

Antistatic Agents Market: Global Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028

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Abstracts

Market Overview:

The global antistatic agents market size reached US\$ 486.7 Million in 2022. Looking forward, IMARC Group expects the market to reach US\$ 694.3 Million by 2028, exhibiting a growth rate (CAGR) of 6.5% during 2023-2028.

Antistatic agents refer to various chemical reagents that are added to polymers to minimize static build-up in plastic materials. There are two kinds of antistatic agents, namely external and internal. The external agents are sprayed and coated over plastic products, while the internal agents are mixed and incorporated into the plastic matrix. Some of the commonly used antistatic agents include fatty acid esters, ethoxylated amines, glycerol monostearate, diethanolamides, alkyl sulfonates, alkyl phosphates, etc. These agents are available in the form of liquids, pellets, powder and microbeads, and are commonly used for manufacturing automotive components and polystyrene, polyvinyl chloride (PVC)- and polyethylene terephthalate (PET)-based packaging products.

Rapid industrialization, especially in the developing economies, is one of the key factors driving the growth of the market. Antistatic agents are widely adopted across industries, such as packaging, electronics, textiles and automotive, to minimize or eliminate the accumulation of static charge between objects. For instance, in the automotive industry, the absence of static charge improves the fuel-efficiency and operational life of the engine. Similarly, they are also used in the textile industry to minimize the clinging of fabrics that can cause sparks and other fire hazards. Additionally, various product innovations, such as the development of liquid antistatic agents with enhanced

spreading capabilities, are acting as other growth-inducing factors. Liquid variants are primarily used for spraying and dyeing applications as they spread evenly over surfaces. Other factors, including significant growth in the electronics industry, along with the increasing demand for biodegradable and user-friendly materials from the packaging industry, are expected to drive the market further.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global antistatic agents market report, along with forecasts at the global, regional and country level from 2023-2028. Our report has categorized the market based on form, product, polymer type and end use industry.

Breakup by Form:

- Liquid
- Powder
- Pellets
- Microbeads

Breakup by Product:

- Ethoxylated Fatty Acid Amines
- Glycerol Monostearate
- Diethanolamides
- Others

Breakup by Polymer Type:

- Polypropylene (PP)
- Acrylonitrile Butadiene Styrene (ABS)
- Polyethylene (PE)
- Polyvinyl Chloride (PVC)
- Others

Breakup by End Use Industry:

Packaging
Electronics
Automotive
Textiles
Others

Breakup by Region:

North America

United States
Canada

Asia Pacific

China
Japan
India
South Korea
Australia
Indonesia
Others

Europe

Germany
France
United Kingdom
Italy
Spain
Russia
Others

Latin America

Brazil
Mexico

Others

Middle East and Africa

Competitive Landscape:

The report has also analysed the competitive landscape of the market with some of the key players being 3M Company, Akzo Nobel N.V., Arkema S.A., BASF SE, Clariant AG, Croda International Plc, Dow Chemical Company, Evonik Industries AG (RAG-Stiftung), Kao Corporation, Mitsubishi Chemical Corporation and Polyone Corporation.

Key Questions Answered in This Report:

How has the global antistatic agents market performed so far and how will it perform in the coming years?

What has been the impact of COVID-19 on the global antistatic agents market?

What are the key regional markets?

What is the breakup of the market based on the form?

What is the breakup of the market based on the product?

What is the breakup of the market based on the polymer type?

What is the breakup of the market based on the end use industry?

What are the various stages in the value chain of the industry?

What are the key driving factors and challenges in the industry?

What is the structure of the global antistatic agents market and who are the key players?

What is the degree of competition in the industry?

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