

Aroma Chemicals Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

<https://marketpublishers.com/r/A500B96E377EEN.html>

Date: February 2023

Pages: 119

Price: US\$ 2,499.00 (Single User License)

ID: A500B96E377EEN

Abstracts

The global aroma chemicals market size reached US\$ 6.5 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 9.1 Billion by 2028, exhibiting a growth rate (CAGR) of 5.7% during 2023-2028.

Aroma chemicals are volatile chemical compounds made using synthetic or natural compounds, which are extracted from plants or animals. They act as essential raw materials in formulating a unique blend of flavors and perfumes. They are also utilized in the manufacturing of cosmetics, baked products, candies, and alcoholic and non-alcoholic beverages. They also find application in fast-moving consumer goods (FMCG), including cleaning and personal care products.

Global Aroma Chemicals Market Trends:

A significant rise in the demand for exotic fragrant intensifiers and odors supported by the growing global population and inflating income levels of individuals represents one of the key factors positively influencing the global aroma chemicals market share. In addition, the rising awareness among the masses about personal grooming and hygiene is increasing the adoption of cleaning, home, and personal care (HPC) products with appealing fragrances. Besides this, the burgeoning travel and tourism sector and the expansion of hotels, restaurants, cafes, and bars are catalyzing the need for toiletries with exotic fragrances. Apart from this, the growing inclination of consumers toward natural ingredients that are non-toxic, free from allergic reactions, and harmless to the skin is driving the demand for bio-based aroma chemicals worldwide. Furthermore, the rising usage of organic, natural, and soothing fragrances in aromatherapy as they influence the psychological and emotional well-being of individuals is propelling the market growth. Moreover, increasing investments by the leading players in research

and development (R&D) activities to develop innovative products with smart pricing strategies are anticipated to strengthen the market growth.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global aroma chemicals market report, along with forecasts at the global and regional level from 2023-2028. Our report has categorized the market based on type, product and application.

Breakup by Type:

Natural
Synthetic

Synthetic aroma chemicals hold the largest market share as they are long lasting and enable perfumers to customize a variety of scents.

Breakup by Product:

Benzenoids
Musk Chemicals
Terpenoids
Others

Terpenoids account for the majority of the share due to its the medicinal and therapeutic properties.

Breakup by Application:

Soaps and Detergents
Cosmetics and Toiletries
Fine Fragrances
Others

Soaps and detergents exhibit a clear dominance in the market due to the escalating demand for toiletries and personal care products formulated with aromatic chemicals.

Breakup by Region:

Asia Pacific

Europe

North America

Middle East and Africa

Latin America

Asia Pacific holds the majority of the market share on account of the increasing population and the growing demand for personal care products in the region.

Competitive Landscape:

The competitive landscape of the market has been analyzed in the report, along with the detailed profiles of the major players operating in the industry.

IMARC Group's latest report provides a deep insight into the global aroma chemicals market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the aroma chemicals industry in any manner.

Key Questions Answered in This Report

1. What is the expected growth rate of the global aroma chemicals market during 2023-2028?
2. What are the key factors driving the global aroma chemicals market?
3. What has been the impact of COVID-19 on the global aroma chemicals market?
4. What is the breakup of the global aroma chemicals market based on the type?
5. What is the breakup of the global aroma chemicals market based on the product?
6. What is the breakup of the global aroma chemicals market based on the application?
7. What are the key regions in the global aroma chemicals market?

Contents

1 PREFACE

2 SCOPE AND METHODOLOGY

- 2.1 Objectives of the Study
- 2.2 Stakeholders
- 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
- 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
- 2.5 Forecasting Methodology

3 EXECUTIVE SUMMARY

4 INTRODUCTION

- 4.1 Overview
- 4.2 Key Industry Trends

5 GLOBAL AROMA CHEMICALS MARKET

- 5.1 Market Overview
- 5.2 Market Performance
- 5.3 Impact of COVID-19
- 5.4 Market Breakup by Type
- 5.5 Market Breakup by Product
- 5.6 Market Breakup by Application
- 5.7 Market Breakup by Region
- 5.8 Market Forecast

