

Application Delivery Controller Market Report by Type (Hardware Based ADC, Software Based ADC), Component (Products, Services), Organization Size (Large Enterprises, Small and Medium-sized Enterprises (SMEs)), Vertical (BFSI, IT and Telecom, Government and Public Sector, Healthcare and Life Sciences, Manufacturing, Retail, Energy and Utilities, Media and Entertainment, and Others), and Region 2024-2032

<https://marketpublishers.com/r/AB7D37F8D1D5EN.html>

Date: April 2024

Pages: 136

Price: US\$ 3,899.00 (Single User License)

ID: AB7D37F8D1D5EN

Abstracts

The global application delivery controller market size reached US\$ 3.4 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 6.7 Billion by 2032, exhibiting a growth rate (CAGR) of 7.6% during 2024-2032. The increasing need to enhance end-user performance and application deployment and security, rising cloud computing activities, and the growing utilization of high-speed uninterrupted communication channels represent some of the key factors driving the market.

Application delivery controller (ADC) manages and optimizes the connection of enterprise web application servers. It is located in a data center to ensure the proper functioning of software applications delivered over the internet. It manages multiple tasks, such as load balancing, caching, multiplexing, and content switching, while providing security through authentication, authorization, and availability. It manages encrypted and decrypted traffic efficiently and decrypts traffic before reaching the server. It conducts health monitoring by polling server clusters, checking the performance of servers, and removing servers from the pool when they fail. ADC also provides visibility into different content and enhances the delivery of various image-

intensive web pages. It increases the reliability of applications utilized in business processes or revenue systems and ensures they are functioning properly without disruptions. It also allows organizations to scale up by adding new servers without re-architecting their infrastructure and scheduling downtime. Furthermore, it balances the load across various servers to support multiple concurrent users efficiently.

Application Delivery Controller Market Trends:

At present, the rising demand for ADC to enhance end-user performance and application deployment and security of applications represents one of the primary factors influencing the market positively. Besides this, the increasing cloud computing activities to manage data, delegate routine tasks, and achieve flexibility in operations are propelling the growth of the market. In addition, the growing demand for high-speed uninterrupted communication channels among businesses to diversify their operations and connect with their targeted clients is offering a favorable market outlook. Apart from this, the rising remote working models to increase productivity and maintain flexibility and agility in work is supporting the market growth. Additionally, the increasing number of distributed denial-of-service (DDoS) attacks that disrupt the regular traffic of a company server is contributing to the growth of the market. Moreover, there is a rise in the adoption of ADC in the banking, financial services, and insurance (BFSI) sector due to rapid digital transformation worldwide. This, coupled with the increasing utilization of online and mobile banking services to make cashless transactions, is strengthening the market growth. Furthermore, key market players are integrating artificial intelligence (AI) and the internet of things (IoT) with ACD to improve its functionalities.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global application delivery controller market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on type, component, organization size and vertical.

Type Insights:

Hardware Based ADC

Software Based ADC

The report has provided a detailed breakup and analysis of the application delivery controller market based on the type. This includes hardware based ADC and software based ADC. According to the report, hardware based ADC accounted for the largest

market share.

Component Insights:

Products

Services

A detailed breakup and analysis of the application delivery controller market based on the component has also been provided in the report. This includes products and services. According to the report, products accounted for the largest market share.

Organization Size Insights:

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

A detailed breakup and analysis of the application delivery controller market based on the organization size has also been provided in the report. This includes large enterprises and small and medium-sized enterprises (SMEs). According to the report, small and medium-sized enterprises (SMEs) accounted for the largest market share.

Vertical Insights:

BFSI

IT and Telecom

Government and Public Sector

Healthcare and Life Sciences

Manufacturing

Retail

Energy and Utilities

Media and Entertainment

Others

A detailed breakup and analysis of the application delivery controller market based on the vertical has also been provided in the report. This includes BFSI, IT and telecom, government and public sector, healthcare and life sciences, manufacturing, retail, energy and utilities, media and entertainment, and others. According to the report, IT and telecom accounted for the largest market share.

Regional Insights

North America

United States

Canada

Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets that include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and Middle East and Africa. According to the report, North America was the largest market for application delivery controller. Some of the factors driving the North America application delivery controller market included the increasing adoption of advanced technologies, rising demand for high-speed connectivity, the growing adoption of the internet of things (IoT) based applications, etc.

Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in

the global application delivery controller market. Detailed profiles of all major companies have also been provided. Some of the companies covered include A10 Networks Inc., Array Networks Inc., Barracuda Networks Inc., Brocade Communications Systems Inc., Citrix Systems Inc., Cloudflare Inc., F5 Networks Inc., Fortinet Inc., KEMP Technologies Inc., and Radware Ltd., Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

Key Questions Answered in This Report

1. What was the size of the global application delivery controller market in 2023?
2. What is the expected growth rate of the global application delivery controller market during 2024-2032?
3. What are the key factors driving the global application delivery controller market?
4. What has been the impact of COVID-19 on the global application delivery controller market?
5. What is the breakup of the global application delivery controller market based on the type?
6. What is the breakup of the global application delivery controller market based on the component?
7. What is the breakup of the global application delivery controller market based on the organization size?
8. What is the breakup of the global application delivery controller market based on the vertical?
9. What are the key regions in the global application delivery controller market?
10. Who are the key players/companies in the global application delivery controller market?

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