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Appointment Scheduling Software Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

The global appointment scheduling software market size reached US$ 320.5 Million in 2022. Looking forward, IMARC Group expects the market to reach US$ 670.8 Million by 2028, exhibiting a growth rate (CAGR) of 13.10% during 2022-2028.

Appointment scheduling software is used to manage meetings and appointments in real-time efficiently. Its key features include online payments, staff scheduling, automatic reminders, and deal management and promotions. It assists companies in improving efficiency, boosting productivity, automating daily tasks, retaining customers, and delivering personalized experiences. Nowadays, customer appointment management (CAM), which is an advanced appointment scheduling software, is being widely adopted by large-sized companies with a remote workforce to automatically schedule and route home service appointments.

Appointment Scheduling Software Market Trends:
The outbreak of coronavirus disease (COVID-19) represents one of the significant factors influencing the demand for appointment scheduling software for enabling patients to book appointments online, fill vaccination registration forms, collect essential data, and send automated reminders for the second dosage. In addition, several educational institutions worldwide are shifting to e-learning solutions, which is escalating the adoption of appointment scheduling software for web conferencing, class scheduling, automating reminders, and reducing administration work. Apart from this, the digitization of businesses, along with the boosting sales of smartphones and the trend of online booking, is contributing to the market growth. Moreover, several service providers are offering additional features, such as built-in automated emails and notifications, online payment services, custom profiles, and calendar integrations. The

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growing awareness about health and wellness is also catalyzing the demand for appointment scheduling software to help multi-location wellness studios and beauty professionals schedule consultations, healing sessions, therapies, and meditation classes. Furthermore, the introduction of advanced appointment scheduling software is anticipated to expand its application in retail stores, photography studios, government offices, tours and travels, health clubs and gyms, daycare centers, and other services across the globe.

Key Market Segmentation:
IMARC Group provides an analysis of the key trends in each sub-segment of the global appointment scheduling software market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on type, deployment type, organization size and end use industry.

Breakup by Type:

Web-base (SaaS)
Mobile App
Others

Breakup by Deployment Type:

On-premises
Cloud-based

Breakup by Organization Size:

Small and Medium Enterprises
Large Enterprises

Breakup by End Use Industry:

Corporate
Beauty and Wellness
Education
Healthcare
Others

Breakup by Region:

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North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:
The competitive landscape of the industry has also been examined along with the profiles of the key players being 10to8 Ltd, Acuity Scheduling Inc. (Squarespace Inc.), Appointy Software Inc., Melian Labs Inc., Mindbody Inc., Setmore Appointments, SimplyBook.me, Square Inc., SuperSaaS and TimeTrade SilverCloud.

Key Questions Answered in This Report:
How has the global appointment scheduling software market performed so far and how will it perform in the coming years?
What has been the impact of COVID-19 on the global appointment scheduling software market?
What are the key regional markets?
What is the breakup of the market based on the type?

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What is the breakup of the market based on the deployment type?
What is the breakup of the market based on the organization size?
What is the breakup of the market based on the end use industry?
What are the various stages in the value chain of the industry?
What are the key driving factors and challenges in the industry?
What is the structure of the global appointment scheduling software market and who are the key players?
What is the degree of competition in the industry?

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