

Apple Cider Vinegar Market Report by Form (Powder, Tablet, Capsule, Liquid), Category (Organic, Conventional), Distribution Channel (Supermarkets and Hypermarkets, Retail Stores, Specialty Stores, Online Stores, and Others), Application (Food and Beverages, Personal Care, Pharmaceuticals, and Others), and Region 2023-2028

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Abstracts

The global apple cider vinegar market size reached US\$ 967.1 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 1,577.9 Million by 2028, exhibiting a growth rate (CAGR) of 8.50% during 2022-2028.

Apple cider vinegar is prepared by fermenting sugar in apples using yeast, bacteria, or carbohydrates. It contains acetic, lactic, citric, and malic acids and provides various health benefits. These benefits include lowering blood sugar, promoting weight loss, controlling blood pressure, and relieving itching and irritation from bites and stings. Apple cider vinegar also aids in removing toxins, relieving sunburn, lowering high cholesterol, minimizing body odor, easing heartburn and indigestion, and reducing acne and pimples. Nowadays, several manufacturers are introducing products containing natural probiotics and antioxidants, which assist in improving the immune system and gut health and preventing damage to different cells of the body.

Apple Cider Vinegar Market Trends:

The increasing awareness among individuals about the health benefits of apple cider vinegar is catalyzing its use in various food items, such as salads, marinades, vinaigrettes, and sauces. This represents one of the key factors propelling the market growth. In addition, the emerging outdoor dining trends are influencing the market

positively. Moreover, several manufacturers are offering natural products with no added colors and preservatives. This, along with a significant shift in consumer demand towards healthy products, is impelling the market growth. Apart from this, the growing prevalence of chronic and lifestyle diseases is catalyzing the demand for apple cider vinegar as it is safe and helps lower blood glucose levels. Furthermore, it is widely being utilized in personal care products as it aids in rebalancing the skin pH levels, protects against toxic impurities, and provides a radiant complexion. This, in confluence with the increasing focus on personal health and hygiene and inflating income levels, is creating a favorable outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global apple cider vinegar market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on form, category, distribution channel and application.

Breakup by Form:

- Powder
- Tablet
- Capsule
- Liquid

Breakup by Category:

- Organic
- Conventional

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Retail Stores
- Specialty Stores
- Online Stores
- Others

Breakup by Application:

- Food and Beverages

Personal Care
Pharmaceuticals
Others

Breakup by Region:

North America
United States
Canada
Asia-Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Barnes Naturals Pty Ltd, Bragg Live Food Products, Carl K?hne KG (GmbH & Co.), Manzana Products Co. Inc., Marukan Vinegar Co. Ltd., Molson Coors Beverage Company, NOW Foods, PepsiCo Inc., Pompeian Inc., Stonewall Kitchen, The Kraft Heinz Company and White House Foods.

Key Questions Answered in This Report

1. What was the size of the global apple cider vinegar market in 2022?
2. What is the expected growth rate of the global apple cider vinegar market during 2023-2028?
3. What are the key factors driving the global apple cider vinegar market?
4. What has been the impact of COVID-19 on the global apple cider vinegar market?
5. What is the breakup of the global apple cider vinegar market based on the form?
6. What is the breakup of the global apple cider vinegar market based on the category?
7. What is the breakup of the global apple cider vinegar market based on the distribution channel?
8. What is the breakup of the global apple cider vinegar market based on the application?
9. What are the key regions in the global apple cider vinegar market?
10. Who are the key players/companies in the global apple cider vinegar market?

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