

Apple Cider Vinegar Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2022-2027

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Abstracts

The global apple cider vinegar market size reached US\$ 892.2 Million in 2021. Looking forward, IMARC Group expects the market to reach US\$ 1,451.5 Million by 2027, exhibiting a growth rate (CAGR) of 8.6% during 2022-2027. Keeping in mind the uncertainties of COVID-19, we are continuously tracking and evaluating the direct as well as the indirect influence of the pandemic on different end use industries. These insights are included in the report as a major market contributor.

Apple cider vinegar is prepared by fermenting sugar in apples using yeast, bacteria, or carbohydrates. It contains acetic, lactic, citric, and malic acids and provides various health benefits. These benefits include lowering blood sugar, promoting weight loss, controlling blood pressure, and relieving itching and irritation from bites and stings. Apple cider vinegar also aids in removing toxins, relieving sunburn, lowering high cholesterol, minimizing body odor, easing heartburn and indigestion, and reducing acne and pimples. Nowadays, several manufacturers are introducing products containing natural probiotics and antioxidants, which assist in improving the immune system and gut health and preventing damage to different cells of the body.

Apple Cider Vinegar Market Trends:

The increasing awareness among individuals about the health benefits of apple cider vinegar is catalyzing its use in various food items, such as salads, marinades, vinaigrettes, and sauces. This represents one of the key factors propelling the market growth. In addition, the emerging outdoor dining trends are influencing the market positively. Moreover, several manufacturers are offering natural products with no added colors and preservatives. This, along with a significant shift in consumer demand towards healthy products, is impelling the market growth. Apart from this, the growing

prevalence of chronic and lifestyle diseases is catalyzing the demand for apple cider vinegar as it is safe and helps lower blood glucose levels. Furthermore, it is widely being utilized in personal care products as it aids in rebalancing the skin pH levels, protects against toxic impurities, and provides a radiant complexion. This, in confluence with the increasing focus on personal health and hygiene and inflating income levels, is creating a favorable outlook for the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global apple cider vinegar market report, along with forecasts at the global, regional and country level from 2022-2027. Our report has categorized the market based on form, category, distribution channel and application.

Breakup by Form:

- Powder
- Tablet
- Capsule
- Liquid

Breakup by Category:

- Organic
- Conventional

Breakup by Distribution Channel:

- Supermarkets and Hypermarkets
- Retail Stores
- Specialty Stores
- Online Stores
- Others

Breakup by Application:

- Food and Beverages
- Personal Care
- Pharmaceuticals
- Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

Latin America

Brazil

Mexico

Others

Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Barnes Naturals Pty Ltd, Bragg Live Food Products, Carl K?hne KG (GmbH & Co.), Manzana Products Co. Inc., Marukan Vinegar Co. Ltd., Molson Coors Beverage Company, NOW Foods, PepsiCo Inc., Pompeian Inc., Stonewall Kitchen, The Kraft Heinz Company and White House Foods.

Key Questions Answered in This Report:

How has the global apple cider vinegar market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global apple cider vinegar market?

What are the key regional markets?

What is the breakup of the market based on the form?

What is the breakup of the market based on the category?

What is the breakup of the market based on the distribution channel?

What is the breakup of the market based on the application?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global apple cider vinegar market and who are the key players?

What is the degree of competition in the industry?

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