pesticides and fertilizers. In recent years, artificial turf has rapidly gained traction in residential and commercial applications for landscaping purposes due to its durability, low maintenance, superior quality, aesthetic appeal, eco-friendly nature, and resistance to wear and tear.

### Artificial Turf Market Trends:

The escalating demand for cost-effective, durable and easy-to-maintain flooring products for outdoor applications represents the primary factor driving the market growth. Additionally, the increasing number of sports events and tournaments, and unfavorable climatic conditions for proper growth of natural grass are augmenting the demand for artificial turf. Besides this, governments of various countries are making heavy investments in infrastructure development projects for the construction of new commercial gardens, sports complexes and stadiums. Along with this, the widespread adoption of artificial turfs in public places, such as airports, restaurants and hotels, due to their water-saving properties is propelling the market growth. Furthermore, the growing consumer inclination toward attractive lawns and playgrounds in homes or societies on account of inflating expenditure capacities and improving lifestyles is

accelerating the adoption of artificial turfs. Moreover, several product innovations, such as the launch of artificial turfs with long color holding, wear-resistant, and antibacterial properties that prevent the spread of bacteria and germs, are catalyzing the market growth. Other factors, including rapid urbanization, increasing applications in leisure and landscaping sectors, and easy product availability via e-commerce platforms, are also creating a positive market outlook.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global artificial turf market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on material, application and distribution channel.

#### Breakup by Material:

- Polyethylene
- Polypropylene
- Polyamides
- Others

#### Breakup by Application:

- Household
- Sports and Leisure
- Restaurant and Hotels
- Airports and Commercial Offices
- Others

#### Breakup by Distribution Channel:

- Direct Sales/B2B
- Online Stores
- Specialty Stores
- Convenience Stores
- Others

#### Breakup by Region:

- North America

United States  
Canada  
Asia-Pacific  
China  
Japan  
India  
South Korea  
Australia  
Indonesia  
Others  
Europe  
Germany  
France  
United Kingdom  
Italy  
Spain  
Russia  
Others  
Latin America  
Brazil  
Mexico  
Others  
Middle East and Africa

#### Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Act Global, CoCreation Grass Co. Ltd, Condor Group, Dow Inc., ForestGrass Co. Ltd., Global Syn-Turf Inc., Polytan GmbH, Shaw Industries Group Inc. (Berkshire Hathaway Company), SIS Group Ltd., SpectraTurf Inc. (Ecore International Inc.), Sport Group Holding GmbH, Tarkett S.A. and Koninklijke TenCate B.V.

#### Key Questions Answered in This Report

1. What was the size of the global artificial turf market in 2022?
2. What is the expected growth rate of the global artificial turf market during 2023-2028?
3. What are the key factors driving the global artificial turf market?
4. What has been the impact of COVID-19 on the global artificial turf market?
5. What is the breakup of the global artificial turf market based on the material?
6. What is the breakup of the global artificial turf market based on the application?

7. What are the key regions in the global artificial turf market?
8. Who are the key players/companies in the global artificial turf market?

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