6 SWOT ANALYSIS

- 6.1 Overview
- 6.2 Strengths
- 6.3 Weaknesses

6.4 Opportunities

6.5 Threats

7 VALUE CHAIN ANALYSIS

8 PORTER'S FIVE FORCES ANALYSIS

8.1 Overview

8.2 Bargaining Power of Buyers

8.3 Bargaining Power of Suppliers

8.4 Degree of Competition

8.5 Threat of New Entrants

8.6 Threat of Substitutes

9 MARKET BREAKUP BY TYPE

9.1 Natural

9.1.1 Market Trends

9.1.2 Market Forecast

9.2 Synthetic

9.2.1 Market Trends

9.2.2 Market Forecast

10 MARKET BREAKUP BY PRODUCT

10.1 Benzenoids

10.1.1 Market Trends

10.1.2 Market Forecast

10.2 Musk Chemicals

10.2.1 Market Trends

10.2.2 Market Forecast

10.3 Terpenoids

10.3.1 Market Trends

10.3.2 Market Forecast

10.4 Others

10.4.1 Market Trends

10.4.2 Market Forecast

11 MARKET BREAKUP BY APPLICATION

11.1 Soaps and Detergents

11.1.1 Market Trends

11.1.2 Market Forecast

11.2 Cosmetics and Toiletries

11.2.1 Market Trends

11.2.2 Market Forecast

11.3 Fine Fragrances

11.3.1 Market Trends

11.3.2 Market Forecast

11.4 Others

11.4.1 Market Trends

11.4.2 Market Forecast

12 MARKET BREAKUP BY REGION

12.1 Asia Pacific

12.1.1 Market Trends

12.1.2 Market Forecast

12.2 Europe

12.2.1 Market Trends

12.2.2 Market Forecast

12.3 North America

12.3.1 Market Trends

12.3.2 Market Forecast

12.4 Middle East and Africa

12.4.1 Market Trends

12.4.2 Market Forecast

12.5 Latin America

12.5.1 Market Trends

12.5.2 Market Forecast

13 PRICE ANALYSIS

14 COMPETITIVE LANDSCAPE

14.1 Market Structure

14.2 Key Players

14.3 Profiles of Key Players

List Of Tables

LIST OF TABLES

Table 1: Global: Aroma Chemicals Market: Key Industry Highlights, 2022 and 2028

Table 2: Global: Aroma Chemicals Market Forecast: Breakup by Type (in Million US\$), 2023-2028

Table 3: Global: Aroma Chemicals Market Forecast: Breakup by Product (in Million US\$), 2023-2028

Table 4: Global: Aroma Chemicals Market Forecast: Breakup by Application (in Million US\$), 2023-2028

Table 5: Global: Aroma Chemicals Market Forecast: Breakup by Region (in Million US\$), 2023-2028

Table 6: Global: Aroma Chemicals Market: Competitive Structure

Table 7: Global: Aroma Chemicals Market: Key Players

List Of Figures

LIST OF FIGURES

Figure 1: Global: Aroma Chemicals Market: Major Drivers and Challenges

Figure 2: Global: Aroma Chemicals Market: Sales Value (in Billion US\$), 2017-2022

Figure 3: Global: Aroma Chemicals Market: Breakup by Type (in %), 2022

Figure 4: Global: Aroma Chemicals Market: Breakup by Product (in %), 2022

Figure 5: Global: Aroma Chemicals Market: Breakup by Application (in %), 2022

Figure 6: Global: Aroma Chemicals Market: Breakup by Region (in %), 2022

Figure 7: Global: Aroma Chemicals Market Forecast: Sales Value (in Billion US\$), 2023-2028

Figure 8: Global: Aroma Chemicals Industry: SWOT Analysis

Figure 9: Global: Aroma Chemicals Industry: Value Chain Analysis

Figure 10: Global: Aroma Chemicals Industry: Porter's Five Forces Analysis

Figure 11: Global: Aroma Chemicals (Natural) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 12: Global: Aroma Chemicals (Natural) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 13: Global: Aroma Chemicals (Synthetic) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 14: Global: Aroma Chemicals (Synthetic) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 15: Global: Aroma Chemicals (Benzenoids) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 16: Global: Aroma Chemicals (Benzenoids) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 17: Global: Aroma Chemicals (Musk Chemicals) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 18: Global: Aroma Chemicals (Musk Chemicals) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 19: Global: Aroma Chemicals (Terpenoids) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 20: Global: Aroma Chemicals (Terpenoids) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 21: Global: Aroma Chemicals (Other Products) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 22: Global: Aroma Chemicals (Other Products) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 23: Global: Aroma Chemicals (Soaps and Detergents) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 24: Global: Aroma Chemicals (Soaps and Detergents) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 25: Global: Aroma Chemicals (Cosmetics and Toiletries) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 26: Global: Aroma Chemicals (Cosmetics and Toiletries) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 27: Global: Aroma Chemicals (Fine Fragrances) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 28: Global: Aroma Chemicals (Fine Fragrances) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 29: Global: Aroma Chemicals (Other Applications) Market: Sales Value (in Million US\$), 2017 & 2022

Figure 30: Global: Aroma Chemicals (Other Applications) Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 31: Asia Pacific: Aroma Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 32: Asia Pacific: Aroma Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 33: Europe: Aroma Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 34: Europe: Aroma Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 35: North America: Aroma Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 36: North America: Aroma Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 37: Middle East and Africa: Aroma Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 38: Middle East and Africa: Aroma Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

Figure 39: Latin America: Aroma Chemicals Market: Sales Value (in Million US\$), 2017 & 2022

Figure 40: Latin America: Aroma Chemicals Market Forecast: Sales Value (in Million US\$), 2023-2028

I would like to order

Product name: Aroma Chemicals Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

Product link: <https://marketpublishers.com/r/A500B96E377EEN.html>

Price: US\$ 2,499.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A500B96E377EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

